



# SPORTS & EVENTS

## February 2023

Prepared By: Caleb Peterson, Sr. Manager

# STAFF TRAVEL



## Sunshine Sports Summit

- **Dates:** February 7-9, 2023
- **Location:** Panama City Beach, FL
- **Team Member:** Caleb Peterson
- **Audience:**
  - Sports Tourism leaders from around the state of Florida along with a handful of event owners
- **Opportunity:**
  - We participated in open dialogue discussing issues we face collectively, opportunities we have as a state, and best practices that add value for event organizers.

# Governor's Baseball Dinner

**Organizer:** Florida Sports Foundation

**Dates:** February 16, 2023

**Location:** TD Ballpark, Dunedin, FL

**Team Member:** Caleb Peterson

**Audience:**

- Major players in Florida baseball to include Governor DeSantis, MLB Commissioner (Rob Manfred) and former MLB players including Hall of Famer Wade Boggs.

**Opportunity:**

- The Governor's Baseball Dinner has a long history of being a precursor of the annual Major League Baseball Spring Training season in Florida, dating back to 1946.



# Around the Horn II

**Organizer:** Global Sports Alliance

**Location:** Multiple Venues in  
Pinellas County, FL

**Dates:** February 4-5, 2023

**Market Segment:**

- Baseball

**Impact:**

- 3,910 Attendees
- 634 Room Nights

# St. Leo/Eckerd College Invitational

**Organizer:** NSA West

**Location:** Youth Park, Pinellas Park, FL  
& Greater Dunedin Little League  
Fields, Dunedin, FL

**Dates:** February 4-5, 2023

**Market Segment:**

- Softball

**Impact:**

- 3,709 Attendees
- 1,272 Room Nights

# Best Damn Race Safety Harbor

**Organizer:** Best Damn Race

**Location:** Safety Harbor Marina  
Park, Safety Harbor, FL

**Dates:** February 4-5, 2023

**Market Segment:**

- Running/Challenge

**Impact:**

- 4,032 Attendees
- 788 Room Nights

# Kickoff Classic

**Organizer:** Florida Flag Football  
League

**Location:** 31st Street Complex, St.  
Petersburg, FL

**Dates:** February 11-12, 2023

**Market Segment:**

- Football

**Impact:**

- 575 Attendees
- 385 Room Nights



# NFCA Division I Leadoff Classic



**Organizer:** National Fastpitch Coaches Association (NFCA)

**Location:** Eddie C. Moore Complex, Clearwater, FL

**Dates:** February 10-12, 2023

**Market Segment:**

- Softball

**Impact:**

- 2,869 Attendees
- 2,291 Room Nights



# 2023 SSC Men's & Women's Swimming Championships

**Organizer:** Sunshine State Conference

**Location:** The Long Center,  
Clearwater, FL

**Dates:** February 15-19, 2023

**Market Segment:**

- Aquatic

**Impact:**

- 603 Attendees
- 1,286 Room Nights







# TaxAct Clearwater Invitational

**Organizer:** ESPN

**Location:** Eddie C. Moore Complex,  
Clearwater, FL

**Dates:** February 16-19, 2023

**Market Segment:**

- Softball

**Impact:**

- 17,312 Attendees
- 4,613 Room Nights
- Media Value:
  - ~\$461,873





# Sailing World Regatta Series

**Organizer:** Sailing World/Bonnier LLC

**Location:** St. Petersburg Yacht Club, St. Petersburg, FL

**Dates:** February 17-19, 2023

**Market Segment:**

- Water Sports

**Impact:**

- 2,635 Attendees
- 1,560 Room Nights  
(Final Report Pending)



# Gulf Coast Disc Golf Charity Open

**Organizer:** Gulf Coast Events & Promotions

**Location:** Cliff Stephens Park, Clearwater, FL, Azalea Park & Maximo Park, St. Petersburg, FL

**Dates:** February 17-19, 2023

**Market Segment:**

- Golf

**Impact:**

- 460 Attendees
  - 150 Room Nights
- (Final Report Pending)

# St. Pete Showdown

**Organizer:** Weekend Warrior Tournament Series

**Location:** 31<sup>st</sup> Street Complex, St. Petersburg, FL

**Dates:** February 18-19, 2023

**Market Segment:**

- Football

**Impact:**

- 1,150 Attendees
  - 803 Room Nights
- (Final Report Pending)



# USA BMX Florida State Series 7 & 8

**Organizer:** USA BMX

**Location:** Oldsmar BMX Supercross, Oldsmar, FL

**Dates:** February 17-19, 2023

**Market Segment:**

- Cycling

**Impact:**

- 3,528 Attendees
- 3,022 Room Nights





# 18th Annual Raymond James Super Senior Grand Prix at St. Petersburg Tennis Center

**Organizer:** Tennis Foundation of St. Petersburg, Inc.

**Location:** St. Petersburg Tennis Center, St. Petersburg, FL

**Dates:** February 20-26, 2023

**Market Segment:**

- Tennis

**Impact:**

- 675 Attendees
- 983 Room Nights





# Gasparilla Classic Gymnastics Invitational

**Organizer:** Lightning City  
Gymnastics

**Location:** Tropicana Field, St.  
Petersburg, FL

**Dates:** February 24-26, 2023

**Market Segment:**

- Gymnastics

**Impact:**

- 21,387 Attendees
- 6,845 Room Nights





# USA BMX Gator Nationals presented by St. Pete Clearwater Florida

**Organizer:** USA BMX

**Location:** Oldsmar BMX Supercross, Oldsmar, FL

**Dates:** February 24-26, 2023

**Market Segment:**

- Cycling

**Impact:**

- 3,847 Attendees
- 3,809 Room Nights





# Tampa Bay Masters Basketball Tournament

**Organizer:** Tampa Bay Masters  
Basketball Association

**Location:** Long Center, North  
Greenwood Recreation Center, and  
Morningside Recreation Complex,  
Clearwater, FL

**Dates:** February 23-26, 2023

**Market Segment:**

- Basketball

**Impact:**

- 1,057 Attendees
- 802 Room Nights

# Najla Brannin Memorial Invitational

**Organizer:** Suncoast WaterWorks  
Synchronized Swim Team

**Location:** The Long Center,  
Clearwater, FL

**Dates:** February 25-26, 2023

**Market Segment:**

- Aquatic

**Impact:**

- 1,156 Attendees
- 464 Room Nights

# Spring is Near

**Organizer:** NSA West

**Location:** Youth Park, Pinellas Park, FL & Greater Dunedin Little League Fields, Dunedin, FL

**Dates:** February 24-26, 2023

**Market Segment:**

- Softball

**Impact:**

- 3,019 Attendees
- 1,057 Room Nights

# Clearwater Clash II

**Organizer:** USSSA

**Location:** Multiple Venues in Pinellas County, FL

**Dates:** February 25-26, 2023

**Market Segment:**

- Baseball

**Impact:**

- 4,947 Attendees
- 579 Room Nights





# THANK YOU

