

**St. Petersburg/Clearwater Film Commission
October 2023 Report - Prepared by: Lisa Dozois**

Production Type	Production Company	Project Title	Local Hires	Rm Nights	Project Budget	Spent in Pinellas County
Commercial / Advertising	Medicare What You Don't Know	Bluewater Media	20	2	\$100,000	\$10,000
Commercial / Advertising	The Marolis Family at Fred Howard Park	Kimberley Asante Photography	5	0	\$100	\$100
Commercial / Advertising	23-009 Yamaha Outboards Commercial Photography	Michael Fuller Marine Photography, Inc., d/b/a Mike Fu	35	64	\$150,000	\$40,000
Commercial / Advertising	HGTV	Bark Bark	40	10	\$300,000	\$100,000
Commercial / Advertising	Reaction Video	Cirkul	5	3	\$8,000	\$5,000
Documentary	American Pitchers	Cineflix Media Inc	7	9	\$40,000	\$40,000
Documentary	Body Cam 5	Arrow International Media Ltd	1	2	\$4,000,000	\$1,000
Feature	Mermaid	Florida Man LLC	23	900	\$990,000	\$750,000
Feature	Moonlight Bay	Florida Sunrise Movie, LLC	17	12	\$20,000	\$20,000
Other	Nature Footage	Faunosis LLC	1	0	\$500	\$100
PSA	The Poynter Institute for Media Studies	Waevy Films	4	0	\$10,000	\$500
Short Film	Unpolished Brilliance	ANIMUS VISUAL, LLC	6	0	\$200	\$200
Still Photography	Mini Photography Sessions	Embellished Simplicity Photography	2	0	\$200	\$100
Still Photography	Family Portrait session	J&S Photography	10	0	\$100	\$100
Still Photography	Brand US	Spark	8	4	\$30,000	\$4,000
Still Photography	Shining Through	SKS PRODUCTIONS LLC DBA SIDECAR	20	0	\$100,000	\$30,000
Still Photography	The Chang Family at Phillipe Park	Kimberley Asante Photography	0	0	\$100	\$100
TV / Series	Lost In	Bluewater Media	8	0	\$50,000	\$5,000
	October 2023 Totals		212	1006	\$5,799,200	\$1,006,200
Production Type Key	Number of Productions by Type	Local Spend by Production Type	# Prods YTD	Spend Fis YTD	October '23 Leads	FY to Date Oct 23 - Sept 24
Film	2	\$770,000	2	\$770,000	Film Leads: 1	1
Television	1	\$5,000	1	\$5,000	TV/PR/DM/CI/Othr: 2	2
TV / Reality	0	\$0	0	\$0		
Commercial/Infomer	5	\$155,100	5	\$155,100		
Still Photography	5	\$34,300	5	\$34,300		
Documentary	2	\$41,000	2	\$41,000		
Digital Video/Web	0	\$0	0	\$0		
Corporate	0	\$0	0	\$0		
Student	0	\$0	0	\$0		
Other/ Music Video/Short	3	\$800	3	\$800		
	18	\$1,006,200	18	\$1,006,200		



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2023-2024 Fiscal YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
2023 October	18	62	212	1006	\$1,006,200
2023 November					
2023 December					
2024 January					
2024 February					
2024 March					
2024 April					
2024 May					
2024 June					
2024 July					
2024 August					
2024 September					
Totals	18	62	212	1,006	\$1,006,200

2023 Calendar YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
January	15	30	178	41	\$226,500
February	15	45	178	370	\$823,600
March	26	67	369	581	\$1,660,600
April	19	50	166	608	\$673,100
May	15	19	124	81	\$239,600
June	15	22	108	497	\$642,600
July	5	23	62	10	\$359,000
August	11	19	166	84	\$282,400
September	10	14	63	57	\$168,000
October	18	62	212	1006	\$1,006,200
November					
December					
Totals	149	351	1,626	3,335	\$6,081,600

