

November 2022 (for October 2022)

Prepared by:
Barbara St. Clair, CEO

Activity Report

Gallery Activities

Dark Matter

Jason Hackenwerth's exhibition closed on October 16 and deinstallation began the next day in order to could move quickly to prep the gallery for the Arts Annual exhibition. Total Visitors to exhibition was **3277** with Art Sales Totaling **\$1400**.

The installation of Jason's sculptures took 10 days of meticulous repetitive work with a team of 7 people. The deinstall took over a day and while it was extraordinarily repetitive





to pop more than 18,000 balloons, luckily there was nothing meticulous about it. Here is a video of the artist and Creative Pinellas team at de-installation work

https://drive.google.com/file/d/1zXvdcD3kX8HvkBEep4Zma9JM8kwk_LOv/view?usp=drive_web

Upcoming in the Gallery



Arts Annual

Starting October 17, the Creative Pinellas team began prep and installation of 100 pieces of visual art by 24 of the professional and emerging artist grantees from 2016 through 2021. (2022 artists are invited to the following year. The impressive work, is an exciting

sample of the quality and innovation of the area's artists, and the Arts Annual (November 10 – December 31) is a draw for tourists and residents alike. We are excited about how the exhibition is looking. The entire gallery will be filled amazing art!



Coffee Shop @ the Gallery



We are making plans for a Holiday Pop-Up Coffee Shop opening mid-to-late November. Supplies have been ordered and our important front line staff hours have been extended until 8pm so we can keep the coffee shop and gallery open during Holiday Lights. This decision aligns with the vision document we developed earlier this year, allowing us to both support the efforts of one of our Pinewood Partners and bring new audiences into the gallery.

PROGRAMS & PARTNERSHIPS

October was a spookily busy month at Pinewood Park!

Third Saturdays at Pinewood Cultural Park

October's Third Saturday activity was a FREE DARKMATTER Family Arts Workshop. Artist Jason Hackenwerth generously taught **two** sessions to accommodate the **80** children,



parents and grandparents who came to learn how to create sculpture using balloons!



Artist Laurette Play Reading



AQUARIUS AND RIETTA (brother fire, sister fly) is a work in progress by Creative Pinellas Artist Laureate Jake-ann Jones. Jake-ann presented the first phase reading for this play in development to an audience of 25 to listen to feedback and questions.

Retail Workshop

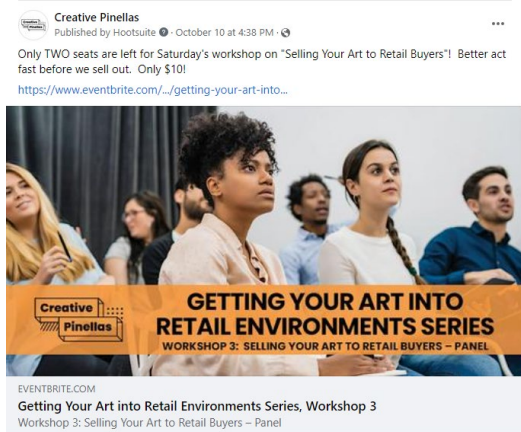
Artist Pamela Trow offered the final

session of her 3-part series for artists titled: Getting Your Art into Retail Environments ended with 25 participants.

Creative Pinellas
Published by Hootsuite · October 17 at 4:01 PM ·
In today's issue of our Arts Coast Magazine, Pamela Joy Trow shared her thoughts on the connections between art and science, and the upcoming free workshops for kids that are part of the book on water pollution that she and Jeremiah Tipton PhD created with her NEA/Pinellas Recovers grant.
https://creativepinellas.org/mag_/artistic-investigations/



CREATIVEPINELLAS.ORG
Artistic Investigations - Creative Pinellas
By Pamela Joy Trow. We've long considered art and science to be contrasting institutions. But t...



Pumpkin Fest

The Florida Botanical Gardens Pumpkin Fest 2022 was an energetic and fun event with a variety of vendors, free children's activities, and a fundraising pumpkin carving activity. The weekend had a consistent flow of visitors. Saturday, Heritage Village also held a trick-or-treat event for children and that made for some great costumes coming through the gardens. Creative Pinellas hosted a painting and leaf-rubbing activity led by Wendy Bruce. There were over **500** participants in the activity with

at least **1000** people visiting Creative Pinellas on Saturday and over 300 who participated in the art activity

First Monday's



American Stage presented the play Homecoming '92 by John Bavoso for October's First Monday staged reading. 35 people attended and took part in the very engaging talkback after the performance

The play 50:13 by Mansa Ra will be presented on November 7 in the Auditorium. Synopsis: *Dae Brown, an incarcerated Black man sits, with three days left of his sentence. During*

Brown's final days in prison he tries to impart his wisdom onto a teen inmate serving an adult sentence.

Arts Annual Beyond the Walls

Filming is completed and the videos for Arts Annual Beyond the Walls are Live on the Creative Pinellas website and on Facebook in Florida markets and beyond.

<p>Bellevue Inn</p> <p>https://creativepinellas.org/event/beyond-the-walls-22-laura-spencer-at-the-bellevue-inn-belleair-florida/</p>	<p>Laura Spencer - Miss Crit</p>
<p>Bilmar Beach</p> <p>https://creativepinellas.org/event/beyond-the-walls-22-xina-scuderi-at-the-bilmar-beach-resort-treasure-island/</p>	<p>Xina Scuderi</p>
<p>The Birchwood</p>	<p>Javier T. Dones</p>
<p>The Don Cesar</p> <p>https://creativepinellas.org/event/beyond-the-walls-22-patricia-kluwe-derderian-at-the-don-cesar-st-pete-beach/</p>	<p>Patricia Kluwe Deridian</p>
<p>Fenway Hotel</p> <p>https://creativepinellas.org/event/beyond-the-walls-22-angela-warren-at-the-fenway-hotel-dunedin-florida/</p>	<p>Angela Warren</p>
<p>Hyatt Place St. Petersburg Downtown (copy)</p> <p>https://creativepinellas.org/event/beyond-the-walls-22-don-gialanella-at-the-hyatt-place-st-petersburg-downtown/</p>	<p>Don Gialanella</p>



Beyond the Walls 22 - Patricia Kluwe Deridian at The Don Cesar, St Pete Beach

Posted on September 20, 2022 by Creative Pinellas

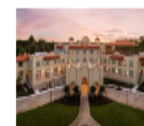
Patricia Kluwe Deridian has always loved to draw, even the small of her under the colored pencils inspired her to major in architecture. Since art was not an option in the little city where she was raised in Brazil. She has used her art to express her projects and ideas. ... [Read More](#)



Beyond the Walls 22 - Don Gialanella at the Hyatt Place, St. Petersburg Downtown

Posted on by Creative Pinellas

Don Gialanella was born in Plainfield, New Jersey. At the age of 19 the sculptor moved to New York City where he attended The Cooper Union for the Advancement of Science and Art. During this time, the late 1970s. ... [Read More](#)



Beyond the Walls 22 - Angela Warren at the Fenway Hotel, Dunedin Florida

Posted on September 21, 2022 by Creative Pinellas

Angela Warren lives in St. Petersburg, Florida. In 2010 she received a Pollock and Krasner Fellowship to attend Vermont Studio Center artist in residence program. Angela spent 2017 and 2018 teaching art post-graduate terms in St. John, US Virgin Islands where she helped people head through art. ... [Read More](#)



Beyond the Walls 22 - Laura Spencer at the Bellevue Inn, Belleair Florida

Posted on September 1, 2022 by Creative Pinellas

Laura Spencer is an Illustrator and Graphic Designer based in St. Petersburg, FL. Having started her formal art training at a very young age. ... [Read More](#)



Beyond the Walls 22 - Javier T. Dones at The Birchwood, St. Pete, Florida

Posted on September 20, 2022 by Creative Pinellas

Javier's current work springs from a lifelong passion and fascination for the elements of nature, her power, arrangements, and structures. The medium is metals and chemistry. Copper is the main working material. ... [Read More](#)



Beyond the Walls 22 - Christina Bertoso at the Sandpearl Resort, Clearwater Beach

Posted on by Creative Pinellas

Christina Bertoso is an award-winning sculptor who lives in Dunedin, FL. Her journey as an artist began as a child with a deep love for drawing and a fierce creative spirit. Continuing her passionate journey, she studied life drawing. ... [Read More](#)



Beyond the Walls 22 - John Gascat at the Sheraton Sand Key Resort, Clearwater Beach

Posted on by Creative Pinellas

John Gascat spent the first twelve years of his life in Puerto Rico, a fact to which he attributes his love of bold color. While he creates in a variety of styles, including Figurative and Geometric Abstractions, Latin Pop paintings are his signature. He affectionately coined the style "Latin Pop" after years. ... [Read More](#)



Beyond the Walls 22 - Cecilia Lueza at the Wyndham Grand, Clearwater Beach

Posted on by Creative Pinellas

Fine artist Cecilia Lueza is a painter and sculptor who works in an array of forms. Wood, metal, ceramic and polystyrene are just a few of the materials she has used to create pieces that are imaginative, whimsical, spiritual and inspiring. Born in Argentina, Lueza earned her Master's of Fine Arts from the Universidad. ... [Read More](#)



Beyond the Walls 22 - Mickett Stackhouse at Innisbrook, A Salamander Golf and Spa Resort, Palm Harbor, FL

Posted on by Creative Pinellas

Carol Mickett and Robert Stackhouse have worked collaboratively for over sixteen years. ... [Read More](#)

Innisbrook A Salamander Resort https://creativepinellas.org/event/beyond-the-walls-22-mickett-stackhouse-at-innisbrook-a-salamander-resort-palm-harbor-fl/	Mickett Stackhouse
Sandpearl https://creativepinellas.org/event/beyond-the-walls-22-christina-bertsos-at-the-sandpearl-resort-clearwater-beach/	Christina Bertsos
Sheraton Sand Key Resort https://creativepinellas.org/event/beyond-the-walls-22-john-gascot-at-the-sheraton-sand-key-resort-clearwater-beach/	John Gascot
Sirata Beach Resort https://creativepinellas.org/event/beyond-the-walls-22-anna-ayres-at-the-sirata-beach-resort-st-pete-beach/	Anna Ayres
Wyndham Grand Clearwater Beach https://creativepinellas.org/event/beyond-the-walls-22-cecilia-lueza-at-the-wyndham-grand-clearwater-beach-2/	Cecilia Lueza

GRANTS

Emerging Artists Grant

The Emerging Artist Grantees were awarded for 2023! The 10 Awardees: **Visual Arts:** Aimee Jones, Kate Cummins, Dennis DeBon, Marie Cummings, Agueda Zabisky, Amy Wolf, Jenifer Chandley. **Literature:** Troy Bernardo. **Theater/Musical Theater:** Patrick Arthur Jackson.



Panelists who were involved in selecting the artists for the grant: Nashid Madyun, Amanda Poss, L. Peter Callendar, Kimberly Malhoit, Kirk Wang, Akiko Kotani, Tricia McDermott, and Leigh Davis.

We are excited that the artists will have their first blog training and get paired with their mentors in November.

Professional Artist



The Professional Artist Grant period ended on September 31, 2022. The Grantees had until October 7 to complete their final task. As the final task for the PAGs, each grantee had to complete a final report. The artist responded to the question, "how the grant helped to develop their work and achieve their career goals."

Below is a snippet from each of the artist

reports.

"I found this grant challenging, and it made me step outside of my box." – Freddie Woods, Visual Art.

"The grant allowed me to spend hours and multiple days working in my studio without the frustrations of financial concern." – Rachel Stewart, Visual Art.

"The award allowed me to pay for the program in Prague where I was able to concentrate on the physical, literary, and performance aspects of Shakespeare..." = Roxanne Fay, Theatre/Musical Theatre.

"This award had a tremendous effect on my work." – Sarah Emery, Dance/Choreography.

"The Professional Artist Grant was invaluable to me in multiple ways, and I cannot thank everyone enough for seeing fit to honor my work." – Shannon Halvorsen, Literature.

Artist Laureate Jake Ann Jones



Creative Pinellas Artist Laureate Jake-ann Jones speaks one-on-one with leading artists, thinkers, critics, and creators about arts and artists in the Black and Brown community and society. Jake and her guests dive deep into the power of art to uncover truths and drive change. The series explored what it takes to be an artist, the artist's role in building community, the

importance of the artist in recovering and creating new stories, and why artists are essential to the future of our world.

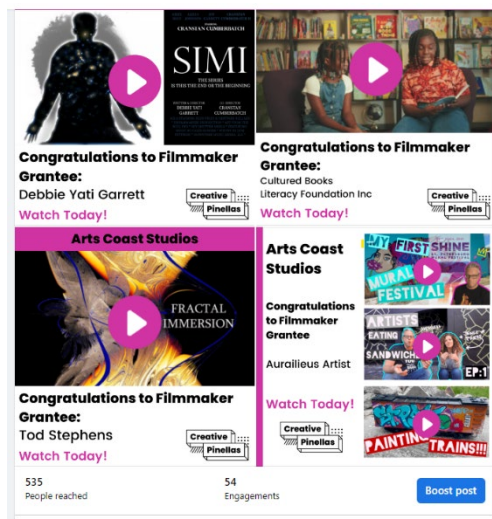
AfroQuantum Experiences: ArtMaker Talks – Special guests: Jabaar Edmond, Cranston Cumberbatch, and Debbie Yati Garrett.

Pinellas Recovers Mini Grants

In early October, Creative Pinellas launched its grant program for arts organizations. Using \$22,000 in NEA funds left from the competitive \$500,000 grant we received, the new mini-grants provide \$1,000 in operational funds for and cultural organizations with budgets \$125,000 or less.

**PINELLAS
RECOVERS**

mini-
the
arts



Arts Coast Studios

Arts Coast Studios had a very exciting October. The new Arts Coast Studio page was launched, featuring the film artists who received the very first round of Arts Coast Studio grants.

Arts Coast Studios Fall Film Grants are now open through November 15, 2022 at 11:59 PM. There are four grants to apply for: Arts Coast Studios Premiere, Distribution and Arts and Culture Organizations and the Arts Access Documentation Grant! Learn more: <https://creativepinellas.org/.../about-arts-coast-studios/...> See more



Arts Coast Studios Fall Film Grants

OPEN UNTIL NOVEMBER 15

Apply Today!

Additionally, the fall cycle of Arts Coast Studio Grants was launched.

With the addition of a new Arts Coast Studio Grant for Documentation, there are now 4 total grants for film artists. They are

[Arts Coast Studios for Arts Organizations 2022 Fall](#)

[Arts Coast Studios Distribution 2022 Fall](#)

[Arts Coast Studios Premiere 2022 Fall](#)

[Arts Coast Studios Arts Access Documentation Grant](#)

These grants are yet another way that Creative Pinellas can feature the amazing work of artists living and working in Pinellas County, to audiences around the world!

Partnership Activities

VSPC

Stay tuned for the results of our visit to Orlando for the Fall Fiesta in the Park, the first weekend in November, in partnership with Visit St. Petersburg Clearwater. The event is part of Art'N month

ART'N MONTH

Creative Pinellas and Visit St. Pete/Clearwater are excited to announce ART'N Month in November, a month to recognize and celebrate the Arts throughout all of Pinellas County – the Arts Coast. Experience world-renowned museums and galleries, rich artist communities, hands-on learning opportunities and immersive theatre, music and dance performances. **Get excited and be inspired in the Arts Coast. Learn more:**

<https://creativepinellas.org/artn>



ART'N

**Celebrating the Arts Coast
throughout November**

Murals at PIE

The airport determined the mural designs for Gate 12.

Leo Gomez



Laura Spenser.



Murals at Lealman



Artists were chosen for the 3 murals in the Lealman CRA.

Daniel Barojas will paint the mural at the Lealman Innovation Academy. He will work with student-scholars at the school to determine design concepts and to paint.

Reid Jenkins and Hanna Eriksson Party will paint the murals on Haines Rd at Ceramics by Kayla (Hanna) and Tommy Todd Landscape and Design (Reid)

We Convene



Creative Pinellas successfully held the WE Convene Town Hall on Tuesday, Oct 18th from 12:30 pm – 4:00 pm at Ruth Eckerd Hall in Clearwater. We were thrilled to learn about cultural planning and why it's so important and valuable right now to the arts community in Pinellas County. The Town Hall was an outgrowth of six meetings sponsored by Creative Pinellas and Pinellas Community Foundation and co-hosted by area arts leaders.



Learn more about the We Convene Town Hall and how to be part of what happens next with the cultural planning: <https://creativepinellas.org/event/we-convene-public-town-hall-meeting/>

SPACEcraft

SPACEcraft continues its high impact activities with new landings in Artz 4 Life Academy in Clearwater and Bicentennial Park in Oldsmar. Both started in September and will run through November 2022.



Co. Starters

In October, Creative Pinellas along with the Tampa Bay Innovation Center is providing STEAM powered by CO.STARTERS Cohort #16 for a 10-week program held virtually on Zoom. All seats were filled.

This program, which teaches artists the fundamentals of creating and running their arts business is an incredibly successful program in partnership with the Tampa Bay Innovation Center.



Influence

Creative Pinellas' annual art celebration comes back to Tampa Bay next month, for a weekend of local art browsing and special projects. **Please click here for the full article.**

"This year's participating artists include Anna Ayres, Elizabeth Barenis, Nathan Beard, Christina Bertso, Saumitra Chandratreya, Neverne Covington, Javier T. Dones, John Gascot, Jim Gigurtsis and many more.

Other press in October included:

[Creative Pinellas Art Annual 2022](#)

[afroQuantum Experiences: ArtMaker Talks!](#)

[Carmada brings artistically painted cars to the Shine Mural Festival in St. Petersburg – Tampa Bay Times](#)

[Creative Pinellas, FBG & HV continue Third Saturdays event](#)

[Creative Pinellas Artist Laureate to present talk](#)

[Recovery Grants Available To Help Art Groups Impacted By Pandemic](#)

[Application for Pinellas Recovers Mini Grants are now open](#)

[WE Convene Town Hall Meeting](#)

[Celeste Davis is the City of St. Petersburg's new director of arts, culture and tourism](#)

Email Mention: CREATIVE PINELLAS' 'ARTS ANNUAL' KICKS OFF THREE-DAY CELEBRATION NEXT MONTH

[Creative Pinellas, Visit St. Pete/Clearwater announce ART'N Month](#)

[Creative Pinellas announces PIE mural artists, selected designs](#)

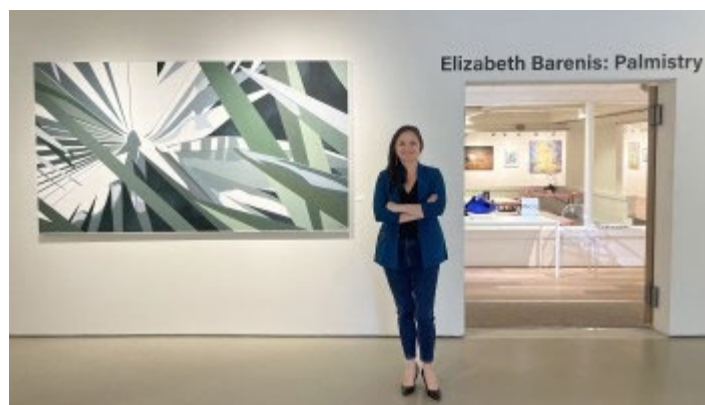
[Don't miss the Tampa Bay Afrofuturism Festival Nov. 11-13](#)

[Artists Chosen To Create Murals For St. Pete-Clearwater Airport](#)

Arts Coast Magazine

The Arts Coast Magazine continues to deliver with multiple stories about the arts and artists in Pinellas County and surrounding areas. Go here to see the magazine's home page: <https://creativepinellas.org/arts-coast-magazine/>

Visual Arts and Film



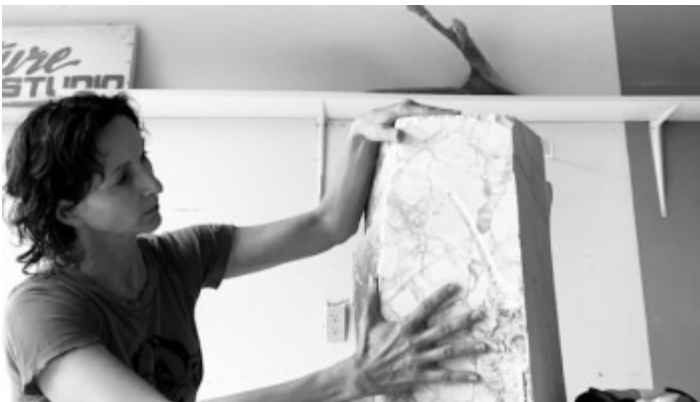
Elizabeth Barenis in Sarasota

By Harriet Monzon-Aguirre. I admire visual artist Elizabeth Barenis for several reasons. The first is her ability to elevate a common subject matter for Florida, the palm tree. Now everytime I look at the light hitting a palm frond a certain way, Elizabeth comes to mind. She's developed a style she calls "Abstract Precisionism." ... [Read More](#)



Arts Annual Artists Share Their Work

Opening Celebrations November 10-12 Gallery at Creative Pinellas Details [here](#) Five visual artists whose work will be featured at the Creative Pinellas Arts Annual celebration share the stories and... [Read More](#)



Arts In – Christina Bertson

Arts In audio podcast – Christina Bertson shares her passion for sculpting in stone and marble with host Barbara St. Clair, and how her work with fabric and hand-crafted couture influences her creations now.... [Read More](#)

Performing Arts



Tampa Bay Afrofuturism Festival

By Frederick “Rootman” Woods. Creativity is one of our power tools. Creativity along with presence and imagination allows us to see beyond our perceived boundaries. November 11-13 – Throughout Pinellas ... [Read More](#)



The Living Legacy of Women Composers

By Kurt Loft. Composer Clara Schumann is remembered as the wife of Robert Schumann, but could well have eclipsed him had history given women more artistic rights. Today, women hold positions in every aspect of classical music, and many believe Clara helped break ground. This includes pianist Alexandra Dariescu... [Read More](#)



Oral Histories Told Through Dance

By Josiah Barnum. HCC Dancers had a wonderful experience working with our fall guest artists, NYC's Bridgman|Packer Dance. Our project focused on gathering family stories related to life during Ybor City's early manufacturing days and comparing our stories to those of other towns.... [Read More](#)

Literary Arts



Hot Mics

By Margo Hammond. The mic is hot at Studio@620 for poets and storytellers — and always has been. By blurring the line between organizers and audience, between poets and poetry readers, between storytellers and lovers of stories, open mic events create a space where everyone is welcome to step up and perform or just sit back and listen.... [Read More](#)



Literacy is a Civil Right

By Jake-ann Jones. St. Pete Master Barber Antonio Brown is continuing the legacy of the barbershop as a place of power, and taking it to the next level — a space for growing and impacting youth literacy. Join the Barbershop Book Club and Cultured Books at the free St Pete Reads! Lit Fest on November 5 at the Woodson African American Museum... [Read More](#)



Writers and Actors Bring Halloween Stories to Life

By Tiffany Razzano. "There are three things I love about Read No More. First, it's an authentic local event. It showcases the talents of Bay Area writers and actors. It's set in a real house — not a set — and the stories are often inspired by real Florida history." ... [Read More](#)

October Web & Social Media

Web Site

Users: 7,874 (22%)

- Page Views: 16,280 (7%)
- New Visitors: 7,588 (24%)
- Users - Top 5 Regions: Florida (2,715), Minnesota (518), Washington (271), Texas (232), and South Dakota (215).

Email NEW

- Contacts: 6,468
- New Contacts: 120 (subscribes: 138, unsubscribes 48)
- Open Rate: 34% (+4%)
- Click Rate: 1%

Twitter

- New Followers: -10
- Impressions: 5,333 (-42.5%)
- Mentions: 2
- Total Followers: 3,818 (-15)
- Profile Visits 341 (-71.6%)
- Tweets: 107 (-24.6%)

Facebook

- New Likes: 69 (25%)
- Page Followers: 83 (41%)
- Post Reach: 63,166 (327%)
- Paid Reach: 15,625 (+65%)
- Post Engagements: 8,018 (244%)
- Total Likes: 6,593

Instagram

- Overall Followers Growth: 70 (109 follows/ 39 unfollows)
- Accounts Reached 2,976 (-16.5%)
- Accounts Engaged: 402 (-3.9%)
- Total Fans: 4,646 (+1.6)

- 106 posts, 97 stories, and 1 reel
- Reel Interactions: 1
- Live Video Interactions: 0
- Top Locations: 27.88% St Petersburg, 8.2% Tampa, 4.6% Clearwater, 2.9% Largo, and 2.1% Dunedin
- Post Interactions 1,259 (+9.7%)
1,038 likes, 36 comments, 43 saves, 117 shares

Audience

Current audience

Potential audience

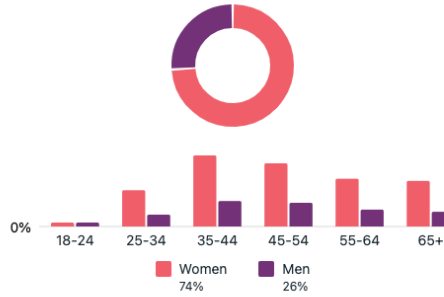
Facebook Page likes ⓘ

6,587

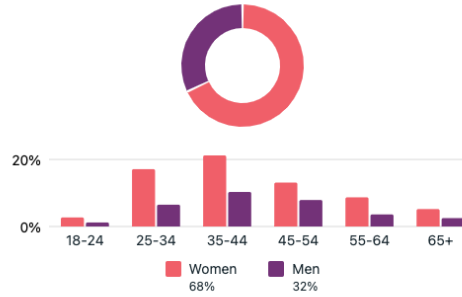
Instagram followers ⓘ

4,724

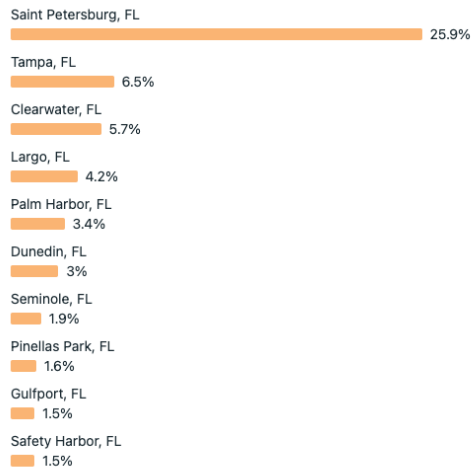
Age & gender ⓘ



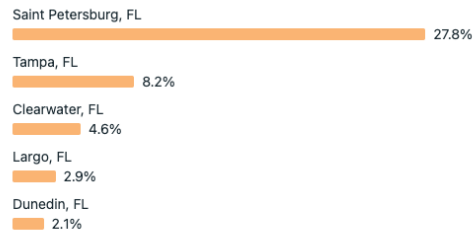
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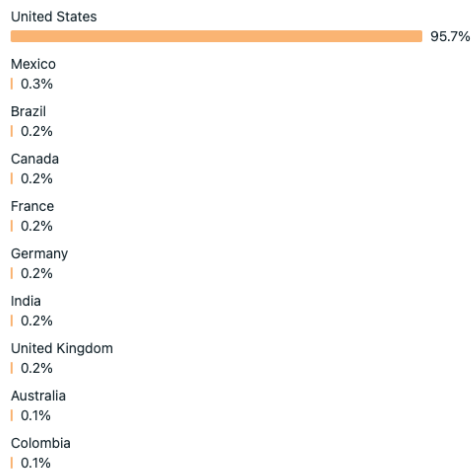
Top cities



Top cities



Top countries



Top countries



Audience

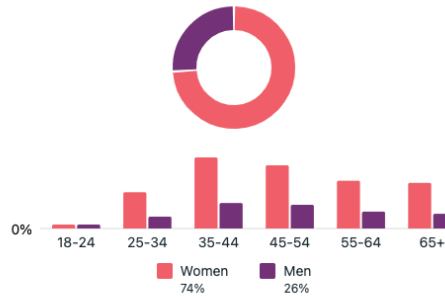
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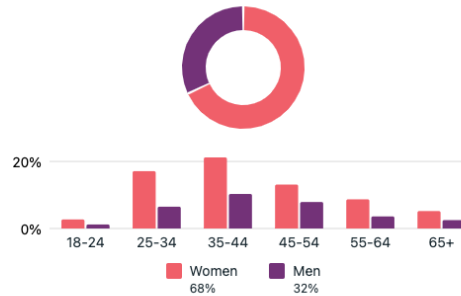
Age & gender ⓘ



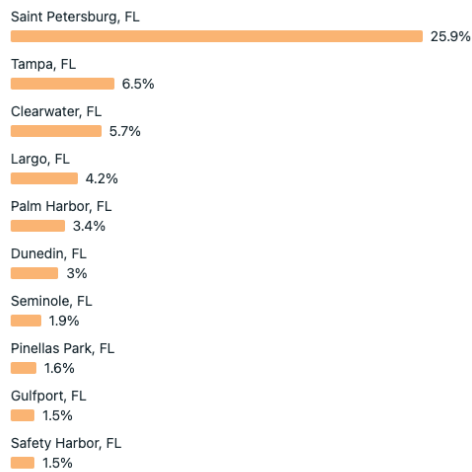
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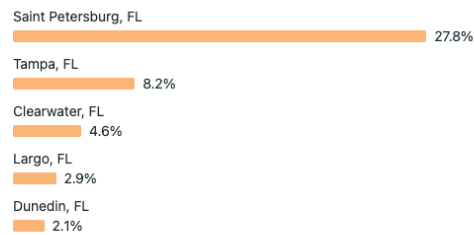
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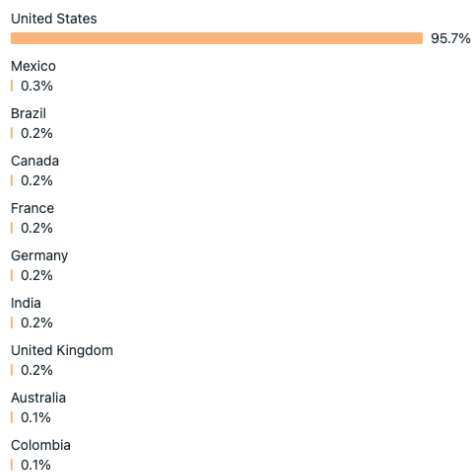
Top cities



Top cities



Top countries



Top countries

