

September 2022

Prepared by: Craig Campbell, Interim Director

Staff Travel

ACES Conference

Spokane, WA

Dates: September 18-22, 2022Team Member: Caleb Peterson

S.P.O.R.T.S. The Relationship Conference

Savannah, GA

Dates: September 19-21, 2022Team Member: Julie Bolfa

Local Highlights

USSSA Clearwater St. Pete Labor Day Classic

Multiple Venues in Pinellas County, FL

• Dates: September 3-4, 2022

Impact: 2,476 Attendees, 258 Room Nights

• Market Segment: Baseball

USAAS Annual Convention

North Shore Aquatic Complex, St. Petersburg, FL

• Dates: September 7-11, 2022

• Impact: 210 Attendees, 279 Room Nights

Market Segment: Aquatic

NSA Michele Smith Softball for Hearts Showcase & College Coaches Camp

Multiple Venues in Pinellas County, FL

• Dates: September 10-11, 2022

• Impact: 6,149 Attendees, 2,380 Room Nights

Market Segment: Softball

USAAS Rising Star Camp

The Long Center, Clearwater, FL

Dates: September 24-25, 2022

• Impact: 120 Attendees, 96 Room Nights

• Market Segment: Aquatic



NSA West Coast Regional

R.O.C. Park, Madeira Beach, FL & Greater Dunedin Little League Fields, Dunedin, FL

• Dates: September 24-25, 2022

• Impact: 3,804 Attendees, 1,170 Room Nights

• Market Segment: Softball