

April 2024

SOCIAL MEDIA REPORT



FACEBOOK

	297,427 Engagement		10,930,356 Impressions
	47,321 Link Clicks		325,834 Average Daily Reach
	5,174 Shares		390,397 Total Page Likes

Top Post

#1



NEW HOTEL ALERT! Welcome to The Hiatus...

	1K Likes		9 Link Clicks
	127K Shares		163K Comments

Top Posts

#1			10,234		44		1,295
#2			3,596		30		2,500
#3			1,770		49		623

	92.6K Followers		41,703 Engagement
	1,040,955 Impressions		42,893 Story Views
	469,988 Video Views		449 Link Clicks

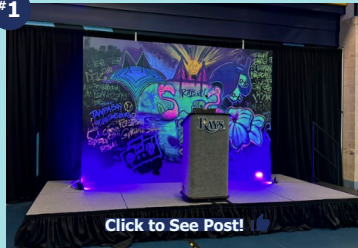
INSTAGRAM

TWITTER

	113,445 Followers		16,599 Engagement
	365,186 Impressions		251 Link Clicks
	9,713 Favorites		1,193 Retweets

Top Posts

#1



Oh my god, it's happening!...

	32 Retweets		164 Favorites
	8 Replies		8 Link Clicks

Top Video

#1

252K Total Views

Top Shorts

#1

800 Likes
1 Comment
19.7K Views

#2

757 Likes
61 New Subscribers
676,860 Minutes Watched

	24,013 Subscribers		273,141 Views
	290 Shares		740 Likes

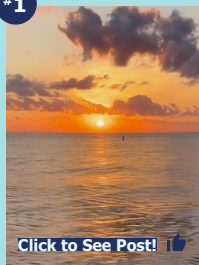
YOUTUBE

PINTEREST

	5,659 Followers		678,410 Impressions
	1.6% Pin Click Rate		495 Saves
	12,110 Engagement		10,220 Outbound Clicks

Top Posts

#1



#2



	892K Views		248K Views
	561K Saves		114 Saves
	16.8K Link Clicks		2.32 Link Clicks