



SPORTS & EVENTS

October 2022

Prepared By: Craig Campbell, Director



STAFF TRAVEL

TEAMS Conference

- **Dates:** October 24-27, 2022
- **Location:** Oklahoma City, OK
- **Team Members:** Caleb Peterson & Julie Bolfa
- **Audience:**
 - TEAMS is the world's leading conference and expo for the sports-event industry and attracts more than one thousand attendees including CEOs, executive directors and event managers from sports organizations.
- **Opportunity:**
 - Presented at educational session
 - Met with over 40 event organizers
 - Insertion of a St. Pete/Clearwater promotional product into attendee packets
 - Full-page ad in TEAMS Official Conference Program

SALES MISSION



Florida State USBC Annual Meeting

- **Dates:** October 7-9, 2022
- **Location:** St. Petersburg Marriott Clearwater
- **Opportunity:**
 - The Sports & Events Team collaborated with the Meetings Team to host the annual conference with the goal of attracting more bowling events to the area.
 - Roughly 125 delegates attended the meeting.

USA BMX Gator Nationals Presented by St. Pete/Clearwater

Organizer: USA BMX

Location: Oldsmar BMX Supercross, Oldsmar, FL

Dates: October 7-9, 2022

Market Segment: Cycling

Impact:

- 3,825 Attendees
- 3,710 Room Nights



GSA West Coast Super Regional

Organizer: Global Sports Alliance

Location: Multiple Venues in Pinellas County, FL

Dates: October 8-9, 2022

Market Segment:

- Baseball

Impact:

- 5,260 Attendees
- 2,014 Room Nights

Pride Run Series 2022

Organizer: LookUp Race Foundation & Come Out St. Pete

Location: Seminole Park, St. Petersburg, FL

Dates: October 9, 2022

Market Segment:

- Running/Challenge

Impact:

- 695 Attendees
- 36 Room Nights

Lady Bombers 3rd Annual Lesley Johnson Memorial Tournament

Organizer: NSA West

Location: Youth Park, Pinellas Park,
FL & Eddie C. Moore Complex,
Clearwater, FL

Dates: October 8-9, 2022

Market Segment: Softball

Impact:

- 5,260 Attendees
- 2,014 Room Nights

St. Leo Reverse Exposure College Showcase & St. Leo Rep the Roar

Organizer: NSA West

Location: Youth Park, Pinellas Park, FL,
Eddie C. Moore Complex, Clearwater,
FL & R.O.C. Park, Madeira Beach, FL

Dates: October 15-16, 2022

Market Segment: Softball

Impact:

- 6,384 Attendees
- 2,566 Room Nights

King of the Hill

Organizer: NSA West

Location: Youth Park, Pinellas Park, FL & Eddie C. Moore Complex, Clearwater, FL

Dates: October 22-23, 2022

Market Segment: Softball

Impact:

- 4,852 Attendees
- 1,752 Room Nights

Bombween

Organizer: NSA West

Location: Youth Park, Pinellas Park, FL & Eddie C. Moore Complex, Clearwater, FL

Dates: October 15-16, 2022

Market Segment: Softball

Impact:

- 3,959 Attendees
- 1,272 Room Nights

2022 Immunolin F18 World Championships

Organizer: Red Gear Racing & International Formula 18 Class Association

Location: Sheraton Sand Key Resort, Clearwater, FL

Dates: October 12-16, 2022

Market Segment: Water Sports

Impact:

- 450 Attendees
- 906 Room Nights
- Media Value: \$46,375
(Final Report Pending)



USSSA Scared Hitless

Organizer: USSSA

Location: Multiple Venues in
Pinellas County, FL

Dates: October 22-23, 2022

Market Segment:

- Baseball

Impact:

- 4,124 Attendees
- 577 Room Nights

Better at Beach Camps

Organizer: Better at Beach

Location: Post Card Inn on the
Beach, St. Pete Beach, FL

Dates: Oct. 30 – Nov. 6, 2022

Market Segment:

- Volleyball

Impact:

- 95 Attendees
- 149 Room Nights
(Final Report Pending)



THANK YOU

