



SPORTS & EVENTS

November 2022

Prepared By: Craig Campbell, Director

STAFF TRAVEL

USA Softball Convention

- **Dates:** November 14-16, 2022
- **Location:** Shreveport, LA
- **Team Members:** Caleb Peterson
- **Audience:**
 - This conference is the USA Softball National Council meeting comprised of over 300 voting members. The group is charged with making decisions on legislative changes, rule changes and is responsible for awarding National Championships to host cities across the country.
- **Opportunity:**
 - Sponsored the Board of Directors Meeting
 - Promoted Visit St. Pete Clearwater as a premier softball destination for future amateur championship and international competitions.



13th Annual Pitch for the Cure

Organizer: NSA West

Location: Youth Park, Pinellas Park, FL, Greater Dunedin Little League Fields, Dunedin, FL & Eddie C. Moore Complex, Clearwater, FL

Dates: November 5-6, 2022

Market Segment:

- Softball

Impact:

- 4,909 Attendees
- 1,789 Room Nights

Clearwater Fall Classic

Organizer: Team NJ Softball, LLC

Location: Eddie C. Moore Complex, Clearwater, FL

Dates: November 11-13, 2022

Market Segment:

- Softball

Impact:

- 4,385 Attendees
- 3,430 Room Nights



Beer at the Pier

Organizer: Pier Events, LLC

Location: The St. Petersburg Pier, St. Petersburg, FL

Dates: November 12, 2022

Market Segment: Festival

Impact:

- 2,000 Attendees
- 584 Room Nights



P County Fall Championships

Organizer: USSSA

Location: Multiple Venues in
Pinellas County, FL

Dates: November 12-13, 2022

Market Segment:

- Baseball

Impact:

- 3,485 Attendees
- 462 Room Nights

Florida Suncoast Elite Invite

Organizer: Team 1 Softball
Events

Location: Eddie C. Moore
Complex, Clearwater, FL

Dates: November 19-20, 2022

Market Segment:

- Softball

Impact:

- 1,859 Attendees
- 1,253 Room Nights

Bay Area Challenge

Organizer: GSA

Location: Multiple Venues in
Pinellas County, FL

Dates: November 19-20, 2022

Market Segment:

- Baseball

Impact:

- 4,479 Attendees
- 898 Room Nights

Batterball Turkey Fest

Organizer: NSA West

Location: Youth Park, Pinellas
Park, FL, Greater Dunedin Little
League Fields, Dunedin, FL &
R.O.C. Park, Madeira Beach, FL

Dates: November 19-20, 2022

Market Segment:

- Softball

Impact:

- 4,916 Attendees
- 1,803 Room Nights

St. Pete Showcase

Organizer: Global Sports & Events

Location: Eckerd College, St. Petersburg, FL

Dates: November 24-26, 2022

Market Segment: Basketball

Impact:

- 950 Attendees
- 891 Room Nights



Thanksgiving on the Beach

Organizer: Weekend Hockey Tournaments

Location: Clearwater Ice Arena, Clearwater, FL & Tampa Bay Skating Academy, Oldsmar, FL

Dates: November 25-27, 2022

Market Segment:

- Ice Sports

Impact:

- 2,722 Attendees
- 1,223 Room Nights

Juniors East Coast Championships

Organizer: AVP

Location: Sheraton Sand Key Resort, Clearwater, FL

Dates: November 25-27, 2022

Market Segment:

- Volleyball

Impact:

- 2,262 Attendees
- 2,437 Room Nights





THANK YOU

