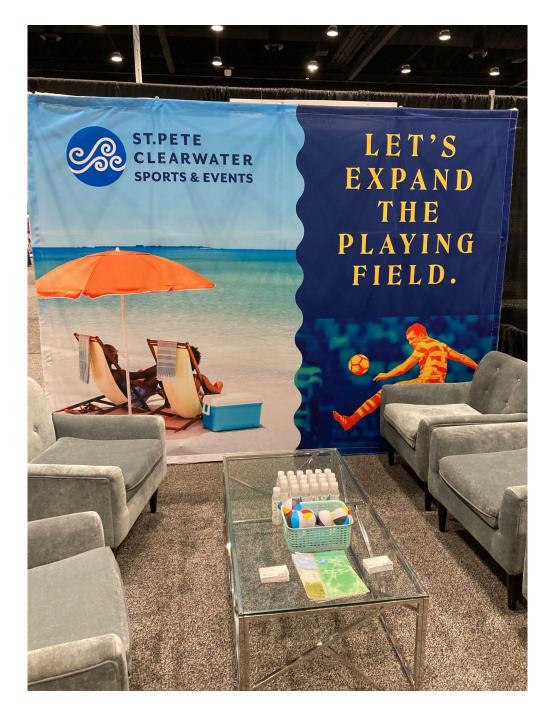


SPORTS & EVENTS October 2022

Prepared By: Craig Campbell, Director



STAFF TRAVEL

TEAMS Conference

- **Dates:** October 24-27, 2022
- Location: Oklahoma City, OK
- Team Members: Caleb Peterson & Julie Bolfa

• Audience:

• TEAMS is the world's leading conference and expo for the sports-event industry and attracts more than one thousand attendees including CEOs, executive directors and event managers from sports organizations.

• Opportunity:

- Presented at educational session
- Met with over 40 event organizers
- Insertion of a St. Pete/Clearwater promotional product into attendee packets
- Full-page ad in TEAMS Official Conference Program

SALES MISSION



Florida State USBC Annual Meeting

- Dates: October 7-9, 2022
- **Location:** St. Petersburg Marriott Clearwater

• Opportunity:

- The Sports & Events Team collaborated with the Meetings Team to host the annual conference with the goal of attracting more bowling events to the area.
- Roughly 125 delegates attended the meeting.

USA BMX Gator Nationals Presented by St. Pete/Clearwater

Organizer: USA BMX

Location: Oldsmar BMX Supercross, Oldsmar, FL

Dates: October 7-9, 2022 Market Segment: Cycling

- 3,825 Attendees
- 3,710 Room Nights





GSA West Coast Super Regional

Organizer: Global Sports Alliance

Location: Multiple Venues in Pinellas County, FL

Dates: October 8-9, 2022

Market Segment:

• Baseball

Impact:

- 5,260 Attendees
- 2,014 Room Nights

Pride Run Series 2022

Organizer: LookUp Race Foundation & Come Out St. Pete **Location:** Seminole Park, St. Petersburg, FL Dates: October 9, 2022 **Market Segment:** • Running/Challenge Impact: • 695 Attendees

• 36 Room Nights

Lady Bombers 3rd Annual Lesley Johnson Memorial Tournament

Organizer: NSA West

Location: Youth Park, Pinellas Park, FL & Eddie C. Moore Complex, Clearwater, FL

Dates: October 8-9, 2022

Market Segment: Softball

Impact:

- 5,260 Attendees
- 2,014 Room Nights

St. Leo Reverse Exposure College Showcase & St. Leo Rep the Roar

Organizer: NSA West

Location: Youth Park, Pinellas Park, FL, Eddie C. Moore Complex, Clearwater, FL & R.O.C. Park, Madeira Beach, FL

Dates: October 15-16, 2022

Market Segment: Softball

- 6,384 Attendees
- 2,566 Room Nights

King of the Hill

Bomberween

Organizer: NSA West

Location: Youth Park, Pinellas Park, FL & Eddie C. Moore Complex, Clearwater, FL

Dates: October 22-23, 2022

Market Segment: Softball

Impact:

- 4,852 Attendees
- 1,752 Room Nights

Organizer: NSA West

Location: Youth Park, Pinellas Park, FL & Eddie C. Moore Complex, Clearwater, FL

Dates: October 15-16, 2022

Market Segment: Softball

- 3,959 Attendees
- 1,272 Room Nights







2022 Immunolin F18 World Championships

Organizer: Red Gear Racing & International Formula 18 Class Association

Location: Sheraton Sand Key Resort, Clearwater, FL

Dates: October 12-16, 2022

Market Segment: Water Sports

- 450 Attendees
- 906 Room Nights
- Media Value: \$46,375 (Final Report Pending)

USSSA Scared Hitless

Organizer: USSSA

Location: Multiple Venues in Pinellas County, FL

Dates: October 22-23, 2022

Market Segment:

• Baseball

Impact:

- 4,124 Attendees
- 577 Room Nights

Better at Beach Camps

Organizer: Better at Beach

Location: Post Card Inn on the Beach, St. Pete Beach, FL

Dates: Oct. 30 – Nov. 6, 2022

Market Segment:

• Volleyball

- 95 Attendees
- 149 Room Nights (Final Report Pending)



THANK YOU



