

July 2022

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Local Highlights

Fireworks Frenzy

Eddie C. Moore Complex, Clearwater, FL & Youth Park, Pinellas Park, FL

• Dates: July 2-3, 2022

• Impact: 3,607 Attendees, 1,318 Room Nights

Market Segment: Softball

St. Pete Run Fest Pier Run

St. Pete Pier, St. Petersburg, FL

• Dates: July 4, 2022

Impact: 1,465 Attendees, 93 Room NightsMarket Segment: Running/Challenge

The Fourth St. Pete Pier

St. Pete Pier, St. Petersburg, FL

• Dates: July 4, 2022

• Impact: 14,100 Attendees, 934 Room Nights

• Market Segment: Festival

Baseball City World Series

Baseball City, St. Petersburg, FL

Dates: July 8-17, 2022

• Impact: 1,692 Attendees, 4,258 Room Nights

• Market Segment: Baseball

NSA World Series Warm Up

Eddie C. Moore Complex, Clearwater, FL & Youth Park, Pinellas Park, FL

Dates: July 9-10, 2022

• Impact: 5,098 Attendees, 1,821 Room Nights

• Market Segment: Softball

NSA "A", "B", and "C" World Series

Multiple Venues in Pinellas County, FL

• Dates: July 13-16, 2022

• Impact: 6,612 Attendees, 5,348 Room Nights

Market Segment: Softball



Orange Blossom Open United States Figure Skating Competition

Clearwater Ice Arena, Clearwater, FL

• Dates: July 14-17, 2022

• Impact: 807 Attendees, 567 Room Nights

• Market Segment: Ice Skating

Fort De Soto Triathlon

Fort De Soto Park, Tierra Verde, FL

• Dates: July 17, 2022

• Impact: 275 Attendees, 131 Room Nights (Final Report Pending)

• Market Segment: Multisport

2022 Perfect Game National Showcase

Tropicana Field, St. Petersburg, FL

• Dates: July 19-24, 2022

• Impact: 1,490 Attendees, 2,768 Room Nights

• Market Segment: Baseball

1st Annual Suncoast Ladies' Classic

Marina Cantina, Clearwater, FL

• Dates: July 21-23, 2022

• Impact: 900 Attendees, 195 Room Nights

• Market Segment: Water Sports

Gulf Coast 7's Rugby Tournament

Puryear Park, St. Petersburg, FL

• Dates: July 23, 2022

• Impact: 160 Attendees, 61 Room Nights (Final Report Pending)

• Market Segment: Rugby

ISCA Summer Senior Blast

North Shore Aquatic Complex, St. Petersburg, FL

Dates: July 26-30, 2022

• Impact: 2,100 Attendees, 2,862 Room Nights (Final Report Pending)

• Market Segment: Aquatic