

**St. Petersburg/Clearwater Film Commission  
July 2022 Report - Prepared by: Tony Armer**

Production Type	Production Company	Project Title	Local Hires	Rm Nights	Project Budget	Spent in Pinellas County		
Commercial / Advertising	Bluewater Media	Built Bar beach creatives	15	0	\$5,000	\$10,000		
Commercial / Advertising	Bluewater Media	Lidocaine	8	0	\$20,000	\$1,000		
Commercial / Advertising	Bluewater Media	Bionic Zoom	7	0	\$20,000	\$1,000		
Commercial / Advertising	Bluewater Media	Greenery Socks	7	0	\$20,000	\$1,000		
Commercial / Advertising	Bluewater Media	Generac Portable power station	15	0	\$5,000	\$5,000		
Commercial / Advertising	Lobby Coffee	Spectrum	0	0	\$250,000	\$90,000		
Feature	BMC Production LLC	It's a Doll's World	90	18	\$60,000	\$7,000		
Feature	Project Baby Movie 22 LLC	Project Baby	35	350	\$300,000	\$220,000		
Short Film	Fabsmedia LLC	Stood Up	11	0	\$9,000	\$9,000		
Short Film	Sarah Emery	Time	5	0	\$4,500	\$4,500		
Still Photography	The Dress Rental Co.	Styled Photoshoot	14	0	\$500	\$100		
TV / Reality	Familiar Stranger LLC	Questions	6	5	\$300,000	\$20,000		
TV / Reality	New Remote Productions Inc	Teen Mom The Next Chapter	0	0	\$1,500,000	\$8,000		
TV / Reality	Jupiter Entertainment, LLC	In Pursuit With John Walsh	9	4	\$4,800,000	\$10,000		
TV / Reality	Sharp Entertainment, LLC	90 Day Fiance©: The Single Life S3	5	18	\$50,000	\$20,000		
<b>July 2022 Totals</b>			<b>227</b>	<b>395</b>	<b>\$7,344,000</b>	<b>\$406,600</b>		
<b>Production Type Key</b>			<b>Number of Productions by Type</b>	<b>Local Spend by Production Type</b>	<b># Prods YTD</b>	<b>Spend Fis YTD</b>	<b>JULY '22 Leads</b>	<b>FY to Date Oct 21 - Sept 22</b>
Film	2	\$227,000	18	\$4,091,000	Film Leads: 3	<b>38</b>		
Television	0	\$0	9	\$809,000	TV/PR/DM/CI/Othr: 6	<b>61</b>		
TV / Reality	4	\$58,000	28	\$624,600				
Commercial/Infomer	6	\$108,000	67	\$3,779,900				
Still Photography	1	\$100	50	\$591,800				
Documentary	0	\$0	8	\$54,600				
Digital Video/Web	0	\$0	10	\$201,400				
Corporate	0	\$0	6	\$38,200				
Student	0	\$0	0	\$0				
Other/ Music Video/Short	2	\$13,500	16	\$61,600				
	<b>15</b>	<b>\$406,600</b>	<b>212</b>	<b>\$10,252,100</b>				



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2021-2022 Fiscal YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
2021 October	24	84	188	40	\$708,500
2021 November	24	89	244	152	\$1,006,600
2021 December	25	65	388	452	\$1,382,400
2022 January	18	37	226	330	\$993,500
2022 February	23	41	252	668	\$885,800
2022 March	18	32	268	159	\$1,482,100
2022 April	27	71	359	430	\$1,085,300
2022 May	20	45	268	504	\$1,720,800
2022 June	18	44	225	345	\$580,500
2022 July	15	30	227	395	\$406,600
2022 August					
2022 September					
<b>Totals</b>	<b>212</b>	<b>538</b>	<b>2,645</b>	<b>3,475</b>	<b>\$10,252,100</b>

2022 Calendar YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
January	18	37	226	330	\$993,500
February	23	41	252	668	\$885,800
March	18	32	268	159	\$1,482,100
April	27	71	359	430	\$1,085,300
May	20	45	268	504	\$1,720,800
June	18	44	225	345	\$580,500
July	15	30	227	395	\$406,600
August					
September					
October					
November					
December					
<b>Totals</b>	<b>139</b>	<b>300</b>	<b>1,825</b>	<b>2,831</b>	<b>\$7,154,600</b>

