



# COMMUNITY AND BRAND ENGAGEMENT

## Community Relations April 2024 Recap

Prepared By: Oliver Kugler – Community Relations Mgr.



- April 3, 4 & 5: Attended the Destinations Florida Convention at The Sheraton Sand Key, attended 13 breakout sessions and networked with other state DMO's.
- April 6: Attended the Oldsmar Days event at RE Olds Park.
- April 8: Participated in the Sugar Sands Eclipse Event on Clearwater Beach.
- April 8: Attended the monthly board meeting of Skai Tampa Bay and the general membership meeting , networked with 55 tourism leaders.
- April 9: Dropped off VSPC logo'd items at the Treasure Island & Madeira Beach Chamber to give out to visitors.
- April 9: Did a presentation at the Tampa Bay Beaches Chamber Tourism Alliance Committee meeting held at The Courtyard by Marriott Madeira, gave a complete update on VSPC.
- April 15: Participated in a site inspection of Innisbrook Resort with other VSPC Team for the Bestie's Event.





- April 17: I was the keynote speaker at the Pinellas Park Chamber Monthly Business Breakfast, presented The Value of Tourism to over 125 attendees.
- April 17: Attended the Skai Tampa Bay Annual Board of Director's Retreat, discussed the NASC 2025 Convention that VSPC is the title sponsor.
- April 18: Coordinated and guided the bi-annual Tampa Int'l Airport Volunteer Information Specialists FAM Trip to Gulfport, St. Pete Beach and Pass-a-Grille, over 24 participants.
- April 25: Delivered 10 cases of Destination Magazines to Tampa Int'l Airport Visitor Information desk.
- April 25: Attended the monthly Vacation Rental Alliance meeting, did a VSPC update and presentation to 15 industry leaders.
- April 26: Coordinated and guided the annual St. Pete-Clearwater Int'l Airport Volunteer Information Specialists FAM Trip to Gulfport, St. Pete Beach and Pass-a-Grille, over 15 participants.

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## April 2024 Community Relations Events Recap



**ST.PETE  
CLEARWATER**

- April 29: Dropped off VSPC logo'd items at the Safety Harbor Chamber to be given out to visitors.

