

**St. Petersburg/Clearwater Film Commission
December 2022 Report - Prepared by: Lisa Dozois**

Production Type	Production Company	Project Title	Local Hires	Rm Nights	Project Budget	Spent in Pinellas County
Commercial / Advertising	Tatro Media Inc	Dicks Sporting Goods	15	84	\$300,000	\$200,000
Commercial / Advertising	Totem Films & Video Productions LLC	Kobalt	20	81	\$80,000	\$50,000
Commercial / Advertising	JL Video, Inc.	Trulieve Lifestyle Video	6	0	\$7,000	\$7,000
Documentary	Cineflix Media	Hours to Kill	2	0	\$3,000,000	\$10,000
Feature	SHE WANTS MY BABY, LLC	She Wants My Baby	20	0	\$400,000	\$320,000
Feature	Last Four GA Movies 22 LLC	Blood in the Water	1	55	\$370,000	\$150,000
Short Film	Film Forge Productions Ltd	SUP	8	10	\$10,000	\$10,000
Still Photography	First Light Production	Dicks Sporting Goods	16	54	\$150,000	\$90,000
TV / Other	The Walt Disney Company et al	ESPN Monday Night Countdown St Petersburg B-roll Fo	1	0	\$100	\$100
TV / Reality	The Tryout Inc	The Tryout	10	10	\$400,000	\$70,000
Web Series	Miles Partnership LLLP	VSPC Holiday Lights	1	0	\$2,000	\$100
	December 2022 Totals		100	294	\$4,719,100	\$907,200
Production Type Key	Number of Productions by Type	Local Spend by Production Type	# Prods YTD	Spend Fis YTD	DECEMBER '22 Leads	FY to Date Oct 22 - Sept 23
Film	2	\$470,000	6	\$1,170,000	Film Leads: 0	3
Television	1	\$100	1	\$100	TV/PR/DM/CI/Othr: 4	14
TV / Reality	1	\$70,000	3	\$106,000		
Commercial/Infomer	3	\$257,000	8	\$295,100		
Still Photography	1	\$90,000	8	\$241,200		
Documentary	1	\$10,000	1	\$10,000		
Digital Video/Web	1	\$100	5	\$15,600		
Corporate	0	\$0	0	\$0		
Student	0	\$0	0	\$0		
Other/ Music Video/Short	1	\$10,000	4	\$17,000		
	11	\$907,200	36	\$1,855,000		



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2022-2023 Fiscal YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
2022 October	15	16	134	15	\$159,200
2022 November	10	45	154	386	\$788,600
2022 December	11	41	100	294	\$907,200
2023 January					
2023 February					
2023 March					
2023 April					
2023 May					
2023 June					
2023 July					
2023 August					
2023 September					
Totals	36	102	388	695	\$1,855,000

2022 Calendar YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
January	18	37	226	330	\$993,500
February	23	41	252	668	\$885,800
March	18	32	268	159	\$1,482,100
April	27	71	359	430	\$1,085,300
May	20	45	268	504	\$1,720,800
June	18	44	225	345	\$580,500
July	15	30	227	395	\$406,600
August	8	45	65	29	\$1,402,100
September	9	38	194	522	\$2,925,000
October	15	16	134	15	\$159,200
November	10	45	154	386	\$788,600
December	11	41	100	294	\$907,200
Totals	192	485	2,472	4,077	\$13,336,700

