

December 2022 (for November 2022)

Prepared by:
Barbara St. Clair, CEO

Activity Report

Gallery Activities



Arts Annual

Tropical Storm Nicole kept us from having The Party to formally open the Arts Annual 2022 exhibition, but the exhibition opened the following day with a group of artists talks. From 12:30 – 5:00pm, **Nerverne Covington, Patricia Kluwe Derderian, Jim Gigurtsis Emily Stehle, Judy Vienne, Christina Bertso, Saumitra Chandratreya, and Mark Mitchell** presented information about themselves and their art to engaged groups of patrons.

The audiences and the artists felt it was a very successful day.

Total November visitors were 1300. Total November Arts Annual sales was \$2,258.





On Friday, November 11, Creative Pinellas also played host to the **first event in the inaugural Tampa Bay Afrofuturism Festival**, a project from Creative Pinellas Artist Laureate Jake-ann Jones.

A Panel Discussion – “THE JOURNEY: The Future of Black Tampa Bay” was held at 2 pm in the auditorium with panelists:

Antonio Brown, Black Excellence Summit, Barbershop Bookclub/Central Station Barbershop & Grooming
Celeste Davis, Director of Arts, Culture and Tourism for the City of St. Petersburg

Katurah Jenkins Hall, GRACE- Greater Reach Alliance of Counselors and Educators, LLC

Carl Lavender, Foundation for a Healthy St. Pete

Judith Scully, law professor, founder of Stetson’s Social Justice Advocacy Program

Reverend JC Pritchett (Moderator)



Performances in the Park took place on Saturday November 12. While the audiences were smaller than expected in the wake of the Tropical Storm, the talent was large. In the courtyard we saw



Scenes from the Nutcracker from the Academy of Ballet Arts – **Suzanne Pomerantzoff**, Director



Musical highlights from Oh Gasparella!
A new musical by **Tom Sivak** (She's not your mother's Disney princess!)



Latin Dance Performance and Instruction with **Javier Dones**. (The Ray's mascot Raymund also came out to boogie!)

O Som Do Jazz - Florida Brazilian bossa nova, samba-jazz & MPB band – featuring **David Manson**

Musical highlights from GASPAR! THE MUSICAL music by Constantine Grame and book and lyrics by **Bill Leavengood** (a fast-paced, bawdy tale of "trading places" that finds the legendary pirate, Jose Gaspar, magically transported through time to modern day Tampa Bay)



And in the auditorium, we showcased the movies

Diversity 2022 – A Portrait of the Local Community. A 30-minute film by **Don Gialanella** and Ron Flugstad illustrating the diversity and beauty of the human community of Pinellas County.

Little Satchmo

Directed by John Alexander and Produced by Creative Pinellas past professional artist grantee **Lea Umberger** and JC Guest. Featuring Sharon Preston-Folta, daughter of Louis

Armstrong, featuring the life of legendary American jazz trumpeter Louis Armstrong's secret daughter, who kept her familial link hidden for years.

SIMI The Series Episode 1

Written and Directed by **Debbie Yati** Garrett. Co-Directed by **Cranstan Cumberbatch**

A Supernatural Drama and Thriller.

Also adding to the experience, artist Angela Warren was also with us on Friday and Saturday completing her interactive line-based pastel drawings. The final compilations of portraits looks amazing!



PATH TO UNITY

James Weldon Johnson – the first Black person admitted to The Florida Bar through an individual examination who also wrote the hymn “Lift Every Voice and Sing” in 1900 that became referred to as the Black national anthem

Creative Pinellas opened The Florida Bar's Path to Unity exhibit on November 30, 2022. The traveling exhibit honors attorneys in Florida who exemplify the values of The Florida Bar's mission for equality. This program was created to engage and educate lawyers, future lawyers, and students on the Florida Bar's history and to help them understand their power to have a transformative and lasting impact on underrepresented communities, our rights, and our society. Over the past year, Path to Unity has traveled around the state, displaying portraits of the legendary lawyer painted by commissioned student artists. A CLE course for lawyers featuring living legend **Larry Smith, Judge Charles Williams**, and St Petersburg ASALH president will take place on Thursday December 8. The reception has

been underwritten by Burns White and Massey Law. The portraits will be on display through December 15, 2022.

The esteemed lawyers being featured in the exhibit include:

- **Anna Brenner Meyers** – the founding member and first president of the Florida Association for Women Lawyers
- **Judge Mario Goderich** – the first president of the Cuban American Bar Association and the first Hispanic/Cuban American to hold all of his judicial posts
- **Larry D. Smith** – a tireless advocate for the LGBTQ community and the first openly gay member to serve on the Supreme Court Commission of Florida
- **James Kracht** – a blind and fierce advocate for blind lawyers in Florida and past president of the Florida Council for the Blind, who helped organize The Florida Bar’s first CLE seminar about lawyers with disabilities
- **James Weldon Johnson** – the first Black person admitted to The Florida Bar through an individual examination who also wrote the hymn “Lift Every Voice and Sing” in 1900 that became referred to as the Black national anthem

Coffee Shop @ the Gallery



Our Pop-Up Holiday Café opened in the Gallery lobby on November 30. We have extended the hours of the gallery (and our café) until 8pm each night so we be aligned with the hours of Holiday Lights. This decision aligns with the vision document Beth created this spring, allowing us to both support the efforts of one of our Pinewood Partners and bring new audiences into the gallery. The uptick in number of visitors in the gallery corresponds to our evening hours and welcoming atmosphere. Our first Saturday evening saw 270 visitors come through and 121 on Sunday evening.

PROGRAMS & PARTNERSHIPS

Third Saturdays at Pinewood Cultural Park



For November's Third Saturday, we highlighted the educational (and fun!) activities in the Gallery's "Drawing Room." For more information on the activities of the Drawing Room, please see this wonderful story by **Harriet Monzon-Aguirre** in the Arts Coast Magazine about her visit to the Arts Annual exhibition with her young children.

<https://creativepinellas.org/magazine/family-visit-to-the-arts-annual/>



First Mondays with American Stage

American Stage presented the deeply moving play *50:13* by Mansa Ra on November 7 in the Auditorium. Synopsis: *Dae Brown, an incarcerated Black man sits, with three days left of his sentence. During Brown's final days in prison, he tries to impart his wisdom onto a teen inmate serving an adult sentence.*

There will be no First Monday performance in December. The next performance will be *Three Second to Midnight* by John Mabey, presented on January 3, 2023, at 7pm. *We celebrate New Year's Day by offering resolutions for a better self. But what happens to those unresolved-resolutions on the last day of the year, with only 3 seconds left? One brave woman demands an answer from Father Time, both getting much more than they ever expected.*



Coming Soon to the Gallery

Out of Eden

Cuban-American artist **Yolanda Sanchez** brings her nature-inspired fiber, textile, and oil paintings to Creative Pinellas with a new exhibition entitled "Out of Eden." Her textiles are created using the traditional Korean Bogaji wrapping technique but her fabric choice and color are anything but traditional. Full of lush, vibrant colors that reflect the landscape that surrounds Creative Pinellas, her works are a sensual meditation of natural beauty.

The exhibit opens January 19.

GRANTS

Emerging Artist Grant

The 2023 Emerging Artist Grantees are paired with their mentors, and most have already begun scheduling their meetings with each other. Grantee paired to Mentor: **Amy Wolf - Babs Reingold, Kimberly Engel-Brenda McMahon, Marie Cummings-Denis Gaston, Patrick Jackson-Fanni Green, Agueda Zabisky-Sharon Norwood, Aimee Jones-Edgar Sanchez, Kate Cummins-Jason Hackenwerth, Dennis DeBon-Don Gialanella, Troy Bernardo-Greg Byrd,** and **Jenipher Chandley-Carrie Jadus.**



“It was a pleasure to meet with the grantees and mentors to introduce myself and discuss their pairing,” says

Charlene Harrison, Grants & Business Manager. While some artists were familiar with each other, and others were meeting for the first time. The EAG meet-up scheduled for December 15, 2022, was canceled due to the rescheduling of the 2022 Arts Annual. The new date for the EAG meet-up is in the process of getting selected for January 2023.

Professional Artist Grant

The 2023 Professional Artist Grant application launched on November 30, 2022, at 1 pm. The grant period is off to a good start! The PAG closes on February 13, 2023, with a public panel scheduled for March 18, 2023, to award ten

Professional Artist Grant 23

Posted on November 30, 2022 by [Creative Pinellas](#)



Applications are now open!

The professional artist grant aims to support and build meaningful relationships among the outstanding creative artists in Pinellas County, provide a solid foundation to nurture the creative community, and elevate Pinellas County as an arts and cultural destination.

With this purpose in mind, Creative Pinellas provides up to ten grants for artists who have excelled in their artistic practice. The grant is unrestricted, and Grantees are encouraged to decide for themselves how to use the award for their benefit and growth as an artist.

Opportunity Dates

Applications Open: 11/30/2022

Applications Close: 02/13/2023

Selection Date: 03/18/2023

Grant Start: 03/20/2023

Grant End: 09/05/2023

Recent Opportunities

[Professional Artist Grant 23](#)

[Pinellas Recovers – 2022 Arts and Cultural Organizations Mini Grants](#)

[Arts Coast Studios Arts Access Documentation Grant](#)

[Arts Coast Studios for Arts Organizations 2022 Fall](#)

[Creative Pinellas Mentorship Program 2023](#)

Professional Artists **\$5000.00** to use funds for their benefit and growth as an artist. This grant period is the grant that may select one of the grantees to be the Artist Laureate. An

Artist Laureate will be selected from the ten awarded grantees for this grant period and receive an additional **\$5000.00** in funding. Artist workshops are scheduled to begin **on December 14, 2022**.

Artist Laurette Jake-Ann Jones



For the 2022 Arts Annual event, the Artist Laureate, Jake-ann Jones, hosted one of the three events for the Tampa Bay Afrofuturism Festival at Creative Pinellas, The Journey: The Future of Black Tampa Bay. More description is above in the gallery section.

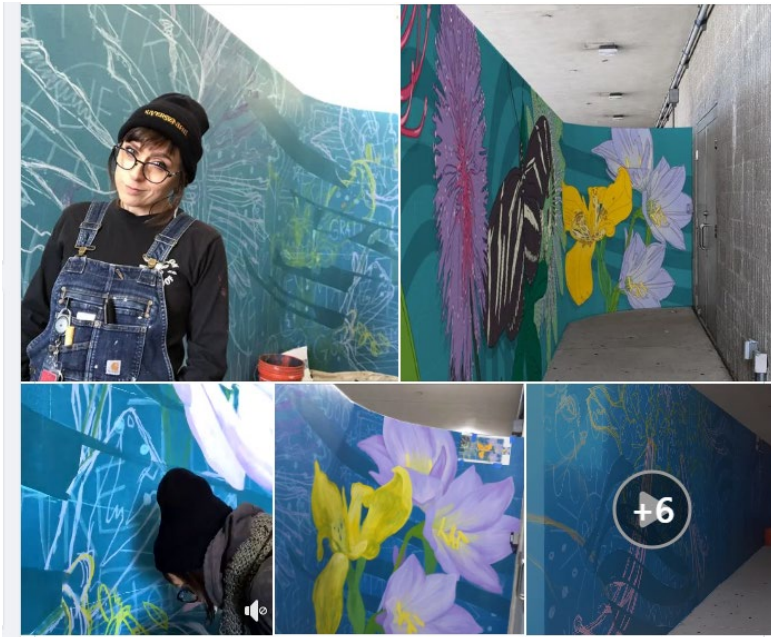
PARTNERSHIP ACTIVITIES

St. Petersburg
Clearwater Airport

in the second week of November at PIE, gate 12. Artists are on target to complete their murals the first or second week of December.



Leo Gomez



Laura Spencer (Ms. Crit)

Lealman Murals

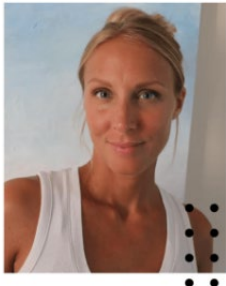
Designs Have been submitted for all three Lealman murals.

For Ceramics by Kayla (Haines Rd). **Hanna Eriksson's** design has been chosen.

**Lealman Mural Project on Haines Road
for Ceramics By Kayla**

Awarded Artist

**Hanna
Eriksson
Patry**



For Tommy Todd's Landscaping (Haines Rd.) **Reid Jenkins** has submitted his designs and they are under consideration for a final version.

**Lealman Mural Project on Haines Road
for Tommy Todd Landscape & Design**

Awarded Artist

**Reid
Jenkins**

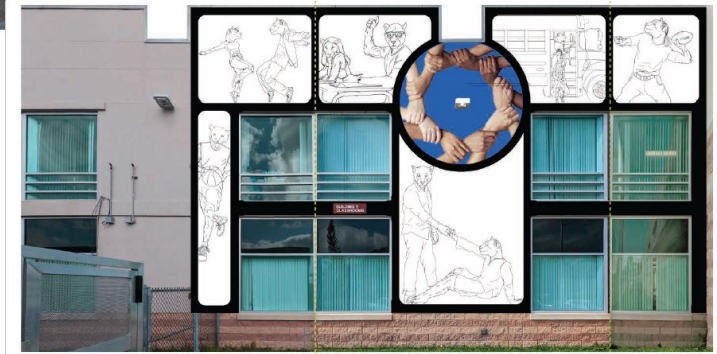
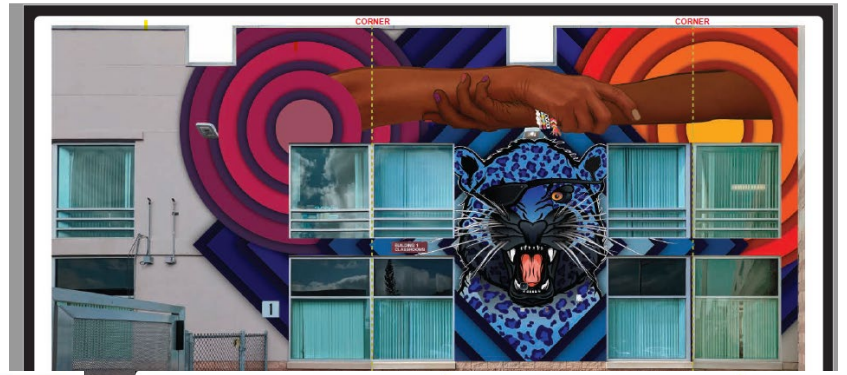


[Click photo to learn more about Reid Jenkins](#)



For the Lealman Innovation academy, **Daniel Barojas** has submitted three designs that are currently under consideration by the school leadership.

Lealman Mural Project at Lealman Innovation Academy



SPACEcraft

SPACEcraft continued its high impact activities with landings in Artz 4 Life Academy in Clearwater and Bicentennial Park in Oldsmar. The next landing will be at Azalea Park in St. Petersburg, FL.

Co. Starters

Creative Pinellas along with the Tampa Bay Innovation Center provides STEAM powered by CO.STARTERS Cohort #16 for a 10-week program held virtually on Zoom. All seats were filled.



SPACEcraft is at Azalea Park.

This program, which teaches artists the fundamentals of creating and running their arts business is an incredibly successful program in partnership with the Tampa Bay Innovation Center.



STEAM: TECH + ART
POWERED BY
CO.STARTERS

A 10-week program for creative entrepreneurs.
Learn more:
Tbinnovates.com/steam

Brought to you by:  

ARTS AND TOURISM PRODUCTS

ART’N MONTH

Creative Pinellas and Visit St. Pete/Clearwater promoted ART’N Month throughout November to recognize and celebrate the Arts throughout all of Pinellas County – the Arts Coast. We encouraged travelers and residents alike to experience world-renowned museums and galleries, rich artist communities, hands-on learning opportunities and immersive theatre, music and dance performances. **Learn more:** <https://creativepinellas.org/artn>



ART’N
Celebrating the Arts Coast
throughout November



Arts Navigator–Fiesta in the Park– Art’n Month

Fiesta in the Park was attended on November 5 and 6th. The event was another art collaboration with VSPC and included a sponsored performance, artist and art activity. Creative Pinellas was able to distribute 350 Art'n month cards, and Arts Annual flyers, while making connection with 475 families through the arts activity. The activation consisted of 2 Creative Pinellas tents with VSPC in the center. Saturday the 2 Happy Ukers played on the main stage of the festival for 2 sets, while the activation connected with the community with the arts activity in the 2 tents. The message throughout the weekend was to come to St Pete Clearwater to engage in the arts - we are a drive away. VSPC ran a Plinko game with prizes including Arts Annual Ticket giveaway. Due to the rescheduling of the Arts Annual winners were connected with and provided tickets for the December 15th event.



Creativepinellas.org

The final migration from the old creativepinellas.org took place this month to restore Arts Coast Magazine articles from 2018–2020 along with blogs from past Grantees during those years. The next phase will include all of this content into the content strategy of the website.

Influence

In November Press included:

Creative Pinellas' annual art celebrates the Artists and the Arts Coast. [Please click here for the full article.](#)



PINELLAS COUNTY

Creative Pinellas 'Arts Annual 2022' celebrates dozens of local talents

Sean Daly 4:47 AM, Nov 02, 2022

"The talent in Pinellas County is just explosive, and it keeps getting better and better and more exciting," Creative Pinellas CEO Barbara St. Clair said.

Other press in November included:

[Creative Pinellas Art Annual 2022](#)

[November arts roundup: So much to do across Tampa Bay](#)

[Industry experts, community leaders, social justice and health practitioners weigh in at Tampa Bay Afrofuturism Festival](#)

[Top 15 Tampa Bay area events for the week of Nov. 7-13](#)

[Mural Artists Begin Work at St. Pete-Clearwater International Airport](#)

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[Creative Pinellas plans a three-day celebration](#)

[Films Selected For Art Coast Studios Summer Grant Program](#)

[Creative Pinellas 'Arts Annual 2022' celebrates dozens of local talents](#)

[December Arts Roundup: Diverse exhibits and holiday events \(PATH TO UNITY\)](#)

[December Arts Roundup: Diverse exhibits and holiday events \(ARTS ANNUAL\)](#)

[Creative Pinellas to host 'Path to Unity' project](#)

Arts Coast Magazine

Visual Arts and Film



St Pete's New Workshop Space

By Laura Kepner. The new Morean Workshop Space in St. Pete's Warehouse Arts District opens this weekend, hosting a low-cost, locally-focused workshop with Doris Conner, Charlie Parker and Don Williams, who have over 100 years of collective ceramics experience.... [Read More](#)



Welcoming Domestic Violence Survivors With Art

By Jennifer Ring. Domestic violence survivors are diverse, but they share a common problem – bureaucracy. Now survivors can find all the services they need at the new Family Justice Center at CASA – where art by Zulu Painter welcomes domestic violence survivors and guides them on a path to healing. ... [Read More](#)



Unexpected Visual Conversations

By Emily Lee Stehle. Thanks to the Art Bridges loan program, the MFA has paired old favorites from the permanent collection with a dozen major works from Joslyn Art Museum in Nebraska and St. Pete's James Museum. I found the contrast of the MFA's master artworks next to these modern, avant-garde pieces striking, unexpected, thought-provoking and delightful.... [Read More](#)

Performing Arts



Safety Harbor's Thankful for the Arts – a Photo Celebration

By Laura Kepner. Safety Harbor Art and Music Center celebrated their anniversary with a joyful march through side streets and onto Main Street in Safety Harbor. "It's wonderful to see how it's grown," said Nancy Vellucci, a longtime volunteer. "SHAMc has become the cornerstone of art, music and so many enriching events for children."... [Read More](#)



A World Premiere

By Kurt Loft. Brandon native Michael Ippolito wrote his Violin Concerto for soloist Jeffrey Multer. The work premieres this weekend with the Florida Orchestra – a heroic narrative inspired by Greek myth, the violin collaborating with or battling against the orchestra.... [Read More](#)



Last Weekend for The Colored Museum

By Jake-ann Jones. George C. Wolfe’s now-classic satire on Black stereotypes and identity takes on subject matter as loaded as the Middle Passage, Black women’s hair, and self-hatred. Now at American Stage, the play’s humor makes it palatable for the audience to digest, even as Wolfe ponders our racial and social realities... [Read More](#)

Literary Arts



Times Festival of Reading 2022

By Margo Hammond. Turning 30, the Times Festival of Reading slimmed down this year. There were fewer authors. The venue was smaller. And it was no longer free. But two essential ingredients stayed the same – inspiring authors and enthusiastic readers.... [Read More](#)



A Lit Fest for Kids Makes its Debut

By Margo Hammond. The first annual St. Pete Reads! Lit Fest – a celebration of all things literacy – was hosted by Cultured Books Literacy Foundation in partnership with the Barbershop Book Club and St. Petersburg College. Aimed at kids and their parents, it was the brainchild of Lorielle Hollaway, dedicated to promoting books and literacy in the South St. Pete community.... [Read More](#)



Helping Your Kids Learn to Love Reading

By Margo Hammond. Here are discussions from the St Pete Reads! Lit Fest – with creative tips from parents on how to help kids learn to love reading – a crucial skill that will help them choose their own path... [Read More](#)

November Web, Email & Social Media

Web Site

- Users: 8,147 (3%)
- Page Views: 15,621 (-4%)
- New Visitors: 7,794(3%)
- Users - Top 5 Regions: Florida (2,986), Texas (904), Illinois (502), Washington (304), and California (249).

Email NEW

- Contacts: 6,464
- New Contacts: -1 (subscribes: 50, unsubscribes 51)
- Open Rate: 34% (+0%)
- Click Rate: 1% (+0%)

Twitter

- New Followers: -59
- Impressions: 10.4K (89.9%)
- Mentions: 10
- Total Followers: 3,775 (-49)
- Profile Visits 355 (4.1%)
- Tweets: 97 (-9%)

Facebook

- New Likes: 59 (-21.2%)
- Page Followers: 75 (-9%)
- Post Reach: 127,097 (342.7%)
- Paid Reach: 116,992 (648.7%)
 - Highest reach: Artist Annual Performances in the Park
 - Highest Reaction: Congrats to 2023 Emerging Artist Grantees
 - Highest Comments: Congrats to 2023 Emerging Artist Grantees
- Post Engagements: 3.4K (17.3%)
- Total Likes: 6,614

Instagram

- Overall Followers Growth: 53 (91 follows/ 38 unfollows)
 - We reached 257% more non-followers than last month
- Accounts Reached 5,937 (-99.8%/9.1% from ads)
- Accounts Engaged: 360 (-9.6%)
- Total Fans: 4,780 (+1.1)

- 64 posts, 108 stories, and 10 reels (10x more reels)
- Reel Interactions: 1
- Live Video Interactions: 0
- Top Locations: 25.9% St Petersburg, 6.6% Tampa, 5.7% Clearwater, 4.1% Largo, and 3% Dunedin
- Post Interactions 1,322 (+2.4%/.8% from ads)
826 likes, 26 comments, 44 saves, 33 shares

Audience

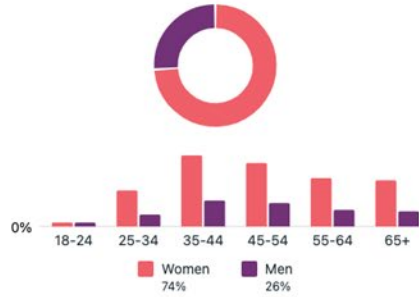
Current audience

Potential audience

Facebook Page likes ⓘ

6,614

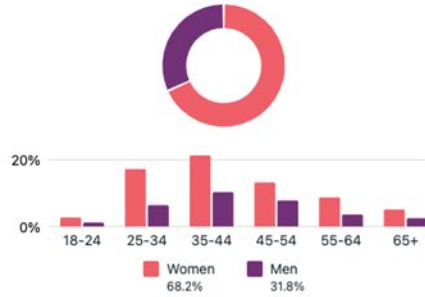
Age & gender ⓘ



Instagram followers ⓘ

4,779

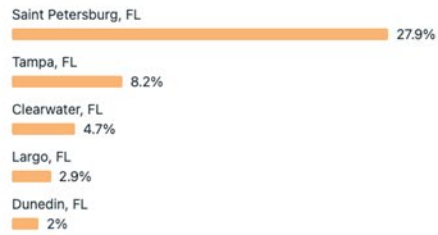
Age & gender ⓘ



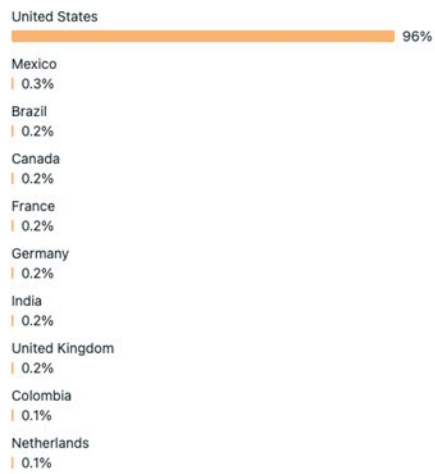
Top cities



Top cities



Top countries



Top countries



Google Analytics Audience Overview

Continent ▼ Region ▼ Channel ▼ Device ▼ Nov 1, 2022 - Nov 30, 2022 ▼

Your audience at a glance



Let's learn a bit more about your users!

