



COMMUNITY AND BRAND ENGAGEMENT

Community Relations June 2024 Recap

Prepared By: Oliver Kugler – Community Relations Mgr.



- June 4: Attended the FRLA joint Pinellas & Hillsborough Counties Meeting promoting the Value of Tourism and From Visitors with Love campaign.
- June 4: Attended the meeting of Skal USA Governance Plan, via zoom.
- June 5: Attended the VSPC – Chamber CEO Retreat at Collaborative Labs.
- June 5: Did a site inspection/tour of The Fusion Resort Treasure Island, met with DOSM on VSPC partnerships and opportunities.
- June 6: Participated in a meeting with Carol Johnson to finalize details for the August 27th Tripadvisor Reputation & Reviews Management Seminar.
- June 6: Met with Got Lobstah to present them with their 2024 Besties Award.
- June 7: Attended the quarterly Coffee Chat with the VSPC CEO, met with industry partners, discussed VSPC opportunities.



- June 7: Met with Lisa Mansel of the Church of Scientology, dropped off 3 cases of the VSPC Gulf to Bay Destination Magazines for their hotel guests.
- June 10: Attended the monthly board and general membership meeting for Skai Tampa Bay.
- June 11: I attended and VSPC hosted at the office the monthly Tampa Bay Beaches Chamber Tourism Alliance Committee, presentations by Comm. Peters, Brian Lowack, Kylie Diaz and other industry partners.
- June 13: Attended the Clearwater Jazz Holiday Monthly Foundation Board Meeting.
- June 17 – 21: PTO Days.
- June 24: Met with Alex at the Tampa Bay Beaches Chamber, dropped off items for a group coming to the area.
- June 24: Presented on the Value of Tourism and the importance of sustainability at the Keep Pinellas Beautiful “Better Boating Educational” Series.



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- June 25: Hosted the executive team from the Courtyard by Marriott St. Petersburg Downtown for a tour of the VSPC offices and to meet our team.
- June 25: Went to the St. Pete Chamber to drop off VSPC items.
- June 25: Participated in a site inspection/tour of the Fairfield Inn - St. Pete North, met with the GM & DOS to review VSPC opportunities.
- June 27: Attended the Getting Ready for Retirement seminar presented by the HR Department of Pinellas County.
- June 28: Met with Heidi at Amplify Clearwater's Beach Visitor Center, dropped off 7 boxes of DM's and other VSPC items for visitors.
- June 28: Met with Teresa from the Clearwater Bar Association, dropped off VSPC items for the state convention being held on Clearwater Beach.