

**St. Petersburg/Clearwater Film Commission
March 2023 Report - Prepared by: Lisa Dozois**

Production Type	Production Company	Project Title	Local Hires	Rm Nights	Project Budget	Spent in Pinellas County
Commercial / Advertising	Arpen Productions	HCA	60	210	\$750,000	\$750,000
Commercial / Advertising	Totem Films	SPORTCHECK	45	20	\$160,000	\$80,000
Commercial / Advertising	WinniePeg Productions	MLB The Show 2023	6	0	\$30,000	\$20,000
Commercial / Advertising	The Vault	Snickers	30	0	\$200,000	\$40,000
Commercial / Advertising	Strait Productions	Outboard Engine Boat Photoshoot	10	40	\$150,000	\$50,000
Commercial / Advertising	MONSTER ENERGY	Ambassador Photoshoot	14	10	\$50,000	\$15,000
Commercial / Advertising	Bluewater Media	Starlyf Insta Blender	15	0	\$20,000	\$2,000
Commercial / Advertising	Totem Films	TD Bank	25	25	\$150,000	\$80,000
Commercial / Advertising	Bluewater Media	Hearing Aid Commercial	6	0	\$20,000	\$20,000
Commercial / Advertising	Motorcade Productions	Marinella Snacks	24	12	\$80,000	\$60,000
Commercial / Advertising	ChappellRoberts	Ray's Unexpected	0	0	\$40,000	\$40,000
Documentary	Vice Media LLC	100 Days To Indy	8	42	\$650,000	\$20,000
Documentary	Florida State University College of Motion Picture Art	Parenthood	5	0	\$100	\$100
Feature	Five Star Studios, Inc.	Off Rip	29	20	\$150,000	\$120,000
Corporate	Discover Entertainment Group, LLC DBA Crown Point	Local Drone Company	10	0	\$20,000	\$5,000
Other	Yellow Butterfly Project	Culvers	3	0	\$8,000	\$5,000
Other	KelbyOne LLC	Making Family Memories on your iPhone	5	2	\$2,000	\$2,000
Other	KelbyOne LLC	Portraits on the iPhone	6	0	\$1,000	\$1,000
Short Film	University of Tampa	Call Me Bill	7	0	\$100	\$100
Short Film	Sutherlin Creative Corp.	Sutherlin Creative Corp.	8	0	\$10,000	\$10,000
Still Photography	Kimberley Asante Photography	The Casey Family - Phillipe Park	1	0	\$300	\$300
Still Photography	Inspirefly photography	Family photoshoot	1	0	\$300	\$100
Still Photography	Tatro Media Inc	Dicks Sporting Goods	21	0	\$100,000	\$30,000
TV / Reality	NorthSouth Productions, LLC.	100 Day Dream Home	10	0	\$500,000	\$250,000
TV / Reality	Dorsey Pictures, LLC.	Jiggin with Jordan	8	0	\$150,000	\$20,000
TV / Series	Brandstar / o2 Media	Military Makeover	12	200	\$50,000	\$40,000
	March 2023 Totals		369	581	\$3,291,800	\$1,660,600
Production Type Key	Number of Productions by Type	Local Spend by Production Type	# Prods YTD	Spend Fis YTD	MARCH '23 Leads	FY to Date Oct 22 - Sept 23
Film	1	\$120,000	8	\$1,620,000	Film Leads: 2	9
Television	1	\$40,000	2	\$40,100	TV/PR/DM/CI/Othr: 8	30
TV / Reality	2	\$270,000	6	\$379,000		
Commercial/Infomer	11	\$1,157,000	29	\$1,793,300		
Still Photography	3	\$30,400	20	\$552,200		
Documentary	2	\$20,100	5	\$44,100		
Digital Video/Web	0	\$0	7	\$65,900		
Corporate	1	\$5,000	1	\$5,000		
Student	0	\$0	0	\$0		
Other/ Music Video/Short	5	\$18,100	14	\$66,100		
	26	\$1,660,600	92	\$4,565,700		



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2022-2023 Fiscal YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
2022 October	15	16	134	15	\$159,200
2022 November	10	45	154	386	\$788,600
2022 December	11	41	100	294	\$907,200
2023 January	15	30	178	41	\$226,500
2023 February	15	45	178	370	\$823,600
2023 March	26	67	369	581	\$1,660,600
2023 April					
2023 May					
2023 June					
2023 July					
2023 August					
2023 September					
Totals	92	244	1,113	1,687	\$4,565,700

2023 Calendar YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
January	15	30	178	41	\$226,500
February	15	45	178	370	\$823,600
March	26	67	369	581	\$1,660,600
April					
May					
June					
July					
August					
September					
October					
November					
December					
Totals	56	142	725	992	\$2,710,700

