

CREATIVE PINELLAS

May 2022

Prepared by:

Barbara St. Clair

CEO

Activity Report

The Things They Left Behind

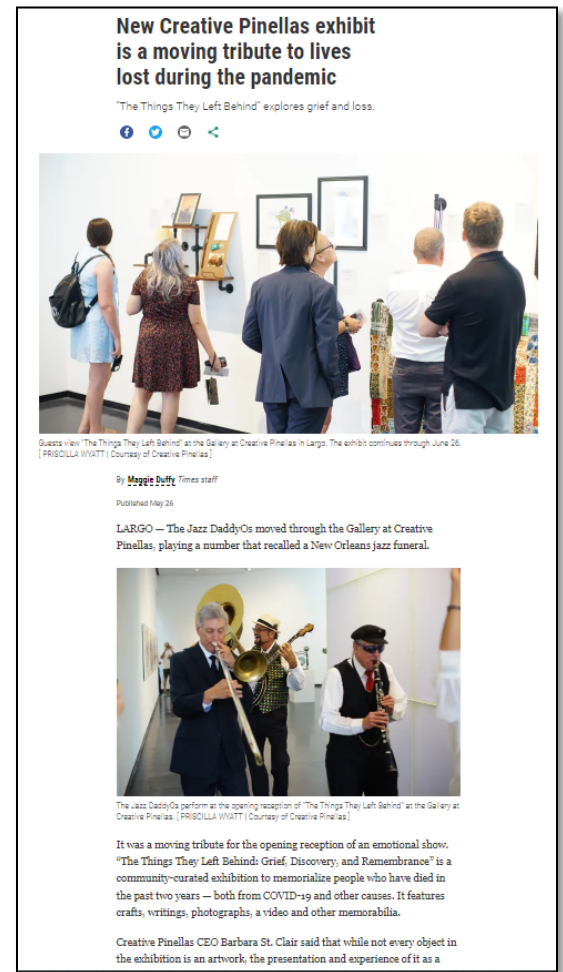
"The Things They Left Behind: Grief | Discovery | And Remembrance opened May 12, with close to 200 people in attendance for the reception.



The exhibit was an outgrowth of our recognition of how difficult the last two years have been for people who have lost loved ones from or during the Covid pandemic, and

how many did not get a chance to say goodbye in person or found themselves having to mourn in isolation.

It was sparked by a conversation about honoring and remembering a particular artist, longtime philanthropist Suzanne Ruley who passed from complications due to Covid. From that conversation we developed the idea of inviting Pinellas County residents far and wide to bring us items to display that memorialized their loved ones who they lost over the last two years that we would show along with Suzanne's work.



Our contributing sponsor Empath



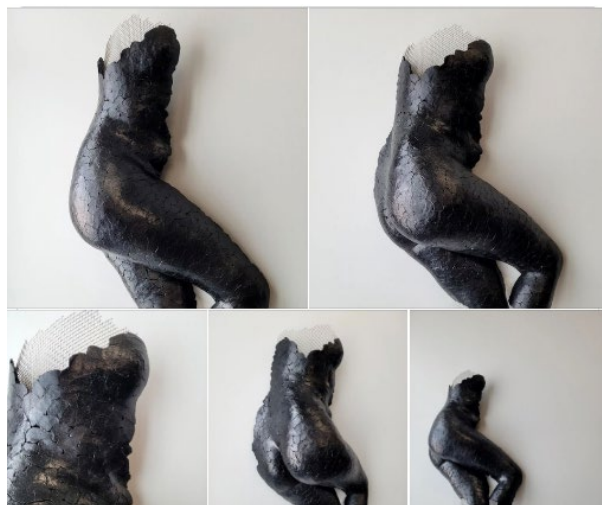
Health joined us in creating a high value experience. They had a resource table for people who wanted to know how and where to get help and also were able to set up appointments with people upon request. On June 16, they will be offering a digital grief counseling session.

The opening also featured a New Orleans style funeral marching Jazz band who played outside in the patio and then marched into the gallery when it was time for the brief presentations. A closing reception is scheduled for 1 – 4 June 26.

The Emerging Artists Exhibit

Featuring new works by the 2021/2022 Emerging Artist grants from Creative Pinellas and include Dorian Angello, Adam and Kayte Bush, Jon Ditty, Alex Kaufman, Teresa Mandala, Robert Ratcliff, Heater Rippert, Ashley Rivers, Ketsy Ruiz and Margherita Tibaldo, the Emerging Artist exhibit continues to be exciting for visitors to the Gallery

In May over close to 1400 visitors came to the both the Emerging Artist exhibit and The Things They Left Behind.





Both exhibits were featured in the print edition of the Tampa Bay Times. The Emerging Artist show on Wednesday, June 1 and the Things They Left Behind on Sunday, May 29.

Meet two of Creative Pinellas' Emerging Artist Grant recipients

Heather Rippert and Katelyn Ruiz have work on display now in the "2022 Emerging Artist Exhibition."

From left, Creative Pinellas CEO Barbara Dr. Cain with artists Katelyn Ruiz and Heather Rippert at the Gallery at Creative Pinellas on May 12. (PRISCILLA WYATT / Courtesy of Creative Pinellas)

By **Maggie Duffy** Times staff
Published Yesterday

LARGO — It's a Creative Pinellas tradition: the Emerging Artist Exhibition. It showcases the new bodies of work created by 10 artists who were awarded grants from Creative Pinellas. It's on display now through June 26 at the Gallery at Creative Pinellas.

The Emerging Artist Grant program provides up-and-coming artists funding, mentorship and an exhibition to display or perform their work. Ten artists were awarded the grants last year to present their works now.

The Tampa Bay Times caught up with two of this year's artists to talk about the grant process, the mentorship that comes with the grant and their resulting bodies of work.

Clearwater-based Heather Rippert shifted from watercolors of landscapes to a deeply personal series of acrylic paintings she titled "Ode to Us." She came into the application process for the grant from a place of grief, as her best friend and father died within months of each other.

"It's been a really amazing process to be able to go through and do these paintings and work on pieces," she said. "I didn't really know what they would be. But I knew that I wanted to say something. And so it kind of evolved through the months of the grant period and working through the ideas with my mentor, Candace Knapp. Eventually they just all honed down to 'Oh, what I need to do is just do work about me, my dad and Kallie.'"

Summer Camp Grants

Summer Camp Grants closed for new applications on the last day of May as we closed in on the grant funds available for the 2022 summer season. As of that date we had awarded/potentially awarded 360 grants, over 100 more than prior years.

ARTS SUMMER CAMP GRANT
PAINT | DANCE | ACT | FILM | SING | & MORE!

BEST SUMMER EVER!

Play, Grow, and Thrive with a Summer Camp Grant from Creative Pinellas!

For young people (5-18) living in Pinellas County. For application information and a detailed list of approved summer camps, please visit CreativePinellas.org/GoToSummerCamp. Some restrictions apply.

APPLY TODAY!
OPENED MARCH 1, 2022

1221 Washington Rd., Largo, FL 33778
CreativePinellas.org | 727-582-3600

168 People reached | 1 Engagement | -1.0x average Distribution score

[Boost post](#)

"This is one of my favorite things to do ever, says contractor Paula Logan who has managed the back shop for the grant for the second year in a row. I talk to parent after parent who tells me the grant has changed their child's life."

Partnership Activities

Public Works/Department of Transportation

We have completed the mural in partnership with Pinellas County Schools at Sutherland Elementary School. Painted by artist Beth Warman, Commissioner Janet Long attended the Ribbon Cutting.



FIRST MONDAY'S

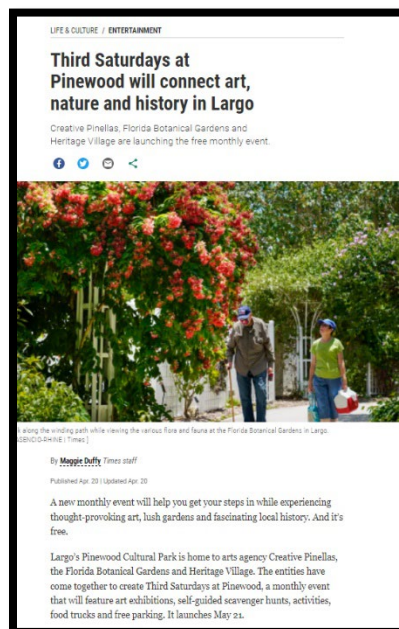
On Monday, May 2 American Stage and Creative Pinellas presented their third, First Monday theatre event at Creative Pinellas. Featuring "Poof" by Lynn Nottage.

In case you were wondering what the play is about: "When a housewife comes to the end of her rope with her abusive husband, she doesn't expect him to spontaneously combust. Now she has a pile of ashes on the floor, and a life to reclaim."—(Publisher description.)

We had over forty people in the audience for the well-acted and directed reading, many of whom stayed for the talk back as well.



Pinewood "Partners"



Our first Third Saturday – a Pinewood Partners event on May 21 was very successful. We had Kona Ice on site, and over 100 people attended throughout the day. Many said they were coming to the park specifically because they had read about the event in the Tampa Bay Times or seen it on social media.



The next Pinewood Partners Third Saturday is June 18.

We Convene

The fourth session of WE CONVENE took place on May 12 from 8-10am at the auditorium and Gallery at Creative Pinellas. Guests from all over the county and from all walks of life joined in on a discussion of key issues in the arts. The



topic of the event was **Arts and Tourism**. Steve Hayes from Visit St. Petersburg/Clearwater was joined by his guests Melinda Horton from The Florida Association of Museums and Stephanie Barkow account planning director for BVK, VSPC's advertising agency.

Together they spoke about

the importance of tourism to the Pinellas County economy, and how museums and other arts and

cultural

attractions helped position Pinellas County as a unique destination.

Stephanie also highlighted how the agency was now strongly incorporating arts into the location's brand.



We Convene: Arts and Tourism Presentation Video



[Click here for a video of the presentation](#)

FUTURE WE CONVENE EVENTS:

June 23: Economic needs/wellbeing for artists: Art/workspace, housing, etc.

This

July 21: Arts and Education/Community outreach: Connecting with and supporting youth.

Learn more about We Convene: <https://creativepinellas.org/event/we-convene/>

SPACEcraft

SPACEcraft continued its high impact activities from May through July in Largo Central Park, Largo and Ernst Park, Kenneth City. We will be inviting BCC members to visit our locations through the next few months.



Co. Starters

The 15th Co.Starters class, with Creative Pinellas supported artists attending at no cost, graduated in May of 2022.

This program, which teaches artists the fundamentals of creating and running their arts business is an incredibly successful program in partnership with the Tampa Bay Innovation Center.



Arts Coast Magazine

This months' Arts Coast Magazine included:

A Shared Exhibit by Two SPC Professors

Posted on June 3, 2022 by Tony Wong Palms

By Tony Wong Palms. Driven from the Garden, a two artist show currently at HCC Ybor's Gallery 114, has shifting shapes and forms tattooed with flowers and colors. The two artists are Marjorie Graff and Kim Kirchman, who met when they were hired on the fine arts faculty at St. Petersburg College in the late '90s, with Graff in printmaking and Kirchman in ceramics. ... [Read More https://creativepinellas.org/magazine/a-shared-exhibit-by-two-spc-professors/](https://creativepinellas.org/magazine/a-shared-exhibit-by-two-spc-professors/)



The Magazine also featured articles on Arts and Health, edited by guest editor Gary Lemmons.

Artists on Arts and Healing

Posted on June 2, 2022 by Sheila Cowley

Artists Share Their Thoughts on Arts and Healing . . . As part of our June Arts and Healing focus with guest editor Gary Lemmons, we asked a range of... [Read More https://creativepinellas.org/magazine/artists-on-arts-and-healing/](https://creativepinellas.org/magazine/artists-on-arts-and-healing/)



This Month's Focus – Arts and Healing

Posted on June 1, 2022 by Gary Lemons

By Gary L. Lemons. Thematically, the stories in the Arts Coast magazine in June 2022 will

center on bringing artists together across differences of creative expression to demonstrate the life-saving power of what I have conceptualized as “community healing through artistic transformation – CHAT.” Considering this focus, the artists’ works included illustrate ways creative practices can act to promote human healing and well-being in mind, body and soul.... [Read More https://creativepinellas.org/magazine/this-months-focus-arts-and-healing/](https://creativepinellas.org/magazine/this-months-focus-arts-and-healing/)



In May Press and awards included:

A huge announcement! Creative Pinellas was recognized as The Best Public Arts Organization in Tampa Bay.

Writing that “By hosting innovative shows at its gallery and other services for the local art community, Creative Pinellas has become a driving force for the artistic community,” this is the first time Creative Pinellas was recognized by Tampa Bay Magazine. (We believe it will not be the last!)





Creative Pinellas was recognized by Communications Arts Magazine for the YOU GOOD? campaign project developed by Pamela Trow.

"Communication Arts is a professional journal for designers, art directors, design firms, corporate design departments, agencies, illustrators, photographers and everyone involved in visual communications.

Through its editorials, feature articles and the annual competitions it sponsors, CA provides new ideas and information, while promoting the highest professional standards for the field. For more than 63 years, CA continues to showcase the current best—whether it's from industry veterans or tomorrow's stars—in design, advertising, photography, illustration, interactive and typography."

Creative Pinellas was recognized by Communications Arts Magazine for the YOU GOOD? campaign project developed by Pamela Trow.

We were recognized both as the client and for art direction.



Other press in May included:

[Creative Pinellas awards NEA grant money - St. Pete Catalyst](#)

St. Pete Catalyst

[Conversation With Creative Pinellas Emerging Artists | Largo, FL Patch](#)

Patch

[Landemic is a Film About Unaffordable St. Pete - The Gabber Newspaper](#)

The Gabber Newspaper

Jorgensen projected it on the walls of the **Creative Pinellas** and included things she felt counted as Sunshine State memorabilia

[Amazon Driver's Message Of Hope, Gym Passes For Students: FL Good News | Sarasota, FL Patch](#)

Patch

Tampa Bay Lightning captain Steven Stamkos made history this season, **Creative Pinellas** offers grants to local artists: FL Good News.

[Those Who Died Of COVID-19 Memorialized In Creative Pinellas Exhibit | Largo, FL Patch](#)

[We Convene Art Discussion | Largo, FL Patch](#)

Patch

[Your weekend arts forecast: Wanda Sykes, Second Saturday ArtWalk - St. Pete Catalyst](#)

St. Pete Catalyst

Creative Pinellas exhibit. Across town at the **Creative Pinellas** Gallery, 12211 Walsingham Road (in Largo), the opening reception for The Things ...

[Window on Arts & Entertainment: May 12, 2022 | Diversions | tbnweekly.com](#)

Tampa Bay Newspapers

Creative Pinellas to present remembrance exhibition. LARGO — **Creative Pinellas** will host an opening reception for “The Things They Left Behind: Grief, ...

[Art News: LGBTQ Arts Festival, COVID-19 Memorial Exhibit On Display | Sarasota, FL Patch](#)

[Emerging Artists Exhibit | Largo, FL Patch](#)

Patch

[Learning about art in Tampa Bay – - The Weekly Challenger](#)

The Weekly Challenger

According to its CEO **Barbara St. Clair**, “the mission [of the company] is to foster and sustain artists and the art community.”.

[Creative Pinellas Dance Community Meeting | Largo, FL Patch](#)

Patch

[Imagine Museum May Special | St. Pete, FL Patch](#)

Patch

Featured Events. May 21, 2022. **Creative Pinellas** Dance Community Meeting.

[New Creative Pinellas exhibit is a moving tribute to lives lost during the pandemic - Tampa Bay Times](#)

Tampa Bay Times

[Creative Pinellas Emerging Artist Exhibition Extended Through June 26 | Largo, FL Patch](#)

Patch

[Third Saturdays At Pinewood Cultural Park | Largo, FL Patch](#)

Patch

... said Creative Pinellas CEO **Barbara St. Clair**. "We look forward to seeing people come out and enjoy high-quality arts and cultural experiences.

[City Seeking To Transform Pinellas Park Storm Drains Into Works Of Art - Patch](#)

Patch

Creative Pinellas Emerging Artist Exhibition Extended Through June 26 · **Creative Pinellas** Emerging Artist Exhibition Extended Through June 26.

[June Arts Roundup: Pride Month celebrations, book art, making art from trash and more](#)

83 Degrees Media

Join **Creative Pinellas** for Third Saturdays at Pinewood on June 18th at three neighboring locations. The Florida Botanical Gardens will be hosting ...

[Meet two of Creative Pinellas' Emerging Artist Grant recipients - Tampa Bay Times](#)

Tampa Bay Times

From left, Creative Pinellas CEO **Barbara St. Clair** with artists Ketsy Ruiz aka Sketzii, and Heather Rippert at the Gallery at Creative Pinellas on ...

May 12: The Things They Left Behind (lead item)

<https://registrytampabay.com/weekend-top-10-miranda-wanda-anna-arturo/>

Registry Tampa Bay

May Web & Social Media

Web Site

- Users: 5850
- Page Views: 12,991
- New Visitors: 5,553
- Users - Top 5 Regions: Florida (3,159), Virginia (183), California (182), Texas (141) and Washington (133)

Twitter

- New Followers: 12
- Impressions: 10,900 (up 27.5%)
- Mentions: 15 (up 50%)
- Total Followers: 3,768
- Profile Visits 507
- Tweets: 100

Facebook

- New Likes: 77
- Page Reach: 25,901
- Post & Page Engagements: 2934
- Total Likes: 5923 (up 1%)

Instagram

- Overall Followers Growth: 42 (75 follows/33 unfollows)
- Accounts Reached 1784 (-36.6%) 4.2% reach from ads
- Accounts Engaged: 219 (-38.2%)
- Total Fans: 3,874
- 63 posts (down 43%), 27 stories, and 0 reels (new reel happened on June 1)
- Top Locations: 37.1% St Petersburg, 9% Tampa, 7.9% Clearwater, and 5.1% Dunedin
- 637 likes, 23 comments, 13 saves, 61 shares

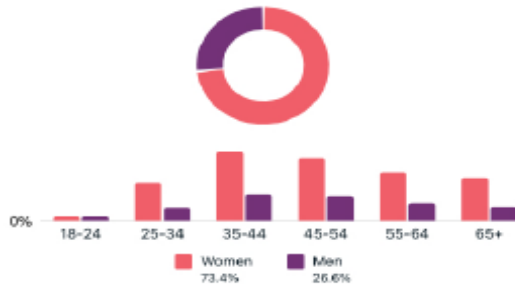
Current audience

Potential audience

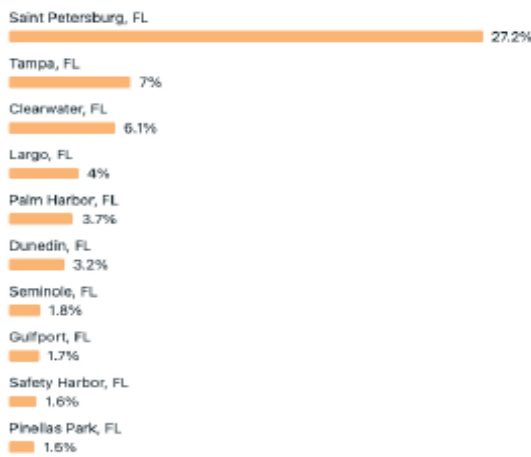
Facebook Page likes

5,923

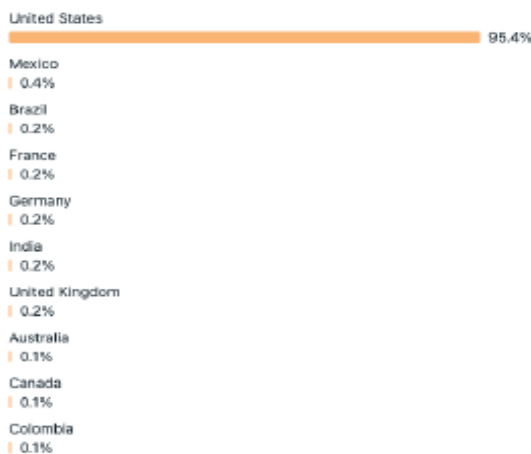
Age & gender



Top cities



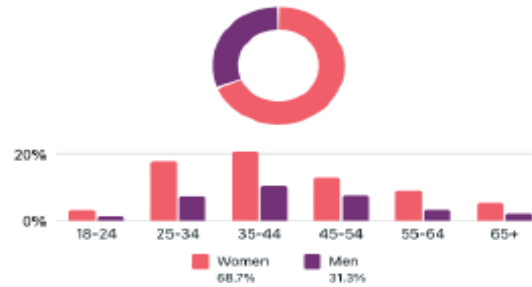
Top countries



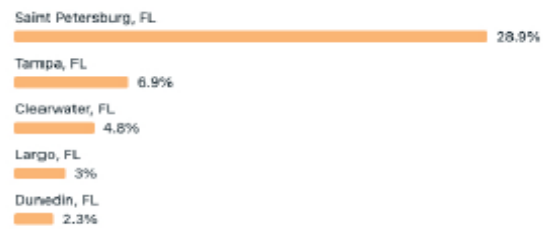
Instagram followers

3,874

Age & gender



Top cities



Top countries





Google Analytics Audience Overview

Continent

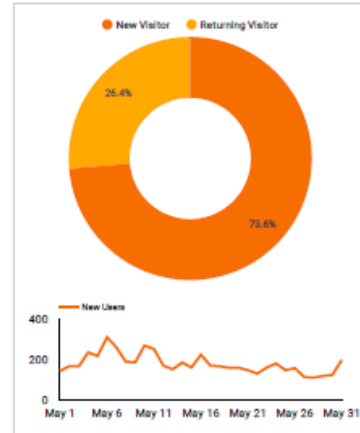
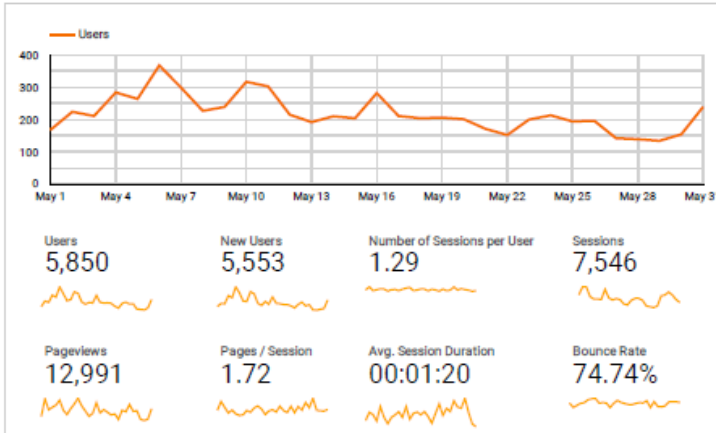
Region

Channel

Device

May 1, 2022 - May 31, 2022

Your audience at a glance



Let's learn a bit more about your users!

