

Application Period

VSPC will accept Elite Event Funding Applications beginning Monday, April 15, 2024. Deadline for submittal is Friday, May 17, 2024 at 4:00 pm ET.

Application Requirements & Instructions

All applicants seeking funding by the Pinellas County TDC as an Elite Event must strictly adhere to these instructions. An applicant must submit **one (1) "DIGITAL APPLICATION" per the instructions below:**

1. Visit Partners.VisitStPeteClearwater.com/resource/funding-opportunities/elite-event-funding-program.
2. Review all **PROGRAM RESOURCES**, including Program Timeline, Elite Event Funding Guidelines, Application Requirements & Instructions, Standard Funding Agreement, Post-Event Worksheet, and all other posted resources.
3. It is strongly encouraged you have the following documentation ready at the onset of your Digital Application:
 - a. Proof of Registration with the Florida Division of Corporations (Sunbiz.org)
 - b. Most Recent Economic Impact Report or Visitor Profile Study, if previously received Elite Event Funding
 - c. Marketing Plan
 - d. Sponsorship Proposal
 - e. Event Map
4. Complete the following sections of the application, including uploading the required exhibits:
 - a. Section A – General Information
 - i. Upload Exhibit A: Proof of Registration with the Florida Division of Corporations (Sunbiz)
 - b. Section B – Event Information & Timing of Event
 - c. Section C – Event History & Community Support
 - i. Upload Exhibit B: Most Recent Economic Impact Report or Visit Profile Study
 - d. Section D – Unique Attendees & Room Nights
 - e. Section E – Marketing Plan
 - i. Upload Exhibit C: Marketing Plan
 - f. Section F – Sponsorship Benefits
 - i. Upload Exhibit D: Sponsorship Proposal
 - ii. Upload Exhibit E: Event Map
 - g. Section G – Pinellas County Government Affiliations
 - h. Section H – Certification & Compliance Agreement
5. Upon successful submittal, the organizer and VSPC staff will receive confirmation emails that the submission was received.
6. VSPC staff will review and provide funding recommendations to Pinellas County Tourist Development Council as outlined in the Program Timeline.

Questions / Contact

Questions pertaining to the Elite Event Funding Program should be made in writing and directed to:

Craig Campbell
Director, Community & Brand Engagement
Visit St. Pete Clearwater
Craig@VisitSPC.com