



PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL
Communications Building – Palm Room
333 Chestnut, Clearwater

Meeting Agenda
December 20, 2023
9:00 a.m. to 12:00 p.m.

- I. CALL TO ORDER/ROLL CALL – Chair Janet Long
- II. CHAIR COMMENTS – Chair Janet Long
- III. APPROVAL OF TDC MINUTES – November 15, 2023 * **Action Required**
- IV. PUBLIC COMMENTS
- V. PRESENTATIONS
 - a. Destination Metrics: Eddie Kirsch, Digital & Data
- VI. VSPC PRESIDENT & CEO UPDATE: Brian Lowack
 - a. Dune Restoration Update
 - b. 2024 Meeting Dates
 - c. Finance Reports
 - d. 2023 A Year in Review
- VII. BOARD MEMBER COMMENTS/DISCUSSIONS
- VIII. ADJOURNMENT

Next TDC Meeting: **January 17, 2024, 9:00am** - Communication's Building – Palm Room - 333 Chestnut St. Clearwater, FL.