



# ST.PETE CLEARWATER FLORIDA

Prepared On: 02/06/2023  
Prepared By: Kayla Freeman

## December 2022 Board Report

### MEETING SALES POTENTIAL MONTHLY REPORT

Lead ID	Lead Name	Account Name	Status	Request Room Block Begin	Request Room Block End	Requested Rooms	First Name
47860	CAP 1/23 Artificial Intelligence Committee	College of American Pathologists (CAP)	Potential	01/19/2023	01/21/2023	55	Jill
47868	Yellow Ribbon Post Deployment for the 53rd IBCT & 160th TC	Florida Army National Guard	Potential	01/19/2023	01/21/2023	80	Jill
47888	NucleoGenex February Event	NucleoGenex	Potential	02/02/2023	02/04/2023	25	Jill
47841	Overflow Room Block -2023 Joint Conference of Librarians of Color (JCLC)	Joint Council of Librarians of Color Inc. (JCLC Inc.)	Potential	02/06/2023	02/12/2023	200	Jill
47836	333rd Recruiting Squadron	Shamrock Innovations-MASTER	Potential	02/15/2023	02/16/2023	80	Brian
47881	2023 Annual Conference	National Real Estate Financial Planners	Potential	02/23/2023	02/25/2023	240	Jill
47811	Awakened Convention Jacksonville	Vision Events Group	Potential	02/28/2023	03/04/2023	3462	Hortensia
47889	New Holland Winter Dealer Meeting	CNH Industrial America LLC	Potential	03/20/2023	03/23/2023	180	Jill
47900	EPRI Supply Chain Workshop for Structural Components in Advanced Energy Systems 2023	Electric Power Research Institute (EPRI)	Potential	03/20/2023	03/22/2023	170	Tina
47809	Power Quality & Reliability Committee Meeting	Southeastern Electric Exchange	Potential	03/21/2023	03/23/2023	40	Tina
47788	International Firestop Council Spring 2023 Meeting	International Firestop Council	Potential	03/27/2023	03/30/2023	127	Liz
47858	[REDACTED]	Confidential	Potential	04/02/2023	04/04/2023	355	Jill
47854	Wabash 2023 Sales Meeting-April 10-13 2023	Wabash MFG. Inc.	Potential	04/10/2023	04/12/2023	225	Jill
47907	Acquia - Incentive Program	Acquia	Potential	04/13/2023	04/16/2023	141	Hortensia
47808	COPC Standards Committee Meeting	HelmsBriscoe - MASTER	Potential	04/15/2023	04/19/2023	54	Brian
47876	Raptor Maps Offsite Event	Raptor Maps	Potential	04/18/2023	04/20/2023	150	Hortensia
47812	CAB 2023	FCM MEETING AND EVENTS	Potential	04/30/2023	05/03/2023	275	Hortensia
47822	Global Infrastructure Partners 2023 Incentive and Team Building	Global Infrastructure Partners	Potential	05/03/2023	05/07/2023	288	Hortensia
47877	Bostik DGNA Forum April 2023	Bostik USA	Potential	05/07/2023	05/10/2023	183	Jill
47816	Christian Television Network Management Conference	Christian Television Network	Potential	05/14/2023	05/19/2023	107	Hortensia

Lead ID	Lead Name	Account Name	Status	Request Room Block Begin	Request Room Block End	Requested Rooms	First Name
47824	Big Book Workshop Weekend	The Serenity Club of Southwest Florida, Inc	Potential	05/26/2023	05/28/2023	70	Hortensia
47823	2023 SalonCentric PPD July Leadership Retreat	L'Oreal USA	Potential	07/17/2023	07/20/2023	232	Hortensia
47896	AMC Bootcamp Seminar FL July 2023	Advanced Management for Chiropractors	Potential	07/19/2023	07/22/2023	163	Brian
47826	BUSPPOE 2023	Black United States Probation Officers (BUSPO)	Potential	07/27/2023	07/30/2023	200	Kayla
47848	USPIS EASTERN FIELD OPERATIONS	CMP Meeting Services	Potential	07/31/2023	08/03/2023	164	Brian
47897	21st Century Learning Center	Florida Department of Education	Potential	08/29/2023	08/31/2023	320	Brian
47905	The 23rd Annual Current Concepts in Sleep Conference	Morton Plant Mease- Baycare Health System	Potential	08/31/2023	09/01/2023	160	Brian
47895			Potential	09/09/2023	09/15/2023	720	Hortensia
47850	2023 PGT Executive Strategic Planning Meeting	PGT Innovations	Potential	09/10/2023	09/16/2023	150	Kayla
47870	USPIS - NATIONAL HEADQUARTER LEADERSHIP MEETING	CMP Meeting Services	Potential	09/18/2023	09/21/2023	164	Brian
47827	Mare Fair 2023	SnowPity Inc	Potential	09/28/2023	10/01/2023	298	Brian
47874	Saviynt-Winner's Circle-2023 - Fall	Prestige Global Meeting Source	Potential	10/02/2023	10/06/2023	183	Brian
47806	The Gault Center Leadership Conference 2023	National Juvenile Defender Center	Potential	10/09/2023	10/15/2023	666	Liz
47890	FRHA Summit 2023	SRAHEC	Potential	10/09/2023	10/10/2023	84	Jill
47804	National Spine & Pain Center	National Pain and Spine Center	Potential	10/11/2023	10/14/2023	610	Liz
47796	SGA 1 - Fall Meeting 2023	Premier Event Resources	Potential	11/02/2023	11/05/2023	46	Brian
47899	ACC Annual Conference, 2023; FL and PR	The Association For Creativity In Counseling	Potential	11/30/2023	12/04/2023	152	Tina
47893	Holman - Fast Start Meeting - December 2023	Holman Automotive	Potential	12/05/2023	12/07/2023	495	Hortensia
47790	Worldwide Clinical Trials Annual	Worldwide Clinical Trials Holdings, Inc.	Potential	01/06/2024	01/11/2024	458	Tina
47855	Target Specialty Products National Meeting 2024	Target Specialty Products	Potential	01/08/2024	01/11/2024	620	Jill
47898	QGIV Conference 2024	Qgiv	Potential	01/14/2024	01/15/2024	160	Brian
47853	CHS Country Operations Top Seller Event - REVISED	CHS, Inc.	Potential	01/20/2024	01/23/2024	520	Jill
47882	NAEDA 2024 Conference	North American Equipment Dealers Association	Potential	01/28/2024	02/03/2024	755	Jill
47832	AFOP 2024 Leadership Program	The Association of Farmworker Opportunity Programs	Potential	01/29/2024	02/01/2024	256	Liz
47786	2024 February Winter Board Committee Meeting	Fraternal Order of Eagles	Potential	02/07/2024	02/16/2024	483	Hortensia
47847	JCEP 2024 Leadership Conference	Joint Council of Extension Professionals	Potential	02/11/2024	02/15/2024	490	Tina
47792	2024 Annual Winter Meeting	Alliance for Academic Internal Medicine	Potential	02/19/2024	02/24/2024	380	Liz
47838	82895V4 - March Event 2024	Hospitality Performance Network Global (HPN)	Potential	02/28/2024	03/03/2024	310	Brian
47883	Finvi PowerUp 2024	Ontario Systems, LLC DBA Finvi	Potential	03/02/2024	03/07/2024	775	Jill

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47830	Reason Weekend 2024	HelmsBriscoe - MASTER	Potential	03/06/2024	03/09/2024	260	Brian
47852	NAPA-Walker Incentive	ITA Group	Potential	04/02/2024	04/07/2024	71	Jill
47862	American College of Osteopathic Emergency Physicians (ACOEP) Spring 2024	American College of Osteopathic Emergency Physicians	Potential	04/05/2024	04/10/2024	1240	Jill
47831	Lerch Bates 2024 Forum	Lamont Associates	Potential	04/07/2024	04/10/2024	525	Brian
47871	President's Club Incentive - 2024	Enlivant	Potential	04/09/2024	04/11/2024	264	Jill
47873	NPACE 2024 Florida	Nurse Practitioner Associates for Continuing Education-NPACE	Potential	04/18/2024	04/21/2024	650	Hortensia
47861	2024 Mettler-Toledo - May Meeting	Mettler-Toledo, LLC	Potential	05/12/2024	05/17/2024	158	Jill
47884	817841 - Merz 2024 National Sales Meeting	Maritz - MASTER	Potential	08/09/2024	08/16/2024	2098	Jill
47833	AFOP 2024 Annual Meeting	The Association of Farmworker Opportunity Programs	Potential	09/15/2024	09/19/2024	865	Liz
47892	Epilepsy Foundation - Pipeline 2024	Epilepsy Foundation	Potential	09/24/2024	09/28/2024	429	Liz
47887	MGPHO Fall 2024	Medical Gas Professional Healthcare Organization	Potential	10/07/2024	10/10/2024	102	Jill
47787	2025 February Winter Board Committee Meeting	Fraternal Order of Eagles	Potential	02/05/2025	02/15/2025	482	Hortensia
47867	LJG March 2025 Annual Meeting	HelmsBriscoe - MASTER	Potential	02/27/2025	03/04/2025	394	Brian
47813	LCMS FLGA 2025 District Convention	Florida-Georgia District of the LCMS	Potential	04/30/2025	05/04/2025	497	Hortensia
47840	FHCA Nurse Leadership Program 2025	Florida Health Care Association (FHCA)	Potential	06/01/2025	06/08/2025	645	Brian
47902	Southern Academy of Periodontology 2025 Annual Meeting	Southern Academy of Periodontology	Potential	06/17/2025	06/21/2025	527	Tina
47794	Converge Education	ACSI / CESA	Potential	02/22/2028	02/23/2028	1200	Tina
COUNT: 66						SUM: 26928	



# ST.PETE CLEARWATER FLORIDA

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## MEETING SALES DEFINITE MONTHLY REPORT

Lead ID	Lead Name	Definite Date	Total Room Nights Possible	Room Block Begin	Room Block End	Spending(Total)	Taxes-Local(Direct)	First Name
45074	American Chemistry Council State Conference 2022 # : 81543	12/08/2022	242	11/08/2022	11/11/2022	\$243,024.64	\$6,319.26	Liz
47526	*UPDATED* TD SYNEX - Microsoft Education Workshop - December 2022	12/06/2022	112	12/12/2022	12/14/2022	\$97,603.45	\$2,695.84	Brian
44566	[REDACTED]	12/28/2022	535	01/11/2023	01/16/2023	\$478,495.94	\$9,796.02	Tina
47817	FLGA LCMS Grace Place Retreat	12/27/2022	377	01/15/2023	01/17/2023	\$482,016.93	\$9,476.46	Hortensia
47677	2023 NAELA Board Meeting Stetson University	12/22/2022	31	01/18/2023	01/21/2023	\$34,854.38	\$866.84	Liz
47543	ATI 20 Group - CEO 1	12/08/2022	27	02/08/2023	02/10/2023	\$25,492.22	\$733.47	Liz
47774	2023 Annual VSPC Marketing Meeting	12/08/2022	1	02/09/2023	02/09/2023	\$31,729.85	\$260.80	Renee
47410	2023 GCCA Florida Cold Chain Connection	12/28/2022	67	02/26/2023	02/28/2023	\$58,718.85	\$1,601.74	Liz
47700	A01.90 Executive Meeting	12/14/2022	48	04/01/2023	04/04/2023	\$45,897.77	\$1,084.34	Hortensia
47891	[REDACTED]	12/27/2022	841	04/15/2023	04/20/2023	\$889,909.10	\$21,187.36	Hortensia
47825	[REDACTED]	12/27/2022	84	09/18/2023	09/20/2023	\$86,062.06	\$1,946.76	Hortensia
46111	[REDACTED]	12/04/2022	853	10/12/2023	10/15/2023	\$939,157.65	\$24,687.18	Hortensia
47791	IOCCG - 5th International Ocean Colour Science Conference	12/04/2022	1,009	11/12/2023	11/17/2023	\$1,070,889.14	\$20,704.93	Hortensia
44567	[REDACTED]	12/28/2022	504	01/11/2024	01/16/2024	\$468,961.26	\$9,355.64	Tina
47275	[REDACTED]	12/29/2022	1,040	01/10/2025	01/18/2025	\$1,071,017.91	\$24,497.77	Liz
	COUNT: 15		SUM: 5,771			SUM: \$6,023,831.15	SUM: \$135,214.41	



# ST.PETE CLEARWATER FLORIDA

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## MEETING SALES YTD DEFINITE LEADS FY23

Lead ID	Lead Name	Definite Date	Total Room Nights Possible	Room Block Begin	Room Block End	Spending(Total)	Taxes-Local(Direct)	First Name
44810	2022 NAD Technical Standard Committee NAD-ITS	11/15/2022	210	10/03/2022	10/06/2022	\$167,368.41	\$3,921.57	Hortensia
45674	Global Security Group (GSG) Global Conference	10/26/2022	482	10/03/2022	10/07/2022	\$406,800.89	\$10,794.92	Hortensia
45982	Fall 2022 Meeting Florida Chapter Health Physics Society	10/24/2022	52	10/06/2022	10/07/2022	\$35,696.63	\$719.19	Brian
46126	2022 ParTech Data Central Meeting	11/07/2022	69	10/11/2022	10/13/2022	\$60,412.13	\$1,698.33	Jill
45847	CNME Fall Board Meeting	11/15/2022	37	10/12/2022	10/15/2022	\$34,000.43	\$775.59	Hortensia
47520	Leimbach/Levy wedding	10/12/2022	49	10/13/2022	10/15/2022	\$62,448.62	\$1,732.78	Renee
47519	Makris/Mejia Wedding	10/12/2022	39	10/14/2022	10/16/2022	\$52,723.67	\$1,076.10	Renee
47706	PPWC Ladies Retreat - October 2022	11/15/2022	50	10/14/2022	10/16/2022	\$53,268.09	\$781.95	Hortensia
47478	Sisters Kinnect Women's Conference 2022	10/27/2022	22	10/27/2022	10/29/2022	\$74,879.38	\$878.93	Brian
45453	Karachi American School Reunion	10/12/2022	92	10/28/2022	10/30/2022	\$96,999.49	\$1,960.58	Brian
47596	CAGI Fall 2022 Meeting	10/27/2022	347	10/29/2022	11/07/2022	\$401,557.63	\$9,616.22	Jill
47180	2022 Paradise Company Gathering	11/03/2022	128	10/31/2022	11/03/2022	\$98,349.19	\$2,485.05	Brian
43760	Montessori Foundation/IMC Annual Conference	11/17/2022	353	11/02/2022	11/07/2022	\$422,843.74	\$8,759.51	Tina
45074	American Chemistry Council State Conference 2022 # : 81543	12/08/2022	242	11/08/2022	11/11/2022	\$243,024.64	\$6,319.26	Liz
47739	[REDACTED]	11/16/2022	972	11/12/2022	11/16/2022	\$724,712.93	\$16,806.85	Tina
47571	ASUCRP Annual Conference 2022	10/24/2022	600	11/14/2022	11/17/2022	\$348,789.66	\$7,714.77	Brian
46051	Andrea's 70th Birthday Celebration	11/01/2022	75	11/18/2022	11/20/2022	\$88,165.65	\$1,559.10	Hortensia
47336	[REDACTED]	11/08/2022	333	11/27/2022	12/01/2022	\$286,451.02	\$5,118.67	Liz
47567	FAC - Legislative Conference 2022	10/24/2022	810	11/28/2022	12/02/2022	\$332,379.70	\$2,884.53	Brian
47573	2022 NACBH Emerging Best Practices	10/25/2022	275	11/28/2022	12/04/2022	\$227,060.42	\$5,969.93	Liz
45984	Florida Network of Youth & Family Services - QIC	10/18/2022	223	11/30/2022	12/02/2022	\$163,359.96	\$3,915.68	Brian

Lead ID	Lead Name	Definite Date	Total Room Nights Possible	Room Block Begin	Room Block End	Spending(Total)	Taxes-Local(Direct)	First Name
47495	SUNY Cortland December 2022 Meeting	11/03/2022	130	12/07/2022	12/11/2022	\$107,086.62	\$2,406.33	Tina
47592	Salesforce Small Block Dec 2022	11/17/2022	28	12/07/2022	12/09/2022	\$35,960.83	\$1,096.40	Tina
47526	*UPDATED* TD SYNEX - Microsoft Education Workshop - December 2022	12/06/2022	112	12/12/2022	12/14/2022	\$97,603.45	\$2,695.84	Brian
47690	Von Ardenne January 2023 Meeting	11/11/2022	518	01/02/2023	01/31/2023	\$357,220.67	\$7,912.74	Jill
45232		10/27/2022	403	01/06/2023	01/11/2023	\$413,430.96	\$9,534.72	Hortensia
47547	Vaisala PowerUp 2023 Distributor Meeting	11/22/2022	75	01/09/2023	01/11/2023	\$74,608.11	\$2,020.25	Hortensia
44566		12/28/2022	535	01/11/2023	01/16/2023	\$478,495.94	\$9,796.02	Tina
47274		10/03/2022	1,050	01/13/2023	01/21/2023	\$1,015,371.89	\$22,854.87	Liz
47817	FLGA LCMS Grace Place Retreat	12/27/2022	377	01/15/2023	01/17/2023	\$482,016.93	\$9,476.46	Hortensia
47677	2023 NAELA Board Meeting Stetson University	12/22/2022	31	01/18/2023	01/21/2023	\$34,854.38	\$866.84	Liz
47691	Von Ardenne February 2023 Meeting	11/11/2022	484	02/01/2023	02/28/2023	\$334,030.20	\$7,389.98	Jill
47597	2023 Joint Conference of Librarians of Color (JCLC)	10/27/2022	2,212	02/05/2023	02/12/2023	\$2,236,859.86	\$50,371.35	Jill
47543	ATI 20 Group - CEO 1	12/08/2022	27	02/08/2023	02/10/2023	\$25,492.22	\$733.47	Liz
47774	2023 Annual VSPC Marketing Meeting	12/08/2022	1	02/09/2023	02/09/2023	\$31,729.85	\$260.80	Renee
47410	2023 GCCA Florida Cold Chain Connection	12/28/2022	67	02/26/2023	02/28/2023	\$58,718.85	\$1,601.74	Liz
47692	Von Ardenne March 2023 Meeting	11/11/2022	535	03/01/2023	03/31/2023	\$368,814.84	\$8,174.11	Jill
47693	Von Ardenne April 2023 Meeting	11/11/2022	35	04/01/2023	04/07/2023	\$25,355.59	\$544.91	Jill
47700	A01.90 Executive Meeting	12/14/2022	48	04/01/2023	04/04/2023	\$45,897.77	\$1,084.34	Hortensia
47891		12/27/2022	841	04/15/2023	04/20/2023	\$889,909.10	\$21,187.36	Hortensia
44196		11/22/2022	1,040	05/14/2023	05/20/2023	\$900,740.62	\$19,276.01	Hortensia
47621	BMM 2023	11/05/2022	95	07/12/2023	07/16/2023	\$112,777.24	\$2,988.32	Jill
47825		12/27/2022	84	09/18/2023	09/20/2023	\$86,062.06	\$1,946.76	Hortensia
45644	AIM 1:1 Strategic Event - Fall 2023	11/15/2022	254	09/26/2023	09/28/2023	\$248,693.31	\$5,760.76	Hortensia
46111		12/04/2022	853	10/12/2023	10/15/2023	\$939,157.65	\$24,687.18	Hortensia
47791	IOCCG - 5th International Ocean Colour Science Conference	12/04/2022	1,009	11/12/2023	11/17/2023	\$1,070,889.14	\$20,704.93	Hortensia
45233		10/27/2022	403	01/05/2024	01/10/2024	\$425,240.85	\$9,890.52	Hortensia
45650	SPRI 2024 Conference and Business Meeting	11/15/2022	336	01/10/2024	01/15/2024	\$377,251.96	\$9,300.79	Hortensia
44567		12/28/2022	504	01/11/2024	01/16/2024	\$468,961.26	\$9,355.64	Tina
47205	WIC 2024: Woodworking Industry Conference	11/06/2022	826	04/09/2024	04/15/2024	\$1,023,986.12	\$26,735.00	Jill
45384	ALDAcon 2024	11/09/2022	550	09/10/2024	09/15/2024	\$492,419.96	\$10,246.03	Jill

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47275	[REDACTED]	12/29/2022	1,040	01/10/2025	01/18/2025	\$1,071,017.91	\$24,497.77	Liz
47707	SPRI 2025 Conference and Business Meeting	11/15/2022	341	01/15/2025	01/19/2025	\$368,102.15	\$9,356.40	Hortensia
COUNT: 53			SUM: 20,304			SUM: \$19,080,050.57	SUM: \$430,244.15	