

# SOCIAL MEDIA REPORT



## FACEBOOK

**658,010** Engagement

**17,191,259** Impressions

**231,817** Link Clicks

**468,242** Average Daily Reach

**8,033** Shares

**385,198** Total Page Likes

### Top Post

#1

Click to See Post!

ATTENTION SEAFOOD LOVERS! Get your fill of...

**1.4K** Likes

**26** Link Clicks

**404** Shares

**203** Comments

### Top Posts

#1

Click to See Post!

**15,693** Engagement

**197** Comments

**1,074** Shares

#2

Click to See Post!

**1,858** Engagement

**575** Comments

**236** Shares

#3

Click to See Post!

**1,786** Engagement

**30** Comments

**120** Shares

**88.6K** Followers

**38,000** Engagement

**1,420,005** Impressions

**33,189** Story Views

**1,032,205** Video Views

**2,080** Link Clicks

## INSTAGRAM

## TWITTER

**111,999** Followers

**11,576** Engagement

**323,044** Impressions

**528** Link Clicks

**5,607** Favorites

**819** Retweets

### Top Posts

#1

Click to See Post!

In celebration of @WWE Royal Rumble coming to...

**56** Retweets

**363** Favorites

**10** Replies

**1** Link Clicks

### Top Video

#1

Click to See Post!

**292K** Total Views

### Top Shorts

#1

Click to See Post!

**346** Engagement

**1** Comments

**8.6K** Views

#2

Click to See Post!

**1.1K** Engagement

**17** Comments

**38K** Views

**23,959** Subscribers

**37** New Subscribers

**714,600** Minutes Watched

**578,117** Views

**371** Shares

**1,338** Likes

## YOUTUBE

## PINTEREST

**5,617** Followers

**4,638,702** Impressions

**1.2%** Pin Click Rate

**27,100** Saves

**59,070** Engagement

**50,066** Outbound Clicks

### Top Posts

#1

Click to See Post!

#2

Click to See Post!

**2.19M** Views

**1.84K** Saves

**33K** Link Clicks

**3.04M** Views

**447** Saves

**35K** Link Clicks