



March 2022

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### **Local Highlights**

#### **Spring Break LAX**

Joe DiMaggio Sports Complex, Clearwater, FL

- Dates: March 2-5, 2022
- Impact: 1,650 Attendees, 1,660 Room Nights
- Market Segment: Lacrosse

#### **THE Spring Games Madeira Beach II**

R.O.C. Park, Madeira Beach, FL

- Dates: March 3-6, 2022
- Estimated Impact: 1,210 Attendees, 1,878 Room Nights (Final Report Pending)
- Market Segment: Softball

#### **Florida Age Group Swimming – FLAGS**

North Shore Aquatic Complex, St. Petersburg, FL

- Dates: March 3-6, 2022
- Impact: 2,097 Attendees, 861 Room Nights
- Market Segment: Swimming

#### **2022 Skyway 10k Bridge Run**

Sunshine Skyway Bridge, St. Petersburg, FL

- Dates: March 6, 2022
- Impact: 18,330 Attendees, 4,416 Room Nights
- Market Segment: Running/Challenge

#### **THE Spring Games Madeira Beach III**

R.O.C. Park, Madeira Beach, FL

- Dates: March 7-15, 2022
- Estimated Impact: 1,210 Attendees, 1,878 Room Nights (Final Report Pending)
- Market Segment: Softball

#### **SSOVA's March Big Money Tour**

Treasure Island Beach, Treasure Island, FL

- Dates: March 12-13, 2022
- Impact: 322 Attendees, 93 Room Nights
- Market Segment: Volleyball



**ST.PETE  
CLEARWATER  
SPORTS & EVENTS**

**St. Patty's Day Classic**

Eddie C. Moore Complex, Clearwater, FL & Youth Park, Pinellas Park, FL

- Dates: March 12-13, 2022
- Impact: 4,514 Attendees, 1,162 Room Nights
- Market Segment: Softball

**3D Spring Break**

31st Street Sports Complex, St. Petersburg, FL

- Dates: March 14-26, 2022
- Impact: 311 Attendees, 954 Room Nights
- Market: Lacrosse

**Party in Pinellas**

Greater Dunedin Little League Fields, Dunedin, FL & Youth Park, Pinellas Park, FL

- Dates: March 19-20, 2022
- Impact: 4,376 Attendees, 1,538 Room Nights
- Market Segment: Softball

**Slugfest by the Sand**

Greater Dunedin Little League Fields, Dunedin, FL & Youth Park, Pinellas Park, FL

- Dates: March 26-27, 2022
- Impact: 3,500 Attendees, 1,214 Room Nights
- Market Segment: Softball

**Beach Bam**

The Long Center, Clearwater, FL

- Dates: March 26-27, 2022
- Estimated Impact: 2,050 Attendees, 1,164 Room Nights (Final Report Pending)
- Market Segment: Basketball