

**St. Petersburg/Clearwater Film Commission
June 2022 Report - Prepared by: Tony Armer**

Production Type	Production Company	Project Title	Local Hires	Rm Nights	Project Budget	Spent in Pinellas County
Commercial / Advertising	Charter Communications, Inc.	Esposito Law Firm	4	0	\$2,000	\$300
Commercial / Advertising	FDI Properties LLC	NTN Patient Testimonial - T Nguyen	8	0	\$6,000	\$4,000
Commercial / Advertising	Movie Groovy	Spectrum Chloe 2022	35	0	\$100	\$5,000
Commercial / Advertising	The Shop Films	Llumar & SunTek	40	90	\$500,000	\$120,000
Commercial / Advertising	Dunn&Co	Grow Financial	8	0	\$40,000	\$10,000
Corporate / Industrial	Piranha NYC	We are Skanska	0	4	\$100,000	\$20,000
Documentary	Words + Pictures Productions, LLC	Untitled Jeanette Lee Documentary	6	0	\$100	\$2,000
Feature	Opposites Attract Movie 22, LLC	Opposites Attract	40	75	\$270,000	\$270,000
Short Film	Amanda Van Meter Burch	Project 24 Film Shoot	5	0	\$100	\$100
Short Film	Second Story Cinema	Cherry Bomb	9	0	\$2,000	\$2,000
Still Photography	Brent Kee Photography	Family photography - Dixon	1	0	\$500	\$100
Still Photography	Bart Baldwin LLC	PSK photoshoot	7	5	\$10,000	\$8,000
Still Photography	Mitchell Palmer Ad Agency	Mitchell Palmer Green Cars	25	36	\$120,000	\$80,000
TV / Other	Cineflix (Countdown 5) Inc.	Homicide: Hours to Kill	6	0	\$3,000,000	\$10,000
TV / Reality	Remedy Television + Branded	The Golden Rule Food Network Sizzle	4	0	\$5,000	\$5,000
TV / Reality	Lily Pad Productions, LLC	First Time Buyer	20	10	\$300,000	\$20,000
TV / Reality	Ignite Now Media, LLC	American Dream TV St. Petersburg	3	0	\$4,000	\$4,000
TV / Series	All American Food Productions LLC	Taste the Nation with Padma Lakshmi	4	125	\$5,500,000	\$20,000
	June 2022 Totals		225	345	\$9,859,800	\$580,500
Production Type Key	Number of Productions by Type	Local Spend by Production Type	# Prods YTD	Spend Fis YTD	JUNE '22 Leads	FY to Date Oct 21 - Sept 22
Film	1	\$270,000	16	\$3,864,000	Film Leads: 1	35
Television	2	\$30,000	9	\$809,000	TV/PR/DM/CI/Othr: 4	55
TV / Reality	3	\$29,000	24	\$566,600		
Commercial/Infomer	5	\$139,300	61	\$3,671,900		
Still Photography	3	\$88,100	49	\$591,700		
Documentary	1	\$2,000	8	\$54,600		
Digital Video/Web	0	\$0	10	\$201,400		
Corporate	1	\$20,000	6	\$38,200		
Student	0	\$0	0	\$0		
Other/ Music Video/Short	2	\$2,100	14	\$48,100		
	18	\$580,500	197	\$9,845,500		



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2021-2022 Fiscal YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
2021 October	24	84	188	40	\$708,500
2021 November	24	89	244	152	\$1,006,600
2021 December	25	65	388	452	\$1,382,400
2022 January	18	37	226	330	\$993,500
2022 February	23	41	252	668	\$885,800
2022 March	18	32	268	159	\$1,482,100
2022 April	27	71	359	430	\$1,085,300
2022 May	20	45	268	504	\$1,720,800
2022 June	18	44	225	345	\$580,500
2022 July					
2022 August					
2022 September					
Totals	197	508	2,418	3,080	\$9,845,500

2022 Calendar YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
January	18	37	226	330	\$993,500
February	23	41	252	668	\$885,800
March	18	32	268	159	\$1,482,100
April	27	71	359	430	\$1,085,300
May	20	45	268	504	\$1,720,800
June	18	44	225	345	\$580,500
July					
August					
September					
October					
November					
December					
Totals	124	270	1,598	2,436	\$6,748,000

