



COMMUNITY AND BRAND ENGAGEMENT

Community Relations March 2024 Recap

Prepared By: Oliver Kugler – Community Relations Mgr.



- March 1: Keep Pinellas Beautiful's Great American Cleanup of Gandy Bridge Beach area, networked with 50 community business leaders.
- March 1: Attended the Treasure Island & Madeira Beach Chamber's Annual Board Installation Lunch Meeting, VSPC received the Top Community Award, networked with over 75 business leaders.
- March 6: Attended the site tour of the new Hiatus Resort Clearwater Beach.
- March 6: Participated in the Destinations International Community Connection Professionals Task Force Monthly Meeting via zoom.
- March 6: Attended the Skal USA Meeting via Zoom.
- March 7: Gave a presentation on the Value of Tourism to 50 residents of Sunset Palms Community.
- March 7: Meeting with Michele Routh of PIE preparing for the Annual PIE-VSPC Fam Trip April 26, 2025



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- March 7: Meeting with Sarah at Dunedin Chamber, dropped off VSPC logo's items for their Visitor Center.
- March 8: Attended the VIP Grand Opening of Busch Garden's Food & Wine Festival, networked with 75 tourism and business leaders.
- March 11: Meeting with Carson King Legislative Aide to the Mayor & City Commission, City of Largo for the Sister City Japan VSPC logo'd items.
- March 11: Attended the Skai Int'l Tampa Bay Chapter Monthly meeting, networked with 60 tourism industry leaders.
- March 13: Meeting with Gina Thiemann & Renee Mawhinney of Florida Destinations DMC to discuss The Besties Event.
- March 14: Attended the Clearwater Jazz Holiday Foundation Board of Directors Monthly Meeting.



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- March 15: Did a presentation to the Dunedin Council of Organizations breakfast on The Value of Tourism, networked with 100 Dunedin area business leaders.
- March 15: Meeting with Juli Norberg – Winter the Dolphin's Resort, drop off VSPC logo'd items for the upcoming Easter Egg Hunt.
- March 15: Meeting with Mary Burrell - Whole Community Engagement Program Lead, Pinellas County Emergency Management, dropped off VSPC logo'd items for their Pinellas County School Art competition.
- March 21: Gave a presentation to the Pinellas Realtor Organization's Annual Global Symposium on The Value of Tourism, networked with over 125 area realtors.
- March 21: Attended the Central Pinellas Chamber's Springtime Expo, set up a booth, gave out logo'd items and Destination Magazines, networked with over 125 area business leaders on the Value of Tourism.



- March 26: Did a site Inspection-tour of the newly renovated SkyBeach Hotel, fka Magnuson Sunshine Skyway.
- March 26: Attended the Courtyard by Marriott Downtown St. Pete Grand Reopening Site/Tour, networked with 60 business leaders.
- March 26: Did a site inspection and tour of Good Night John Boy and Welcome to the Farm, restaurant concepts by Forward Hospitality Group.
- March 26: Attended the “Three Chamber Throwdown” (Tarpon Springs, Upper Tampa Bay, and Safety Harbor), networked with over 75 business leaders.
- March 27: Attended the Clearwater Jazz Holiday’s Benefactor Reception-Meeting, networked with over 75 area business leaders.



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- March 28: Attended a Meeting with St. Pete Chamber's Marketing & Tourism Committee planning the Visitor Guide Launch Party on behalf of VSPC.
- March 30: Attended the 3rd Annual Beachfront Easter Egg Hunt for "Feeding The Fosters Families" at Winter the Dolphin's Beach Club Resort, represented VSPC to over 200 attendees, received mention on local TV station as a sponsor.
- March 30: Meeting with Heidi Stone – Amplify Clearwater Chamber, dropped off VSPC logo's items for their Visitor Center.