



COMMUNITY AND BRAND ENGAGEMENT

Community Relations November 2023 Recap

Prepared By: Oliver Kugler – Community Relations Mgr.



- November 1: Treasure Island Business Bi-Monthly Meeting held at Treasure Island City Hall. Presentation to 20 people on WWE and its impact on the area, other VSPC opportunities and successes.
- November 1: Dropped off 500 VSPC logo'd bags to the Tampa Bay Beaches Chamber Main Office.
- November 1: Dropped off 4 cases of the VSPC Gulf to Bay Destination Magazine to Ram Sea Condos for distribution in their guest rooms.
- November 1: Dropped off VSPC welcome bag swag/items for the arrival of the Porter Airlines inaugural service for bag stuffing.
- November 1: Attended the 5th Annual Invest Magazine: Tampa Bay Leadership Summit in Tampa, about 250 in attendance, networked with about 25-30 area leaders.
- November 1: Participated in the inaugural Porter Airlines Toronto to Tampa Flight, handed out VSPC welcome bags and fresh orange juice to over 165 passengers, it was a great event and the passengers were so grateful and appreciative!



- November 2: Attended the 59th Annual Tony Janus Awards recognizing Joanna Geraghty Pres of JetBlue, about 500 in attendance, networked with around 75 tourism and industry leaders.
- November 3: Not only attended the Amplify Clearwater Chamber's Chalkful of Taste – sidewalk chalk art and food tasting event but was asked to be one of 4 judges for the food presentations, exposure of VSPC to around 250 people in attendance.
- November 6: Attended the site inspection and tour of The Fairgrounds in St. Pete – an immersive self guided art exhibition and museum.
- November 7: Dropped off VSPC welcome/swag bags for the Charity Works Monopoly Night event.
- November 7: Attended the Annika Golf Tournament Reception at the Sound invited TDC Member Phil Henderson and his wife, Jenny as my guests, networked with about 40 area business leaders.
- November 8: Attended a site inspection and tour of the new Gulfport Chamber Visitor's Center with a detailed overview of the renovations and plans to promote VSPC.



- November 8: Dropped off 2 cases of the VSPC Gulf to Bay Destination Magazine to the Bella Sirena Inn on St. Pete Beach for the hotel to place in their guest rooms.
- November 8: Attended the Tampa Bay Beaches Chamber Networking event at Guilty Sea Restaurant on Indian Rocks Beach, networked with 35-40 area business and tourism leaders.
- November 9: Attended the LBGTQ Chamber Equity Summit, set up and manned a trade show booth, met with over 100 attendees and gave a VSPC presentation from the podium to over 250 people on the Value of Tourism and how the tourism industry and VSPC promotes inclusivity and diversity.
- November 9: Dropped off 2 cases of the VSPC Gulf to Bay Destination Magazine to the Residences 400 Central so they can share with potential buyers and visitors to their sales center.
- November 9: Attended the grand reopening of “Lottie French Patisserie” restaurant inside The Vinoy Resort, networked with about 35 area leaders.
- November 10: Attended the Annika Golf Tournament, invited Hoyt Hamilton of the Palm Pavilion.



- November 11: Attended the Annika Golf Tournament at the Pelican Golf Club, invited Mr. Devin Frank GM of the Dolphin Beach Resort as my guest.
- November 13: Attended a Pinellas County training class on Leading with Persuasion at the main county building.
- November 13: Attended the monthly Skal Tampa Bay Board Meeting and General Membership Meeting, at this meeting I was presented, along with Commissioner Janet Long, an award for distinguished service in tourism in Pinellas County.
- November 14: Attended a Zoom meeting with representatives from VSPC, WWE, The Rays, Tropicana Field and City of St. Pete on the upcoming WWE Royal Rumble and our combined community impact.
- November 15: Participated in the Annual Great American Teach In, spoke to three classes at Largo High School, my alma matter, on careers in travel, tourism and hospitality and the overall value of tourism to Pinellas County residents.



- November 16: Attended the Tampa Bay Beach Chamber “Be Thankful Luncheon” at the Post Card Inn on St. Pete Beach, networked with 50 area leaders.
- November 16: Attended the monthly Clearwater Jazz Holiday Foundation Board Members meeting as a non-voting board member.
- November 20: Attended the Waterfront Realty reception on Madeira Beach, discussing short term rental market and VSPC opportunities, with 40 industry leaders.
- November 28: Attended a zoom meeting with Brand USA Regional Insights - Learnings from 2023 Market Intelligence Study on “The Value of Destination Visitor Centers”.
- November 29: Attended the Amplify Clearwater Chamber Annual Legislative Preview Breakfast at the Sheraton Sand Key, over 125 in attendance, networked with over 45 business leaders.
- November 29: Meeting with the new President/CEO of the Palm Harbor Chamber, Matt Mennenga at his offices, viewed their visitor center, provided updates on VSPC Chamber Funding Program and opportunities.



- November 30: Dropped off 2 cases of VSPC logo's welcome/visitor bags with Shelli Hemans of the St. Pete Chamber Visitor Center.
- November 30: Attended the tour and site inspection of the new Concrete Jungle Restaurant in downtown St. Pete.
- November 30: Attended the going away celebration for Kristina Park – COO of Amplify Clearwater Chamber at Aspirations Winery in Clearwater, networked with 50 tourism industry partners.

