

**St. Petersburg/Clearwater Film Commission
August 2022 Report - Prepared by: Tony Armer**

Production Type	Production Company	Project Title	Local Hires	Rm Nights	Project Budget	Spent in Pinellas County
Commercial / Advertising	Next30 Productions	Freedom & Optimum Commercial Shoot	25	14	\$450,000	\$390,000
Documentary	Mindhouse Productions	Sex Actually with Alice Levine	0	0	\$850,000	\$4,000
Documentary	Parthenos Productions	untitled mermaid short documentary	2	0	\$10,000	\$1,000
Short Film	KelbyOne LLC	KelbyOne: Photoshop World: Hack to the Future	15	12	\$10,000	\$5,000
Still Photography	Femforce	FemForce Photography	2	0	\$100	\$100
Still Photography	Seyah Enterprises Inc.	Model Beach Photoshoots	6	3	\$1,000	\$1,000
TV / Reality	Pilgrim Production LLC	Zombie House Flipping Tampa	12	0	\$3,000,000	\$1,000,000
Web Series	Miles Partnership LLLP	VSPC: Cheat Meal	3	0	\$50,000	\$1,000
	August 2022 Totals		65	29	\$4,371,100	\$1,402,100
Production Type Key	Number of Productions by Type	Local Spend by Production Type	# Prods YTD	Spend Fis YTD	AUGUST '22 Leads	FY to Date Oct 21 - Sept 22
Film	0	\$0	18	\$4,091,000	Film Leads: 2	40
Television	0	\$0	9	\$809,000	TV/PR/DM/CI/Othr: 3	64
TV / Reality	1	\$1,000,000	29	\$1,624,600		
Commercial/Infomer	1	\$390,000	68	\$4,169,900		
Still Photography	2	\$1,100	52	\$592,900		
Documentary	2	\$5,000	10	\$59,600		
Digital Video/Web	1	\$1,000	11	\$202,400		
Corporate	0	\$0	6	\$38,200		
Student	0	\$0	0	\$0		
Other/ Music Video/Short	1	\$5,000	17	\$66,600		
	8	\$1,402,100	220	\$11,654,200		



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2021-2022 Fiscal YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
2021 October	24	84	188	40	\$708,500
2021 November	24	89	244	152	\$1,006,600
2021 December	25	65	388	452	\$1,382,400
2022 January	18	37	226	330	\$993,500
2022 February	23	41	252	668	\$885,800
2022 March	18	32	268	159	\$1,482,100
2022 April	27	71	359	430	\$1,085,300
2022 May	20	45	268	504	\$1,720,800
2022 June	18	44	225	345	\$580,500
2022 July	15	30	227	395	\$406,600
2022 August	8	45	65	29	\$1,402,100
2022 September					
Totals	220	583	2,710	3,504	\$11,654,200

2022 Calendar YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
January	18	37	226	330	\$993,500
February	23	41	252	668	\$885,800
March	18	32	268	159	\$1,482,100
April	27	71	359	430	\$1,085,300
May	20	45	268	504	\$1,720,800
June	18	44	225	345	\$580,500
July	15	30	227	395	\$406,600
August	8	45	65	29	\$1,402,100
September					
October					
November					
December					
Totals	147	345	1,890	2,860	\$8,556,700

