

**St. Petersburg/Clearwater Film Commission
October 2022 Report - Prepared by: Tony Armer**

Production Type	Production Company	Project Title	Local Hires	Rm Nights	Project Budget	Spent in Pinellas County
Commercial / Advertising	Charter Communications, Inc.	Lifestyle commercial shoot	8	0	\$6,500	\$6,000
Commercial / Advertising	Kimberley Asante Photography	The Chang Family at Fred Howard Park	1	0	\$100	\$100
Commercial / Advertising	Roundhouse Creative, Inc.	Visit Florida - Florida is Open	2	0	\$4,000	\$2,000
Commercial / Advertising	Kuna Swimwear, LLC	Kuna Spring 2023	13	0	\$10,000	\$10,000
Feature	Netflix	The Pain Hustlers	60	0	\$10,000,000	\$100,000
Other	Whistle Sports Inc.	No Days Off	4	1	\$4,000	\$4,000
Short Film	Brittany Phillips	Amalia	6	0	\$2,000	\$1,000
Still Photography	Femforce	FemForce Photography	2	0	\$100	\$100
Still Photography	The Dress Rental Co.	Styled Photoshoot 2	10	0	\$500	\$100
Still Photography	Turning Paige Images	Senior Photos	1	0	\$500	\$100
Still Photography	Brooke L. Hamilton	Vinoy Park family photos	11	0	\$100	\$100
Still Photography	Greyhouse Films Inc	Joel Hoslar	2	0	\$700	\$700
TV / Reality	Sharp Entertainment	90 Day Fiance: The Single Life	6	4	\$30,000	\$30,000
Web Series	Miles Partnership LLLP	VSPC: Gulf Vs Bay	4	5	\$50,000	\$2,000
Web Series	Miles Partnership LLLP	VSPC: Gulf Vs Bay	4	5	\$50,000	\$3,000
	October 2022 Totals		134	15	\$10,158,500	\$159,200
Production Type Key	Number of Productions by Type	Local Spend by Production Type	# Prods YTD	Spend Fis YTD	OCTOBER '22 Leads	FY to Date Oct 22 - Sept 23
Film	1	\$100,000	1	\$100,000	Film Leads: 2	2
Television	0	\$0	0	\$0	TV/PR/DM/CI/Othr: 5	5
TV / Reality	1	\$30,000	1	\$30,000		
Commercial/Infomer	4	\$18,100	4	\$18,100		
Still Photography	5	\$1,100	5	\$1,100		
Documentary	0	\$0	0	\$0		
Digital Video/Web	2	\$5,000	2	\$5,000		
Corporate	0	\$0	0	\$0		
Student	0	\$0	0	\$0		
Other/ Music Video/Short	2	\$5,000	2	\$5,000		
	15	\$159,200	15	\$159,200		



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2022-2023 Fiscal YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
2022 October	15	16	134	15	\$159,200
2022 November					
2022 December					
2023 January					
2023 February					
2023 March					
2023 April					
2023 May					
2023 June					
2023 July					
2023 August					
2023 September					
Totals	15	16	134	15	\$159,200

2022 Calendar YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
January	18	37	226	330	\$993,500
February	23	41	252	668	\$885,800
March	18	32	268	159	\$1,482,100
April	27	71	359	430	\$1,085,300
May	20	45	268	504	\$1,720,800
June	18	44	225	345	\$580,500
July	15	30	227	395	\$406,600
August	8	45	65	29	\$1,402,100
September	9	38	194	522	\$2,925,000
October	15	16	134	15	\$159,200
November					
December					
Totals	171	399	2,218	3,397	\$11,640,900

