



# SPORTS & EVENTS

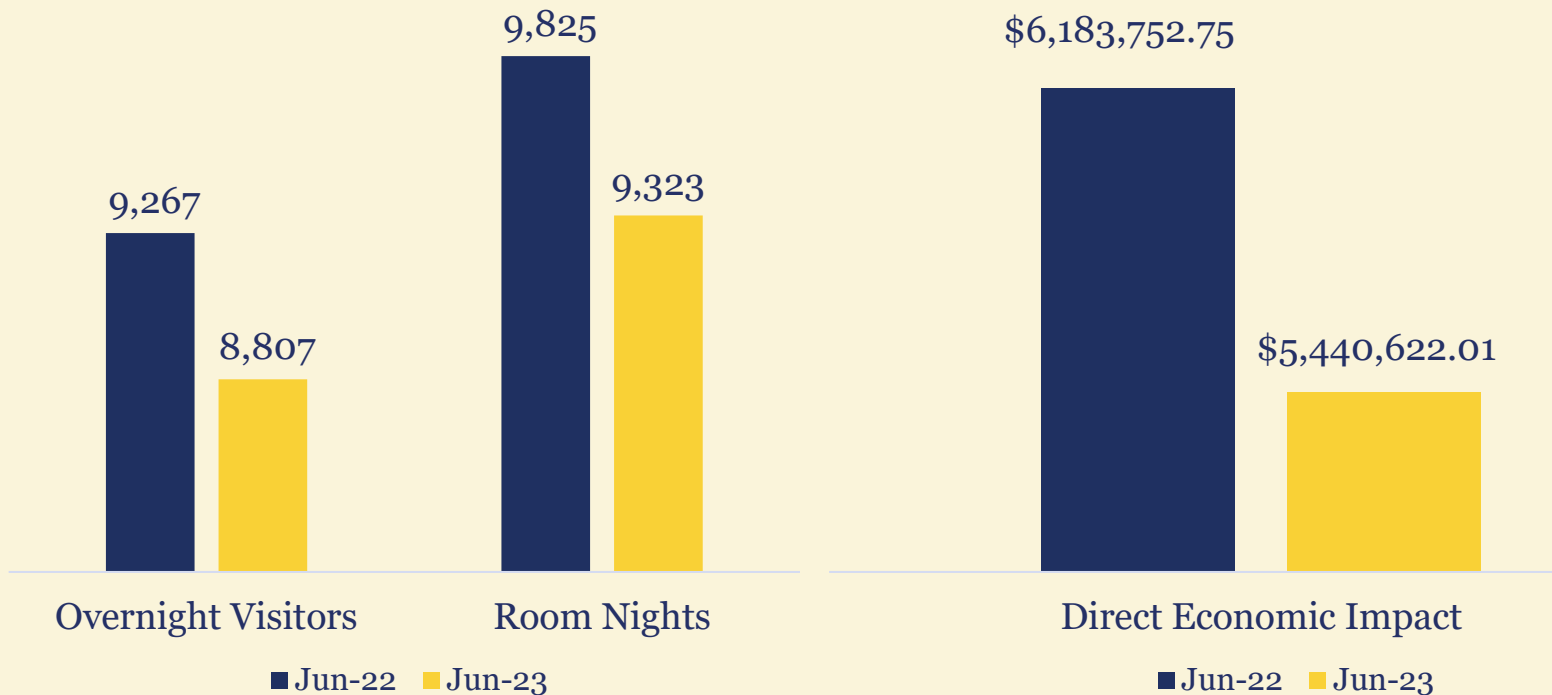
## June 2023

Prepared By: Caleb Peterson, Sr. Manager

# June Overview

Hosted 6 events in June:

- 8,807 overnight visitors
- \$5,440,622.01 in direct economic impact
- 9,323 room nights



# FCSAA Division I Softball Championships



**St. Pete/Clearwater is where champions come to play!**

Clearwater has been named the host city for the Florida College System Activities Association (FCSAA) Division I Softball Championships from 2024 to 2027. The event will be held in partnership with the City of Clearwater, St. Petersburg College, and Visit St. Pete/Clearwater.





# Compete Sports Diversity Summer Membership Conference

**Venue:** Tropicana Field

**Dates:** June 9-11, 2023

**Summary:** Compete connects, educates, empowers, and inspires mission driven LGBTQ+ and allied sports and community leaders, sports organizations, non-profit groups, tourism partners, corporate partners, and athletes to further sports diversity together through their membership, media, and event platforms.

**COMPETE**  
SPORTS. DIVERSITY.





A photograph of three baseballs resting on green grass. A silver ring with a blue and red GSA logo and the words 'WORLD SERIES' and 'CHAMPIONSHIP' is placed on top of the central baseball. The baseballs have red stitching and some text like 'Official League' and 'Riddell' is visible.

# GSA World Series

**Organizer:** Global Sports Alliance (GSA)

**Venue:** Multiple Venues in Pinellas County

**Dates:** June 21-25, 2023

**Market Segment:**

- Baseball

**Impact:**

- 8,236 Total Attendees
- 3,295 Overnight Visitors
- 4,836 Room Nights



# Year to Date

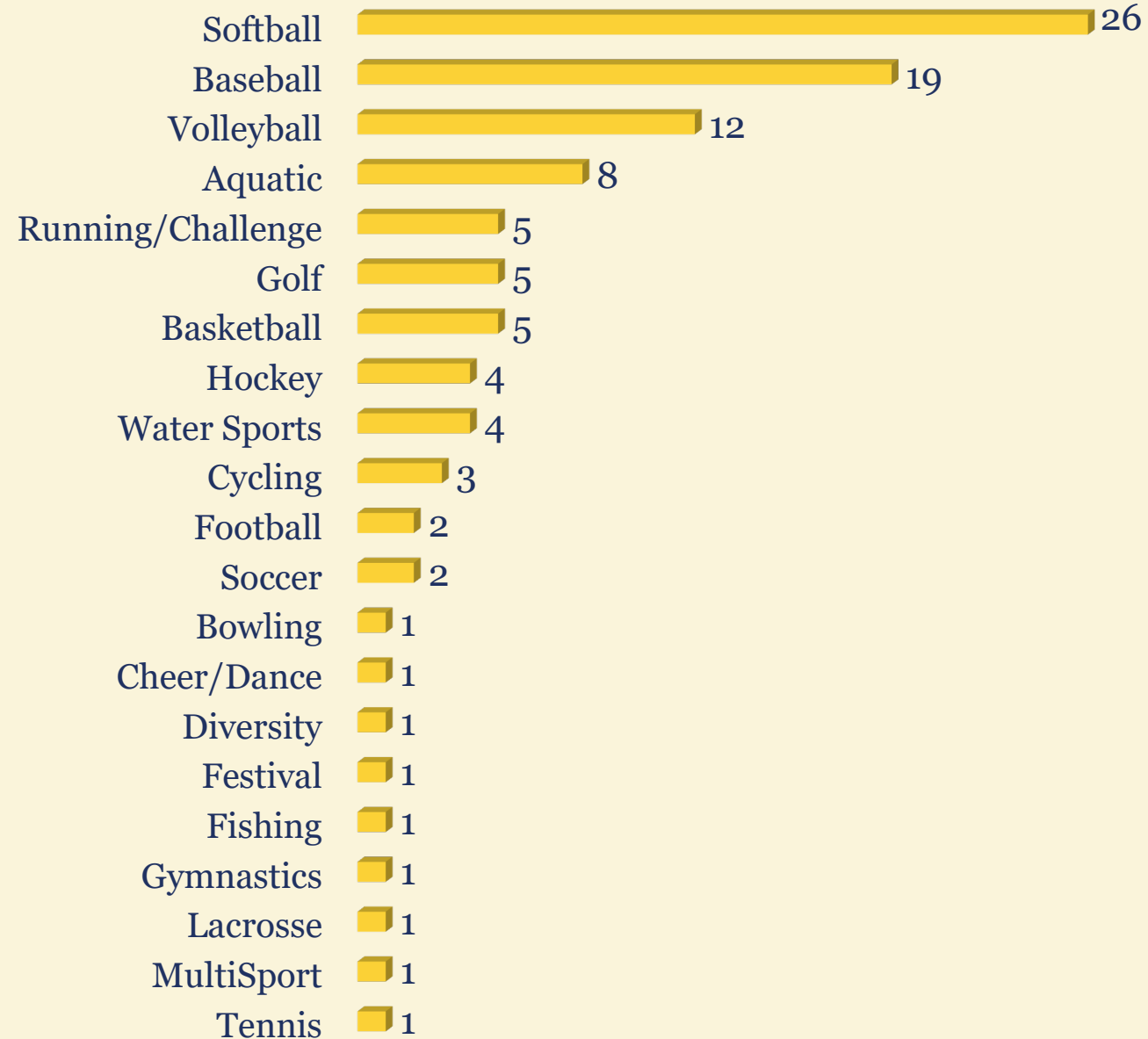
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Hosted 104 events:

- 148,187 overnight visitors
- \$92,967,240.50 in direct economic impact
- 144,038 room nights

## Market Segment Breakdown

■ # of Events







# THANK YOU

