



COMMUNITY AND BRAND ENGAGEMENT

Community Relations June 2023 Recap

Prepared By: Oliver Kugler – Community Relations Mgr.



- June 1: Meeting with Matt Coots – COO, RGA Network “RGA Business Expo July 27, 2023” VSPC sponsorship.
- June 1: Meeting with Susan Neff – Pin. Co. Schools “Summer Tourism Camp” July 10, 2023, discuss presentation.
- June 2: Wyndham Grand Clw Bch, Taylor Eckerd – Marketing Mgr. presentation on VSPC opportunities.
- June 5: “Multi-Chamber Super Mixer” at Gulfport Casino, attended tradeshow, presentation to 75 businesses.
- June 6: TBBC Monthly Tourism Committee Mtg. presentation to 30 attendees on past/present/future VSPC events
- June 6: “Way2Go Marketing” at Shepards Bch Resort, co-presentation to 50 attendees on VSPC programs.
- June 6: Mtg with Susan Neff – Pin. Co. Schools, Tour of VSPC offices and introduce VSPC Team members.
- June 7: Eckerd College, presentation to “Osher Lifelong Learning Institute” 35 attendees on Value of Tourism.
- June 8: New Hire Onboarding Training: “iExpense - PCard Instruction”.
- June 8: Clearwater Jazz Holiday: Monthly Foundation Board of Directors meeting and presentation to 20.
- June 12: Way2Go Marketing, follow up meeting with Nate Cerbelli – Co-Founder, VSPC opportunities.
- June 13: Central Pinellas Chamber: “2023 State of the City of Largo Business Breakfast” attended, met over 75 business attendees, discussed Value of Tourism!



- June 13: Skal Int'l Tampa Bay Chapter: Exec. Board Meeting & Monthly Regular Meeting, exposure to 43 members.
- June 14: New Hire Onboarding Training: "Traveler Forms & Policies".
- June 14: TBBC (Tampa Bay Beaches Chamber) Business Networking Event, met with 25-35 chamber members.
- June 15: New Hire Onboarding: Mandatory County Driving Course.
- June 15: Safety Harbor Chamber of Commerce: Meeting with Cammie Lumpkin – CEO & Christine Putnam – Membership Dir., review past Chamber Funding, discuss promotions and new opportunities.
- June 15: Ruth Eckerd Hall: Presentation of Best of St. Pete/Clearwater Award!
- June 15: Giggiewaters Social Club & Screening Room: Presentation of Best of St. Pete/Clearwater Award!
- June 16: St. Pete Chamber: Meeting with Bianca Solar – Dir. Marketing & Shelli Hemans – Visitor Ctr Mgr., review past Chamber Funding, discuss promotions and new opportunities.
- June 16: Dali Museum: Presentation of Best of St. Pete/Clearwater Award!
- June 16: 3 Daughter's Brewing: Presentation of Best of St. Pete/Clearwater Award!
- June 16: St. Pete Distillery: Presentation of Best of St. Pete/Clearwater Award!



- June 16: Doc Ford's Restaurant St. Pete Pier: Presentation of Best of St. Pete/Clearwater Award!
- June 16: Taco Lady Food Truck: Presentation of Best of St. Pete/Clearwater Award!
- June 16: Book & Bottle Wine Bar St. Pete: Presentation of Best of St. Pete/Clearwater Award!
- June 22: Pinellas Park/Gateway Chamber of Commerce: Mtg with Heather Davidson – Exec. Dir. & Alisha Kelly – Chairperson, review past Chamber Funding, discuss promotions and new opportunities.
- June 22: Mint House Hotel & Extended Stay St. Pete: attended Official Ribbon Cutting & Grand opening, site inspection & tour, Janniell Negron – Sales Mgr., & Christopher Brown – DOSM.
- June 24: St. Pete Pride Parade: walked/rode bicycle in the parade, handed out VSPC merchandise.
- June 26: Coachman Park: Participated in the morning and afternoon photo shoot for VSPC marketing.
- June 27: Meeting with Jeff Clauss – Dir. Of Air Service Development, PIE, review past opportunities and promotions, discuss new programs & partnerships.
- June 27: Holiday Inn Express & Suites St. Pete @ I-275: Site inspection, tour and meeting with Josie Rivera – Reg'l DOSM with Mgmt Co. Naples Hotel Group, discussed VSPC departments, programs and opportunities.



- June 28: Central Pinellas Chamber of Commerce: Meeting with Tom Morrissette – CEO, review past Chamber Funding, discuss promotions and new opportunities.
- June 28: Top Golf St. Pete/Gateway: Site inspection and tour.
- June 28: VSPC Marketing Departments & Agency Partners, meeting on VSPC Partner Website overhaul.
- June 30: Clearwater Jazz Holiday: “Bier Pier”, pick up Gulp Coast assets, deliver to Coachman Park for Grand Opening Weekend, assist in set up.
- June 30: Amplify Clearwater Chamber of Commerce: Meeting with Heidi Stone – Manager Visitor Centers, review VSPC exposure at chamber visitor centers, discuss promotions to increase visitor traffic, review past Chamber Funding, discuss promotions and new opportunities.