

**St. Petersburg/Clearwater Film Commission
June 2023 Report - Prepared by: Lisa Dozois**

Production Type	Production Company	Project Title	Local Hires	Rm Nights	Project Budget	Spent in Pinellas County
Commercial / Advertising	Comfort All-Stars	Bean Productions	6	0	\$4,000	\$4,000
Commercial / Advertising	Les Olson Jewelers	Kernel, powered by Spectrum Reach	7	0	\$2,000	\$100
Commercial / Advertising	JHACH Commercial	Roundhouse Creative, Inc.	10	0	\$100,000	\$40,000
Commercial / Advertising	NerveJoy	Bluewater Media	7	0	\$30,000	\$3,000
Commercial / Advertising	Oasis	iReyes Films	9	0	\$10,000	\$6,500
Documentary	Fatal Affairs	October Films Limited	5	0	\$1,000,000	\$120,000
Documentary	The Srebrenica Tape	Docdays Productions GmbH	1	18	\$200,000	\$3,000
Other	VSPC - Pride Parade & Street Fair	Miles Partnership LLLP	2	0	\$5,000	\$4,000
Short Film	Third Times a Charm	Lauren Butterfield	8	0	\$100	\$100
Still Photography	Dave Black Nikon 2023	Julio Aguilar	5	4	\$10,000	\$500
Still Photography	Styled Elopement photoshoot one hour	Krystal Nocella Photography	4	0	\$300	\$300
Still Photography	Boardshorts Photoshoot	Lathala Creative Studios, LLC	4	0	\$1,000	\$1,000
TV / Reality	American Ninja Warrior	Canam Productions, Inc.	1	15	\$10,000,000	\$10,000
TV / Reality	Pasta Queen	Pink Pasta, LLC	35	460	\$9,000,000	\$450,000
Web Series	VSPC Sunrunner	Miles Partnership LLLP	4	0	\$20,000	\$100
	June 2023 Totals		108	497	\$20,382,400	\$642,600
Production Type Key	Number of Productions by Type	Local Spend by Production Type	# Prods YTD	Spend Fis YTD	June '23 Leads	FY to Date Oct 22 - Sept 23
Film	0	\$0	9	\$1,970,000	Film Leads: 1	11
Television	0	\$0	2	\$40,100	TV/PR/DM/CI/Othr: 11	52
TV / Reality	2	\$460,000	14	\$1,114,100		
Commercial/Infomer	5	\$53,600	44	\$1,995,200		
Still Photography	3	\$1,800	31	\$644,600		
Documentary	2	\$123,000	10	\$197,600		
Digital Video/Web	1	\$100	10	\$68,200		
Corporate	0	\$0	1	\$5,000		
Student	0	\$0	0	\$0		
Other/ Music Video/Short	2	\$4,100	20	\$86,200		
	15	\$642,600	141	\$6,121,000		



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2022-2023 Fiscal YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
2022 October	15	16	134	15	\$159,200
2022 November	10	45	154	386	\$788,600
2022 December	11	41	100	294	\$907,200
2023 January	15	30	178	41	\$226,500
2023 February	15	45	178	370	\$823,600
2023 March	26	67	369	581	\$1,660,600
2023 April	19	50	166	608	\$673,100
2023 May	15	19	124	81	\$239,600
2023 June	15	22	108	497	\$642,600
2023 July					
2023 August					
2023 September					
Totals	141	335	1,511	2,873	\$6,121,000

2023 Calendar YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
January	15	30	178	41	\$226,500
February	15	45	178	370	\$823,600
March	26	67	369	581	\$1,660,600
April	19	50	166	608	\$673,100
May	15	19	124	81	\$239,600
June	15	22	108	497	\$642,600
July					
August					
September					
October					
November					
December					
Totals	105	233	1,123	2,178	\$4,266,000

