

**St. Petersburg/Clearwater Film Commission  
July 2023 Report - Prepared by: Lisa Dozois**

Production Type	Production Company	Project Title	Local Hires	Rm Nights	Project Budget	Spent in Pinellas County
Commercial / Advertising	Ad Partners Inc	Freedom / Optimum	40	10	\$450,000	\$350,000
Corporate / Industrial	Mad Bear Productions, LLC	Spot the Promo	6	0	\$5,000	\$5,000
Documentary	Loud Monk Media	The Science Dilemma	6	0	\$250,000	\$1,000
Still Photography	Lathala Creative Studios, LLC	Supplement Lifestyle Photoshoot	7	0	\$3,000	\$2,000
Web Series	Gouda LLC	Commercial Inc - Episode 4: Selling Off-Market Commer	3	0	\$4,000	\$1,000
	<b>July 2023 Totals</b>		<b>62</b>	<b>10</b>	<b>\$712,000</b>	<b>\$359,000</b>
Production Type Key	Number of Productions by Type	Local Spend by Production Type	# Prods YTD	Spend Fis YTD	July '23 Leads	FY to Date Oct 22 - Sept 23
Film	0	\$0	9	\$1,970,000	Film Leads: 2	13
Television	0	\$0	2	\$40,100	TV/PR/DM/CI/Othr: 2	54
TV / Reality	0	\$0	14	\$1,114,100		
Commercial/Infomer	1	\$350,000	45	\$2,345,200		
Still Photography	1	\$2,000	32	\$646,600		
Documentary	1	\$1,000	11	\$198,600		
Digital Video/Web	1	\$1,000	11	\$69,200		
Corporate	1	\$5,000	2	\$10,000		
Student	0		0	\$0		
Other/ Music Video/Short	0		20	\$86,200		
	<b>5</b>	<b>\$359,000</b>	<b>146</b>	<b>\$6,480,000</b>		



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2022-2023 Fiscal YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
2022 October	15	16	134	15	\$159,200
2022 November	10	45	154	386	\$788,600
2022 December	11	41	100	294	\$907,200
2023 January	15	30	178	41	\$226,500
2023 February	15	45	178	370	\$823,600
2023 March	26	67	369	581	\$1,660,600
2023 April	19	50	166	608	\$673,100
2023 May	15	19	124	81	\$239,600
2023 June	15	22	108	497	\$642,600
2023 July	5	23	62	10	\$359,000
2023 August					
2023 September					
<b>Totals</b>	<b>146</b>	<b>358</b>	<b>1,573</b>	<b>2,883</b>	<b>\$6,480,000</b>

2023 Calendar YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
January	15	30	178	41	\$226,500
February	15	45	178	370	\$823,600
March	26	67	369	581	\$1,660,600
April	19	50	166	608	\$673,100
May	15	19	124	81	\$239,600
June	15	22	108	497	\$642,600
July	5	23	62	10	\$359,000
August					
September					
October					
November					
December					
<b>Totals</b>	<b>110</b>	<b>256</b>	<b>1,185</b>	<b>2,188</b>	<b>\$4,625,000</b>

