



ST.PETE
CLEARWATER

SPORTS & EVENTS

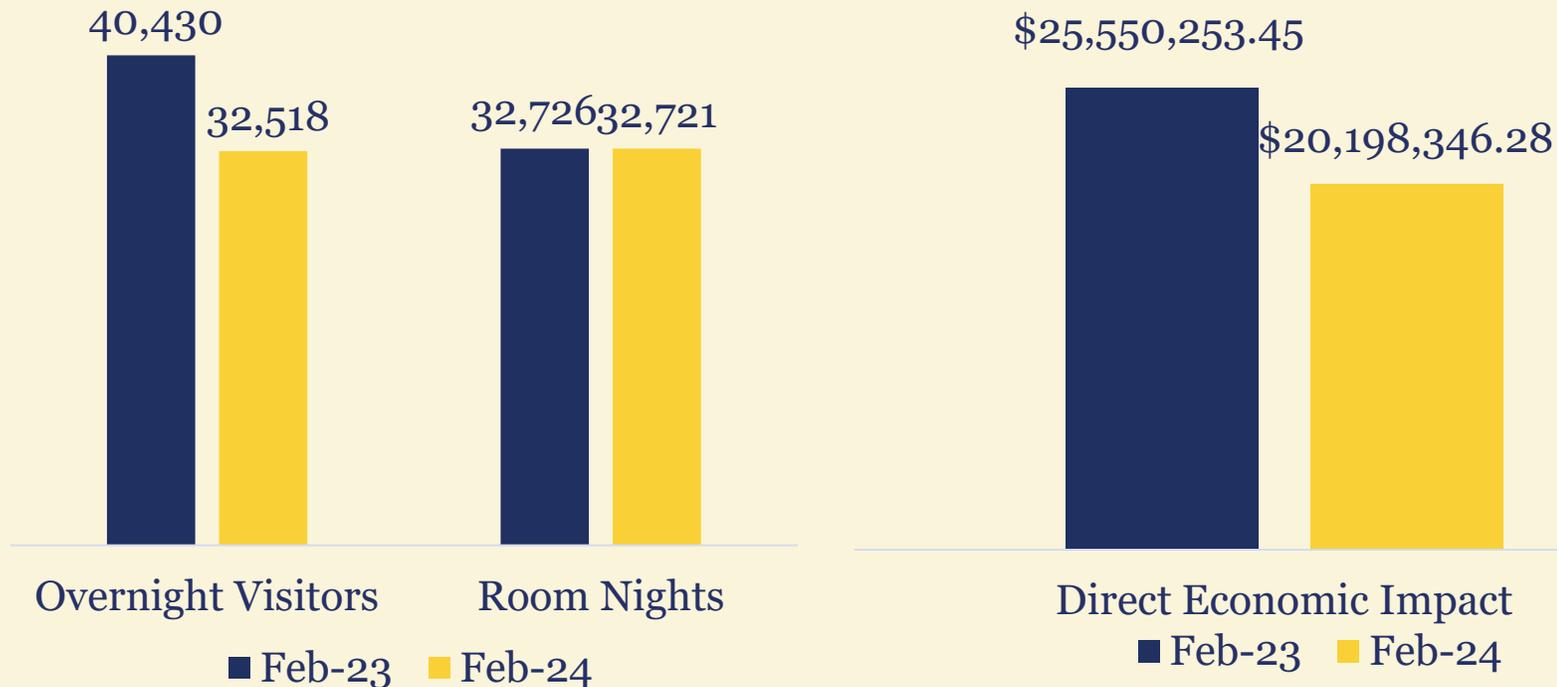
February 2024

Prepared By: Caleb Peterson, Sr. Manager

February Overview

Hosted **14** events in February:

- **32,518** overnight visitors
- **\$20,198,346.28** in direct economic impact
- **32,721** room nights





Sports ETA Chief Executives Summit

- **Location:** San Jose, CA
- **Dates:** February 19-22, 2024
- **Staff Members:** Caleb Peterson
- **Summary:** This summit for sports events & tourism executive leaders brings together industry experts to address high-level topics, including office culture, operations and leadership, crisis management, achieving goals, and much more.



Shriners Children's Clearwater Invitational

Organizer: ESPN

Venue: Eddie C. Moore Complex

Dates: February 15-18, 2024

Market Segment:

- Softball

Impact:

- 2,041 Total Attendees
- 5,640 Overnight Visitors
- 7,341 Room Nights





Helly Hansen Sailing World Regatta Series

Organizer: Sailing World/Flying Media

Venue: St. Petersburg Yacht Club

Dates: February 16-18, 2024

Market Segment:

- Water Sports

Impact:

- 2,041 Total Attendees
- 1,674 Overnight Visitors
- 1,849 Room Nights

HELLY HANSEN

SAILING WORLD
R E G A T T A

Gasparilla Classic Gymnastics Invitational

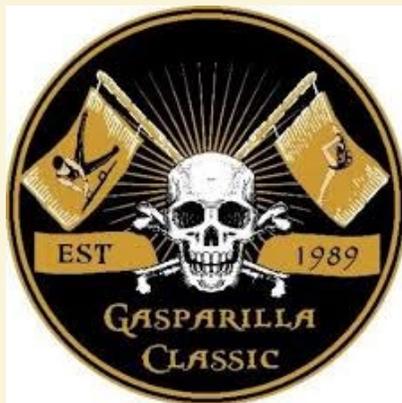
Organizer: Lightning City Gymnastics

Venue: Tropicana Field

Dates: February 23-25, 2024

Impact:

- 20,176 Total Attendees
- 16,141 Overnight Visitors
- 8,748 Room Nights





NFCA Division I Leadoff Classic

Organizer: National Fastpitch Coaches Association (NFCA)

Venue: Eddie C. Moore Complex

Dates: February 8-11, 2024

Market Segment:

- Softball

Impact:

- 2,225 Total Attendees
- 1,589 Overnight Visitors
- 2,955 Room Nights



Tampa Bay Masters Basketball Tournament

Organizer: Tampa Bay Masters
Basketball Association

Venue: The Long Center

Dates: February 22-25, 2024

Impact:

- 738 Total Attendees
- 576 Overnight Visitors
- 952 Room Nights

**TAMPA BAY
MASTERS**
CLEARWATER FLORIDA



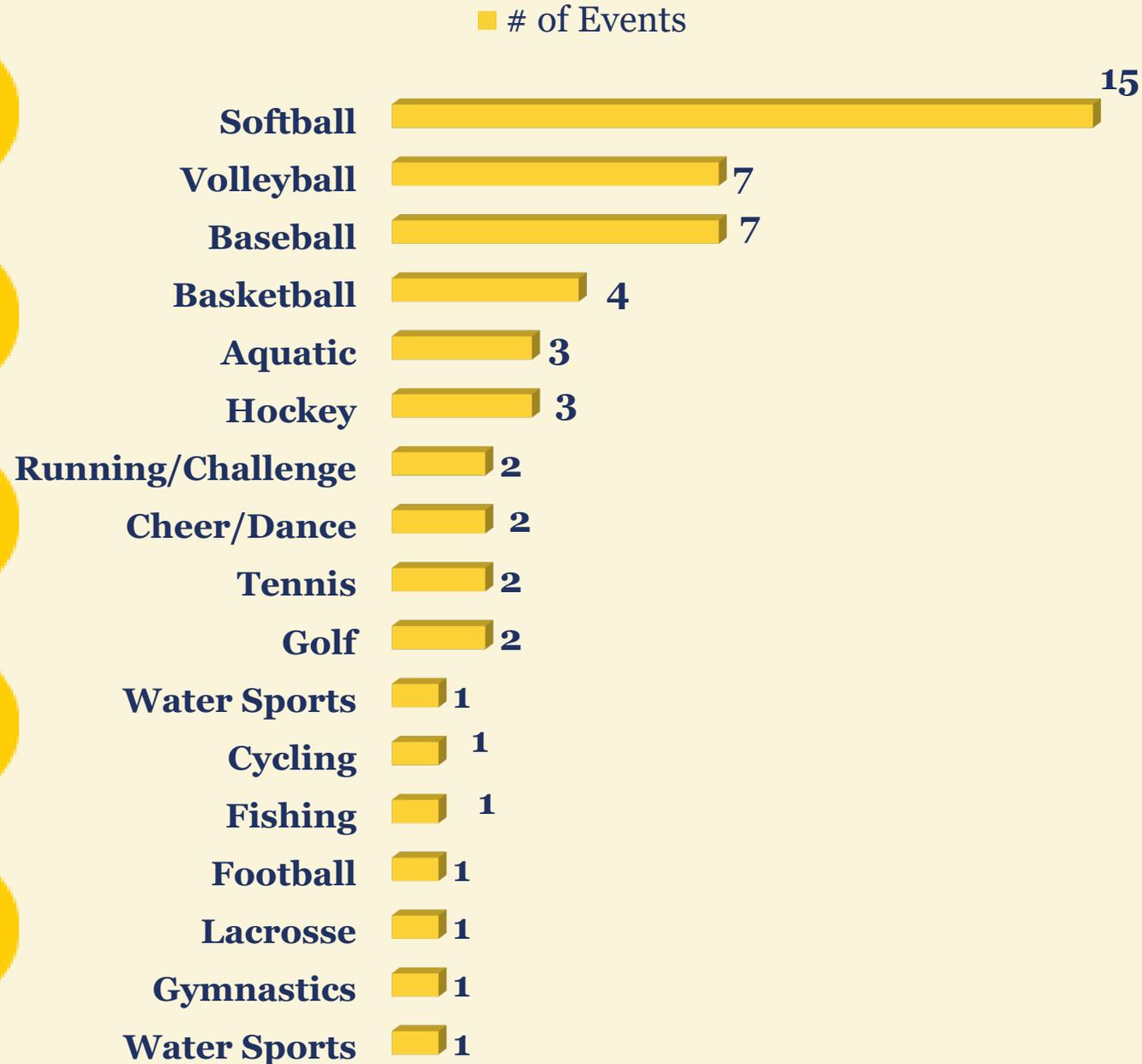
Year to Date

(10/1/2023 - 2/29/2024)

Hosted **56** events:

- **98,159** overnight visitors
- **\$53,420,720.60** in direct economic impact
- **80,915** room nights

Market Segment Breakdown





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THANK YOU

