



# COMMUNITY AND BRAND ENGAGEMENT

## Community Relations May 2024 Recap

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- May 2-5: Attended the Skai Int'l NASC Convention in Winnipeg, Canada gave a presentation on VSPC & Clearwater Beach as the host destination for the Skai Int'l NASC May 1-4, 2025 convention.
- May 9: Attended the monthly Clearwater Jazz Holiday Foundation Board Meeting.
- May 13: Attended the monthly Skai Int'l Tampa Bay Chapter board and general membership meeting.
- May 15: Dropped off VSPC items at Dunedin Chamber.
- May 15: Dropped off VSPC items at Amplify Clearwater Chamber.
- May 15: Meeting with Gabe Armstrong with SunPubs Restaurant Group.
- May 15: Welcomed the inaugural Bismarck, ND Allegiant Airlines flight into PIE Airport.
- May 16: Spoke at the Amplify Clearwater "State of the Community" lunch meeting at Ruth Eckerd Hall.
- May 16: Participated in the VSPC "Besties Awards" at Innisbrook Resort.





- May 20: Coordinated the Annual National Travel & Tourism Week “VSPC – PIE Travel Rally Day” at St. Pete-Clearwater Int’l Airport.
- May 22: Attended the Pinellas County Emergency Management “Middle School Poster Awards” presentation on preparing for hurricanes and emergencies, VSPC provided swag items and award bags.
- May 23: Attended the Tampa Bay Beaches Chamber Annual Tourism Brunch at the TradeWinds Island Grand.
- May 28: Attended and spoke at the Amplify Clearwater Tourism Meeting, gave updates on VSPC opportunities.
- May 28: Attended and spoke at the St. Pete Chamber Tourism & Hospitality Meeting, gave updates on VSPC opportunities.
- May 29: attended the FRLA Monthly meeting at The Karol Hotel.