



PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL

Communications Building – Palm Room
333 Chestnut, Clearwater

Meeting Agenda
February 15, 2023
9:00 a.m. to 12:00 p.m.

- I. CALL TO ORDER/ROLL CALL – Chair Janet Long
- II. CHAIR COMMENTS – Chair Janet Long
- III. APPROVAL OF TDC MINUTES – December 21, 2022 & January 18, 2023 * **Action Required**
- IV. PUBLIC COMMENTS
- V. INDUSTRY PRESENTATION
 - a. Tampa International Airport Update – Chris Minner, Executive Vice President of Marketing and Communications
 - b. Legislative Update - Brian Lowack, Pinellas County Intergovernmental Liaison
- VI. DEPARTMENT UPDATES
 - a. Advertising Update – Katie Bridges, Sr. Advertising Manager, VSPC
 - b. Elite Event Grant Program Update – Craig Campbell, Director of Community & Brand Engagement, VSPC
 - c. Community & Brand Engagement Update – Craig Campbell, Director of Community & Engagement, VSPC
 - d. DEPARTMENT REPORTS: All VSPC department reports on file at partners.visitstpeteclearwater.com
- VII. VSPC PRESIDENT & CEO REPORT – Steve Hayes
 - a. Destination Metrics
 - b. Joint Meeting Agenda
 - c. **March 15, 2023 meeting rescheduled to March 29, 2023**
- VIII. BOARD MEMBER COMMENTS/DISCUSSIONS
- IX. ADJOURNMENT

Joint TDC/BCC Meeting: **Tuesday, February 28, 2023**, at Sheraton Sand Key, Island II Room, 1160 Gulf Blvd., Clearwater

Next TDC Meeting: **Wednesday, March 29, 2023**, at the Communications Building – Palm Room - 333 Chestnut St. Clearwater, FL.