

# SPORTS & EVENTS November 2022

Prepared By: Craig Campbell, Director



# **STAFF TRAVEL**

# **USA Softball Convention**

- **Dates:** November 14-16, 2022
- Location: Shreveport, LA
- Team Members: Caleb Peterson
- Audience:
  - This conference is the USA Softball National Council meeting comprised of over 300 voting members. The group is charged with making decisions on legislative changes, rule changes and is responsible for awarding National Championships to host cities across the country.

#### • Opportunity:

- Sponsored the Board of Directors Meeting
- Promoted Visit St. Pete Clearwater as a premier softball destination for future amateur championship and international competitions.

### 13<sup>th</sup> Annual Pitch for the Cure

#### Organizer: NSA West

**Location:** Youth Park, Pinellas Park, FL, Greater Dunedin Little League Fields, Dunedin, FL & Eddie C. Moore Complex, Clearwater, FL

**Dates:** November 5-6, 2022

#### **Market Segment:**

Softball

#### Impact:

- 4,909 Attendees
- 1,789 Room Nights

# Clearwater Fall Classic

**Organizer:** Team NJ Softball, LLC

**Location:** Eddie C. Moore Complex, Clearwater, FL

**Dates:** November 11-13, 2022

#### Market Segment:

Softball

- 4,385 Attendees
- 3,430 Room Nights



# Beer at the Pier

Organizer: Pier Events, LLC

**Location:** The St. Petersburg Pier, St. Petersburg, FL

Dates: November 12, 2022

Market Segment: Festival

- 2,000 Attendees
- 584 Room Nights

# P County Fall Championships

#### Organizer: USSSA

**Location:** Multiple Venues in Pinellas County, FL

Dates: November 12-13, 2022

# Market Segment:

• Baseball

#### Impact:

- 3,485 Attendees
- 462 Room Nights

# Florida Suncoast Elite Invite

#### **Organizer:** Team 1 Softball Events

**Location:** Eddie C. Moore Complex, Clearwater, FL

Dates: November 19-20, 2022

### Market Segment:

Softball

- 1,859 Attendees
- 1,253 Room Nights

### Bay Area Challenge

#### Organizer: GSA

**Location:** Multiple Venues in Pinellas County, FL

Dates: November 19-20, 2022

### Market Segment:

• Baseball

#### Impact:

- 4,479 Attendees
- 898 Room Nights

# Batterball Turkey Fest

#### Organizer: NSA West

**Location:** Youth Park, Pinellas Park, FL, Greater Dunedin Little League Fields, Dunedin, FL & R.O.C. Park, Madeira Beach, FL

**Dates:** November 19-20, 2022

#### **Market Segment:**

Softball

- 4,916 Attendees
- 1,803 Room Nights

# St. Pete Showcase

**Organizer:** Global Sports & Events

**Location:** Eckerd College, St. Petersburg, FL

Dates: November 24-26, 2022

Market Segment: Basketball

- 950 Attendees
- 891 Room Nights



# Thanksgiving on the Beach

**Organizer:** Weekend Hockey Tournaments

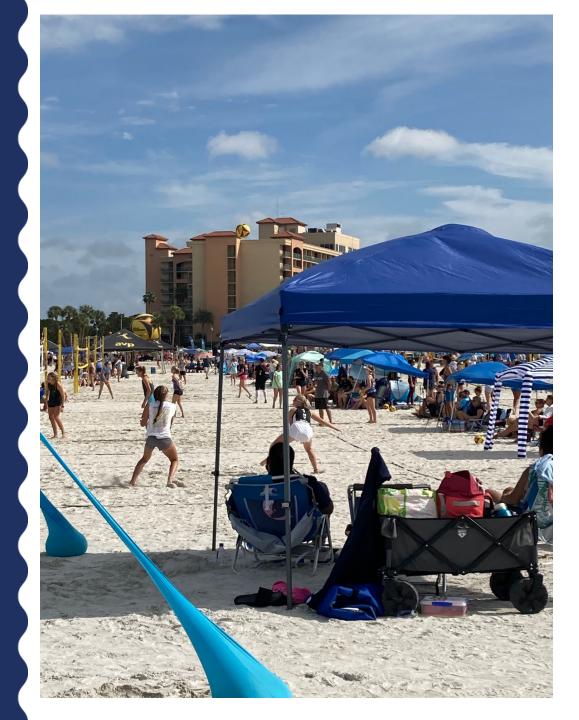
**Location:** Clearwater Ice Arena, Clearwater, FL & Tampa Bay Skating Academy, Oldsmar, FL

Dates: November 25-27, 2022

#### **Market Segment:**

Ice Sports

- 2,722 Attendees
- 1,223 Room Nights



# Juniors East Coast Championships

#### **Organizer:** AVP

**Location:** Sheraton Sand Key Resort, Clearwater, FL

Dates: November 25-27, 2022

# **Market Segment:**

Volleyball

- 2,262 Attendees
- 2,437 Room Nights



# THANK YOU



