

Press Releases/Pitches:

Press Release Number	Press Release Title <i>(if not in English provide translation)</i>	Date Press Release was Sent Out <i>(MM/DD/YY)</i>	Partners Mentioned <i>(list ALL)</i>	YTD Total Exposure	YTD Ad/Media Value	Notes
1	News from St. Pete/Clearwater	10/24/23	Coachman Park, Tampa Airport, The Dali, Enchant, Shuffleboard Club	0	\$0,00	
2	Spend winter in Florida	11/28/23	Clearwater Beach, Fort de Soto Park, Caladesi Island, Dali Museum, MFA, St. Pete Museum of History	0	\$0,00	
Total				0	\$ -	

Media Reception/Mission:

Media Reception/Mission Name	Dates of Reception/Mission <i>(MM/DD-MM/DD/YY)</i>	Participating Partners	Number of Media Who Attended	YTD Total Exposure	YTD Ad/Media Value	Notes
Total				0	\$ -	

Media Marketplace/Conference/Tradeshaw:

Event Name	Date of Event <i>(MM/DD/YY)</i>	Participating Partners <i>(if applicable)</i>	Number of Media Who Attended	YTD Total Exposure	YTD Ad/Media Value	Notes
Visit Florida Media Breakfast Hamburg	10/14/23		15			

Total	0	\$	-
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Integrated Campaign Efforts:

Campaign Name	Date of Campaign (MM/DD/YY)	Participating Partners (if applicable)	YTD Total Exposure	YTD Ad/Media Value	Notes
Total			0	\$	-