

**St. Petersburg/Clearwater Film Commission
April 2023 Report - Prepared by: Lisa Dozois**

Production Type	Production Company	Project Title	Local Hires	Rm Nights	Project Budget	Spent in Pinellas County
Commercial / Advertising	Lathala Creative Studios, LLC	Boardshorts Photoshoot	4	0	\$2,000	\$2,000
Commercial / Advertising	inMusic	Numark Beach Shoot	8	3	\$10,000	\$4,000
Commercial / Advertising	Vandeneuvel Studios	Sip Shine Summer Shoot	15	4	\$4,000	\$2,000
Commercial / Advertising	Bluewater Media, LLC	Bluetooth speaker (0466)	40	0	\$10,000	\$10,000
Commercial / Advertising	Manuel Palachuk International, LLC	Speaker Show Reel 2023	2	0	\$100	\$100
Documentary	Laura Landry Video Production	First Responders & Mental Health	4	0	\$20,000	\$500
Feature	RCR Cinema	Valentines Town	40	200	\$400,000	\$350,000
Other	Tourism Media Pty Ltd	Expedia Photo Shoot - Stills & B-roll Clips	0	5	\$5,000	\$3,000
Other	KelbyOne LLC	How to Create Infrared Images You'll Love	6	4	\$5,000	\$2,000
Short Film	Stitchcue LLC	NYC23 Overflow	3	3	\$20,000	\$5,000
Still Photography	Meagan Puett Art LLC	Elysia & Fabian's Graduation Photo Session	3	0	\$100	\$100
Still Photography	HSN	May 2023 Creative Fashion Photo Shoot	15	4	\$30,000	\$20,000
Still Photography	Kimberley Asante Photography	The Sobczak Family - Sunset Beach	0	0	\$200	\$200
TV / Reality	ITV America	PSDA2	10	300	\$10,000,000	\$250,000
TV / Reality	Magilla Entertainment	Beachfront Bargain Hunt Renovation	4	21	\$20,000	\$10,000
TV / Reality	Canam Productions, Inc.	American Ninja Warrior	5	40	\$10,000,000	\$10,000
TV / Reality	Magilla Entertainment	Beachfront Bargain Hunt Renovation	3	24	\$10,000	\$2,000
Web Series	Miles Partnership LLLP	VSPC - Sugar Sand Festival	1	0	\$5,000	\$2,000
Web Series	Miles Partnership LLLP	VSPC E-Foiling	3	0	\$10,000	\$200
	April 2023 Totals		166	608	\$20,551,400	\$673,100
Production Type Key	Number of Productions by Type	Local Spend by Production Type	# Prods YTD	Spend Fis YTD	APRIL '23 Leads	FY to Date Oct 22 - Sept 23
Film	1	\$350,000	9	\$1,970,000	Film Leads: 1	10
Television	0	\$0	2	\$40,100	TV/PR/DM/CI/Othr: 6	36
TV / Reality	4	\$272,000	10	\$651,000		
Commercial/Infomer	5	\$18,100	34	\$1,811,400		
Still Photography	3	\$20,300	23	\$572,500		
Documentary	1	\$500	6	\$44,600		
Digital Video/Web	2	\$2,200	9	\$68,100		
Corporate	0	\$0	1	\$5,000		
Student	0	\$0	0	\$0		
Other/ Music Video/Short	3	\$10,000	17	\$76,100		
	19	\$673,100	111	\$5,238,800		



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2022-2023 Fiscal YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
2022 October	15	16	134	15	\$159,200
2022 November	10	45	154	386	\$788,600
2022 December	11	41	100	294	\$907,200
2023 January	15	30	178	41	\$226,500
2023 February	15	45	178	370	\$823,600
2023 March	26	67	369	581	\$1,660,600
2023 April	19	50	166	608	\$673,100
2023 May					
2023 June					
2023 July					
2023 August					
2023 September					
Totals	111	294	1,279	2,295	\$5,238,800

2023 Calendar YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
January	15	30	178	41	\$226,500
February	15	45	178	370	\$823,600
March	26	67	369	581	\$1,660,600
April	19	50	166	608	\$673,100
May					
June					
July					
August					
September					
October					
November					
December					
Totals	75	192	891	1,600	\$3,383,800

