

**St. Petersburg/Clearwater Film Commission
May 2022 Report - Prepared by: Tony Armer**

Production Type	Production Company	Project Title	Local Hires	Rm Nights	Project Budget	Spent in Pinellas County
Commercial / Advertising	Bluewater Media	Bluewater - Footlogix	20	0	\$30,000	\$30,000
Commercial / Advertising	The Verso	Visit St Pete - Tourism Campaign	60	40	\$400,000	\$400,000
Commercial / Advertising	PGA Tour Entertainment	22XCMAVIS	35	24	\$180,000	\$180,000
Commercial / Advertising	Lostmans Collective	Publix grab bag	15	0	\$100	\$100
Corporate / Industrial	Scatter Brothers Productions	Before It's Too Late	5	0	\$9,000	\$9,000
Feature	Red Basket Films	SHARK WATERS	12	14	\$50,000	\$30,000
Feature	Throwback Film LLC	The Throwback	25	0	\$980,000	\$500,000
Feature	84 Movie 22, LLC	Baked With a Kiss	25	136	\$270,000	\$270,000
Feature	Soul Search Movie 22, LLC	The Soulmate Search	35	234	\$270,000	\$270,000
Still Photography	Kimberley Asante Photography	Davison Family at Phillipe Park	1	0	\$100	\$100
Still Photography	Savannah Joy Photography	Styled Shoot	0	0	\$200	\$100
Still Photography	Lathala Creative Studios, LLC	Phillipe Park Lifestyle Shoot	2	0	\$1,000	\$1,000
Still Photography	orpheous prime studio	engagement shoot	3	0	\$100	\$100
Still Photography	Jade Galura	Madeira Beach Photoshoot	1	0	\$100	\$100
Still Photography	Portraits by Perry LLC	Photo Shoot	2	0	\$100	\$100
TV / Reality	Quidnet Media, LLC.	Catfish S8	14	32	\$450,000	\$10,000
TV / Reality	Jupiter Entertainment, LLC	In Pursuit With John Walsh	2	24	\$4,800,000	\$10,000
TV / Series	Prometheus Studios	One or more documentary programs produced by Prodi	6	0	\$20,000	\$10,000
Web Series	Miles Partnership LLLP	SPC Best Ever: SUP/ Kayak	3	0	\$8,000	\$100
Web Series	Miles Partnership LLLP	VSPC: E-Scapes	2	0	\$2,000	\$100
	May 2022 Totals		268	504	\$7,470,700	\$1,720,800
Production Type Key	Number of Productions by Type	Local Spend by Production Type	# Prods YTD	Spend Fis YTD	MAY '22 Leads	FY to Date Oct 21 - Sept 22
Film	4	\$1,070,000	15	\$3,594,000	Film Leads: 2	34
Television	1	\$10,000	7	\$779,000	TV/PR/DM/CI/Othr: 6	51
TV / Reality	2	\$20,000	21	\$537,600		
Commercial/Infomer	4	\$610,100	56	\$3,532,600		
Still Photography	6	\$1,500	46	\$503,600		
Documentary	0	\$0	7	\$52,600		
Digital Video/Web	2	\$200	10	\$201,400		
Corporate	1	\$9,000	5	\$18,200		
Student	0	\$0	0	\$0		
Other/ Music Video/Short	0	\$0	12	\$46,000		
	20	\$1,720,800	179	\$9,265,000		



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2021-2022 Fiscal YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
2021 October	24	84	188	40	\$708,500
2021 November	24	89	244	152	\$1,006,600
2021 December	25	65	388	452	\$1,382,400
2022 January	18	37	226	330	\$993,500
2022 February	23	41	252	668	\$885,800
2022 March	18	32	268	159	\$1,482,100
2022 April	27	71	359	430	\$1,085,300
2022 May	20	45	268	504	\$1,720,800
2022 June					
2022 July					
2022 August					
2022 September					
Totals	179	464	2,193	2,735	\$9,265,000

2022 Calendar YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
January	18	37	226	330	\$993,500
February	23	41	252	668	\$885,800
March	18	32	268	159	\$1,482,100
April	27	71	359	430	\$1,085,300
May	20	45	268	504	\$1,720,800
June					
July					
August					
September					
October					
November					
December					
Totals	106	226	1,373	2,091	\$6,167,500

