

**St. Petersburg/Clearwater Film Commission
February 2022 Report - Prepared by: Tony Armer**

| Production Type | Production Company | Project Title | Local Hires | Rm Nights | Project Budget | Spent in Pinellas County |
|--------------------------|--|---|-------------|--------------------|---------------------|-----------------------------|
| Commercial / Advertising | Motorcade Productions | Canadian Tire | 40 | 0 | \$140,000 | \$140,000 |
| Commercial / Advertising | Totem Films & Video Productions | Rona | 40 | | \$200,000 | \$180,000 |
| Commercial / Advertising | Bluewater Media | Lumana | 8 | 0 | \$5,000 | \$5,000 |
| Commercial / Advertising | QVC Inc | Beach With Model | 12 | 12 | \$20,000 | \$20,000 |
| Commercial / Advertising | Meridian LLC | Bearbottom Clothing Spot | 5 | 0 | \$5,000 | \$2,000 |
| Commercial / Advertising | Bluewater Media LLC DBA Bluewater Media | Blackstone Griddle | 15 | 0 | \$100,000 | \$20,000 |
| Commercial / Advertising | AKPD Message & Media LLC | Progress Pinellas Film Shoot 2/22 | 13 | 2 | \$8,000 | \$9,000 |
| Corporate / Industrial | CMR Studios | Jersey College "Man on The Street" | 2 | 0 | \$2,000,000 | \$600 |
| Digital Video/Web | Oust LLC and the Ritual Film Co, LLC | First Watch Social Media | 10 | 8 | \$60,000 | \$40,000 |
| Digital Video/Web | Camping World, LLC | Travel Different - Episode 13 | 0 | 4 | \$8,000 | \$4,000 |
| Documentary | Arrow International Media Limited | Body Cam Series 3 (working title) | 4 | 0 | \$1,900,000 | \$20,000 |
| Documentary | Words + Pictures Productions, LLC | Untitled Jeanette Lee Documentary | 6 | 0 | \$100 | \$2,000 |
| Feature | Innovative Films | Cheerleader Dreams | 19 | 0 | \$4,000 | \$4,000 |
| Feature | Night Vox LLC | Spring Break Nightmare | 11 | 630 | \$350,000 | \$260,000 |
| Still Photography | Multimedia Commerce Group, Inc. | JTV Spring Shoot | 7 | 0 | \$4,000 | \$7,000 |
| Still Photography | Times Publishing Company dba Tampa Bay Times | Bay Magazine photo shoot Botanical Gardens | 6 | 0 | \$1,000 | \$1,000 |
| Still Photography | HSN | HSN Spring Fashion Part 2 (March) Photo Shoot | 12 | 3 | \$8,000 | \$10,000 |
| Still Photography | Jade Galura | Botanical Gardens Portraits | 3 | 0 | \$200 | \$200 |
| TV / Reality | Warm Springs Productions LLC | American Dream Car | 15 | 0 | \$1,000,000 | \$100,000 |
| TV / Reality | Sharp Entertainment LLC | 90D The Single Life S3 | 7 | 0 | \$20,000 | \$20,000 |
| TV / Reality | Sharp Entertainment | Love In Paradise S2 | 4 | 9 | \$70,000 | \$20,000 |
| TV / Reality | WYWS PRODUCTIONS | Welcome To Plathville | 0 | 0 | \$10,000 | \$20,000 |
| TV / Reality | Sharp Entertainment LLC | 90 Day Fiance: Happily Ever After | 13 | 0 | \$10,000 | \$1,000 |
| | February 2022 Totals | | 252 | 668 | \$5,923,300 | \$885,800 |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| Production Type Key | Number of Productions by Type | Local Spend by Production Type | # Prods YTD | Spend Fis YTD | FEB '22 Leads | FY to Date Oct 21 - Sept 22 |
| Film | 2 | \$264,000 | 7 | \$1,274,000 | Film Leads: 4 | 26 |
| Television | 0 | \$0 | 6 | \$769,000 | TV/PR/DM/CI/Othr: 9 | 32 |
| TV / Reality | 5 | \$161,000 | 15 | \$500,100 | | |
| Commercial/Infomer | 7 | \$376,000 | 33 | \$1,866,800 | | |
| Still Photography | 4 | \$18,200 | 29 | \$369,900 | | |
| Documentary | 2 | \$22,000 | 6 | \$32,600 | | |
| Digital Video/Web | 2 | \$44,000 | 6 | \$121,200 | | |
| Corporate | 1 | \$600 | 2 | \$1,100 | | |
| Student | 0 | \$0 | 0 | \$0 | | |
| Other/ Music Video/Short | 0 | \$0 | 10 | \$42,100 | | |
| | 23 | \$885,800 | 114 | \$4,976,800 | | |



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| 2021-2022 Fiscal YTD Totals | | | | | |
|-----------------------------|------------|------------|--------------|--------------|--------------------|
| Month | Projects | Shoot Days | Hires | Rooms | County Spend |
| 2021 October | 24 | 84 | 188 | 40 | \$708,500 |
| 2021 November | 24 | 89 | 244 | 152 | \$1,006,600 |
| 2021 December | 25 | 65 | 388 | 452 | \$1,382,400 |
| 2022 January | 18 | 37 | 226 | 330 | \$993,500 |
| 2022 February | 23 | 41 | 252 | 668 | \$885,800 |
| 2022 March | | | | | |
| 2022 April | | | | | |
| 2022 May | | | | | |
| 2022 June | | | | | |
| 2022 July | | | | | |
| 2022 August | | | | | |
| 2022 September | | | | | |
| | | | | | |
| Totals | 114 | 316 | 1,298 | 1,642 | \$4,976,800 |

| 2022 Calendar YTD Totals | | | | | |
|--------------------------|-----------|------------|-------|-------|--------------------|
| Month | Projects | Shoot Days | Hires | Rooms | County Spend |
| January | 18 | 37 | 226 | 330 | \$993,500 |
| February | 23 | 41 | 252 | 668 | \$885,800 |
| March | | | | | |
| April | | | | | |
| May | | | | | |
| June | | | | | |
| July | | | | | |
| August | | | | | |
| September | | | | | |
| October | | | | | |
| November | | | | | |
| December | | | | | |
| | | | | | |
| Totals | 41 | 78 | | | \$1,879,300 |

