



COMMUNITY AND BRAND ENGAGEMENT

Community Relations August 2023 Recap

Prepared By: Oliver Kugler – Community Relations Mgr.



- August 2: Tampa International Airport FAM Trip for their Visitor Information Specialists. Spent the entire day with 32 visitor information staff members touring them around the downtown St. Pete area, Central Ave., complete tour of the Museum of American Arts & Crafts Movement, lunch at Doc Ford's and tour of the St. Pete Pier.
- August 3: Attended the Alligator Wildlife Discovery Center Benefit at The BilMar Beach Resort on behalf of the Team at VSPC to show our support for their loss due to the recent fire at John's Pass Village.
- August 7: Attended the St. Pete Chamber's Hospitality & Tourism Committee meeting and did a presentation on VSPC programs and recent achievements.
- August 8: Attended the Tampa Bay Beaches Chamber Tourism Committee Meeting at the JW Marriott Clearwater Beach provided updates on VSPC programs and recent achievements.
- August 10: Meeting with Adam Mott – CEO of Vunique Vacation Rentals soon to open on Clearwater Beach, provided detailed info on VSPC programs.



- August 10: Attended the monthly Clearwater Jazz Holiday Foundation Board Meeting in preparation for the 44th Clearwater Jazz Holiday Oct. 19-22, 2023.
- August 11: Meeting with Stephanie Adamo – Director of Marketing for The James Museum of Western & Wildlife Art, discussed VSPC options and programs how we can work better together.
- August 15: Meeting with Beth Bell – Director of Marketing for The Dali Museum, discussed VSPC options and programs how we can work better together, Art on Paper in NYC.
- August 16: Attended the August TDC Board Meeting.
- August 16: Participated in the bi-weekly Keep Pinellas Beautiful Big Cleanup Clearwater meeting, discussed VSPC sponsorship and in-kind donations.
- August 17: Attended and VSPC was a major sponsor of the Central Pinellas Chamber’s Annual Inspire Awards.



- August 22: Meeting with Gregory Brady – Chairman of the Dunedin Chamber of Commerce, with the recent departure of the Chamber’s CEO, Gregory needed to be brought up to speed on our programs and Chamber Funding status.
- August 23: Attended and represented VSPC at the Grand Re-Opening of the Plaza Bay Resorts on St. Pete Beach.
- August 24: Attended the Clearwater Innkeepers Association monthly breakfast meeting, provided updates on VSPC programs and recent achievements.
- August 24: Met with Erin McKie, Nicole Schuster & Justin Ahearn of the Clearwater Community Sailing Center to discuss VSPC programs and connect with our Sports Department, and Meetings Department.
- August 24: Attended the Meeting Professionals International Annual State of the Tourism Industry, was one of 4 panel speakers, discussed tourism trends & forecasting in Pinellas County.
- August 27: Participated in the VSPC - Miles Media photo shoot at The Don CeSar Beach Resort for new imagery for VSPC website.