

W ROYAL RUMBLE

1.6 MILLION CROSS-PLATFORM SOCIAL IMPRESSIONS



INSTAGRAM
832,325 Total Views
31,302 Total Impressions
16,742 Total Likes
663,475 Accounts Reached



YOUTUBE
38,099 Total Views
584 Total Hours Watched
139 Total Likes

1.1 MILLION SOCIAL MEDIA ACCOUNTS REACHED



FACEBOOK
77,976 Total Impressions
76,410 Total Accounts Reached
3,220 Total Engagements



FACEBOOK PAID
717,919 Total Impressions
371,601 Total Accounts Reached
80,441 Total Engagements

OVER 100,000 CROSS-PLATFORM SOCIAL ENGAGEMENTS



WEBSITE
1,433 Link in Bio Link Clicks
6,118 Total Giveaway Entries



MOST VIEWED IG REEL EVER!