

**St. Petersburg/Clearwater Film Commission
April 2022 Report - Prepared by: Tony Armer**

Production Type	Production Company	Project Title	Local Hires	Rm Nights	Project Budget	Spent in Pinellas County
Commercial / Advertising	Bluewater Media	Userway	17	0	\$5,000	\$5,000
Commercial / Advertising	Bluewater Media	DIY Foam	7	0	\$30,000	\$3,000
Commercial / Advertising	The Vault	Snicker / BMW	30	15	\$100,000	\$40,000
Commercial / Advertising	PG2 Creative Services	Power Pole	30	0	\$100,000	\$50,000
Commercial / Advertising	Kimberley Asante Photography	Marolis Family at Ft. DeSoto	0	0	\$100	\$100
Commercial / Advertising	Bluewater Media	Govana	8	0	\$30,000	\$3,000
Commercial / Advertising	The E. W. Scripps Company, Scripps Media Inc.	WFTS NAMI/HUMANA	7	0	\$100	\$100
Commercial / Advertising	Greyline Media	Model Shoot	5	0	\$10,000	\$10,000
Commercial / Advertising	Anywhere Outdoors Media LLC	Anywhere Outdoors Media LLC - Pinellas County Photos	0	0	\$2,000	\$200
Commercial / Advertising	ElevenO2 Creative	WWE + Chevrolet	15	0	\$100	\$100
Corporate / Industrial	Scatter Brothers Productions	Before It's Too Late	5	0	\$6,000	\$6,000
Documentary	TERRI FILM INC. / BIG HAT MEDIA LLC	Untitled Terri Schiavo Film	0	36	\$1,000,000	\$20,000
Feature	Jebus LLC/Coley Enterprises LLC	Jebus	80	60	\$100,000	\$80,000
Feature	RADAR LLC	Radar, LLC	45	35	\$420,000	\$420,000
Feature	Pet Det Movie 21, LLC	The Pet Detectives	50	230	\$530,000	\$330,000
Music Video	Showyourbizness LLC	Showyourbizness LLC	1	3	\$900	\$900
Other	KelbyOne LLC	KelbyOne Online Training Class: Iphone Sports Photogra	8	4	\$3,000	\$3,000
Still Photography	Times Publishing Company dba Tampa Bay Times	Bay Magazine Photo Shoot	7	0	\$1,000	\$1,000
Still Photography	Mirrorball Collective LLC	Engagement and fashion shoot	10	0	\$500	\$500
Still Photography	Hustle Harder Productions, Inc.	K & B Sport Photoshoot	8	2	\$20,000	\$20,000
Still Photography	orpheous prime studio	engagement shoot	2	0	\$100	\$100
Still Photography	Jade Galura	Largo Central Spring Session	3	0	\$200	\$200
Still Photography	Portraits by Perry LLC	Photo Shoot	0	0	\$100	\$100
TV / Reality	Sharp Entertainment, LLC	90 Day Fianc�: The Single Life S3	5	4	\$30,000	\$10,000
TV / Reality	Circus Dog Productions Inc	House Hunters	0	1	\$2,000	\$2,000
Web Series	Miles Partnership LLLP	VSPC E-Scapes	1	0	\$30,000	\$10,000
Web Series	Barstool Sports	Barstool vs. America Season 2	15	40	\$130,000	\$70,000
	April 2022 Totals		359	430	\$2,551,100	\$1,085,300
Production Type Key	Number of Productions by Type	Local Spend by Production Type	# Prods YTD	Spend Fis YTD	APR '22 Leads	FY to Date Oct 21 - Sept 22
Film	3	\$830,000	11	\$2,524,000	Film Leads: 1	32
Television	0	\$0	6	\$769,000	TV/PR/DM/CI/Othr: 6	45
TV / Reality	2	\$12,000	19	\$517,600		
Commercial/Infomer	10	\$111,500	52	\$2,922,500		
Still Photography	6	\$21,900	40	\$502,100		
Documentary	1	\$20,000	7	\$52,600		
Digital Video/Web	2	\$80,000	8	\$201,200		
Corporate	1	\$6,000	4	\$9,200		
Student	0	\$0	0	\$0		
Other/ Music Video/Short	2	\$3,900	12	\$46,000		
	27	\$1,085,300	159	\$7,544,200		



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2021-2022 Fiscal YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
2021 October	24	84	188	40	\$708,500
2021 November	24	89	244	152	\$1,006,600
2021 December	25	65	388	452	\$1,382,400
2022 January	18	37	226	330	\$993,500
2022 February	23	41	252	668	\$885,800
2022 March	18	32	268	159	\$1,482,100
2022 April	27	71	359	430	\$1,085,300
2022 May					
2022 June					
2022 July					
2022 August					
2022 September					
Totals	159	419	1,925	2,231	\$7,544,200

2022 Calendar YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
January	18	37	226	330	\$993,500
February	23	41	252	668	\$885,800
March	18	32	268	159	\$1,482,100
April	27	71	359	430	\$1,085,300
May					
June					
July					
August					
September					
October					
November					
December					
Totals	86	181			\$4,446,700

