

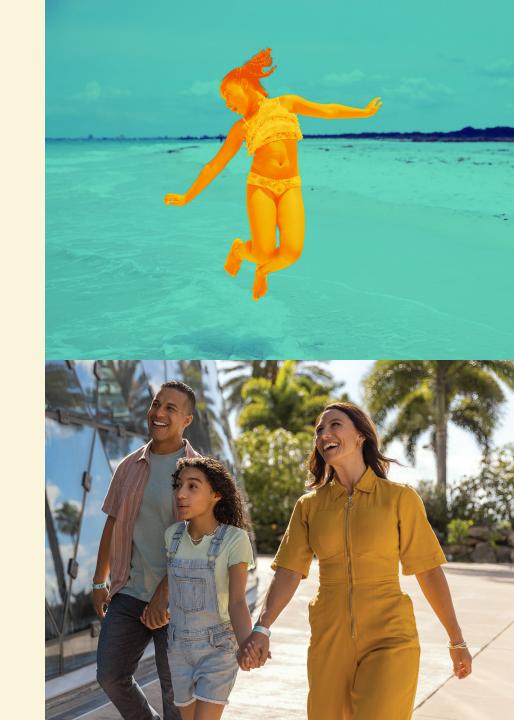


E U R O P E / U K M A R K E T U P D A T E

Rosemarie Payne, Director Leisure Travel

International Partnerships

- Tour & Receptive Operators
- FAMs Familiarization/Educational Visits
- Travel Advisors
- International Trade Shows
- Sales Missions
- Brand USA
- Airline Partnerships



- Virgin Atlantic Inaugural FAM
- · Virgin Holidays FAM
- Virgin Atlantic Mega FAM
- Ocean Florida UK FAM
- DERTOUR Germany FAM
- USAirtours UK FAM

FAMs – Educational Visits

The Leisure Travel Department has hosted over 140 travel advisors, industry media, and VIP guests on educational visits to promote the new Virgin Atlantic Service from the UK to Tampa International Airport.



