

April 2023 (for March 2023)

Prepared by:

Barbara St. Clair, CEO

Activity Report

ARTS AND TOURISM MARKETING

Cultural Plan

On March 29 the RFP for the Pinellas County Cultural Plan was released by County Purchasing.

Pinellas County has just released the following opportunity:

[Development and Implementation of Countywide Cultural Plan](#)

Here is a summary of the project:

Pinellas County is seeking a qualified Consultant to conduct a whole-community arts and culture master planning process that will gather widespread input about the current and future role of arts and culture countywide, including its role in tourism and enhancing Pinellas County as an arts and cultural destination, and result in the production of a Cultural Plan. The resulting plan will be evidence based, aspirational and achievable. It will provide vision and priorities for an innovative culture framework, including policies, programs and action steps for implementation; strategies to guide and strengthen the County's arts and cultural planning, direction and guidance on current and future public funding and investment and will establish a road map for sustainable, equitable and vibrant development of the arts and cultural sectors for the next five to ten years.

The project will be administered by Visit St. Pete Clearwater (VSPC) Pinellas County's Convention and Visitors Bureau, and will be managed directly by Creative Pinellas, the County's Local Arts Agency, who will be responsible for day-to-day management and oversight of the project. A staff member from Creative Pinellas will be assigned to oversee the project and will collaborate with Consultant on all aspects of the process.

The Consultant will work collaboratively with Creative Pinellas to develop a comprehensive and detailed scope of services based on their expertise and knowledge, that the Consultant believes necessary to meet Pinellas County's expectations for completing the project.

To see the entire proposal go to: [View Proposal](#)

Arts Navigator (Arts Coast) Advertising

During March we placed ads in two publications to promote the Arts Navigator. They were:

- The Tampa Bay Beaches Chamber Directory
- Tampa Magazine



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[CREATIVEPINELLAS.ORG](https://creativepinellas.org)

Arts Navigator is your digital friend that will help you find the events and activities you'll enjoy most while visiting the Arts Coast.

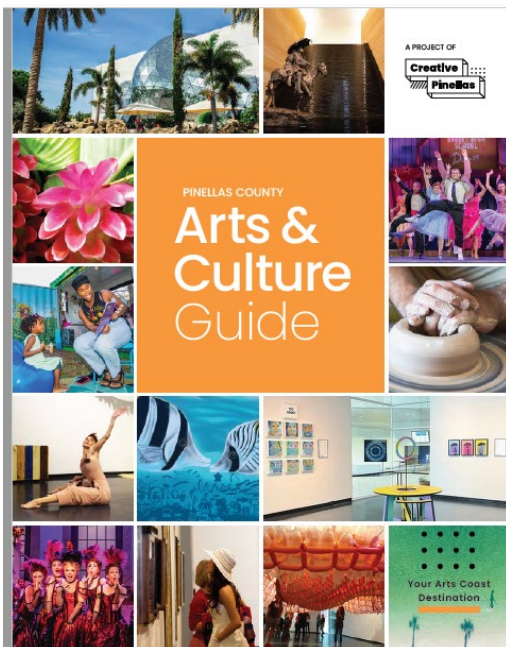
Tourism Visitors to the Gallery

On April 13 we will be hosting the volunteers from St. Pete/Clearwater Airport at the Gallery at Creative Pinellas.

We will be talking with them about the importance of the arts to tourism in Pinellas County, sharing information about the Arts Navigator and also we now have specialized promotional items to promote the Arts Navigator and the Arts Coast.



The Arts & Culture Guide for 2023/2024 Is On It's Way



Finally, a sneak peek at the 2023-2024 Arts and Culture Guide, hitting airports, hotels, chambers, arts and cultural organizations and other locations in May!



A special and unique new feature to this year's guide is an Interactive map. Hover your phone over the location you are Interested In and you'll Immediately be connected to events and articles relevant to that location, as well as the Arts Navigator!

GALLERY AND RELATED ACTIVITIES

Youth Art Month

March 4 – April 2, 2023

Close to 400 kids, parents, grandparents, teachers and friends came to the Youth Arts Month award celebration, Sunday, March 5 at Creative Pinellas. A partnership with the Pinellas Public School District and the Clearwater Arts Alliance, artwork from students will be on view in the Gallery during Youth Art Month (YAM) from March 4 – April 2, 2023.



There are many awesome and exciting things about the show and the celebratory event. ***It brings one of the most diverse groups of visitors to the gallery that we ever have.***

Also, ***many of the adults who attend with their children have never been to an art museum or an art gallery before.*** So, this is one of our best ways to engage people with the arts, and let them know the arts can be part of their lives.

Additionally, ***we always have an artist speak at the awards ceremony.*** Usually, it is the artists whose work is in the main gallery – because we always have a professional artist on exhibit during youth art month. This year, our featured artists, Yolanda Sanchez had some personal issues that kept her from attending, so Creative Pinellas Emerging Artist Grantee Linda Costa spoke to the children and the parents who attended.

The message is to the young people: ***You can have a career in the arts!*** And to the parents: Your children can have a career in the arts.

Out of Eden

January 19, 2023 – April 16, 2023

On March 20, we held our first Instagram Live program: a curator's conversation with Gallery owner Kathryn Markel, who represents Yolanda Sánchez in New York, and Beth Gelman. It was a lively conversation with over 200 viewers/participants. You can access the interview at

https://www.instagram.com/p/CqT81L7oiJD/?utm_source=ig_web_copy_link





Above are a few more photos from Cuban American artist Yolanda Sánchez's exhibition. Her nature-inspired textiles are created using the traditional Korean Bojagi wrapping technique and her body of artwork is full of lush, vibrant colors that reflect the landscape surrounding the Gallery at Creative Pinellas and all of Pinewood Park.

By The Numbers

March Gallery Attendance: 2,711

March Gallery Donations \$469

Third Saturdays at Pinewood Park

Our partnership with the other institutions inside Pinewood Park continued during March with the gallery presenting hands-on activities related to the exhibitions on view. The next Third Saturday will

take place on April 15 and the nature-related projects will relate both to the *Out of Eden* exhibition and Earth Day.



First Mondays with American Stage



On Monday, March 6, First Mondays presented a staged reading of **NOW** by Vincent Terrell Durham in the lobby of the Gallery.

On Monday, April 3, 2023 at 7pm First Mondays will present *Organic* by Jenna Jane. *In a future where everyone is enhancing their*

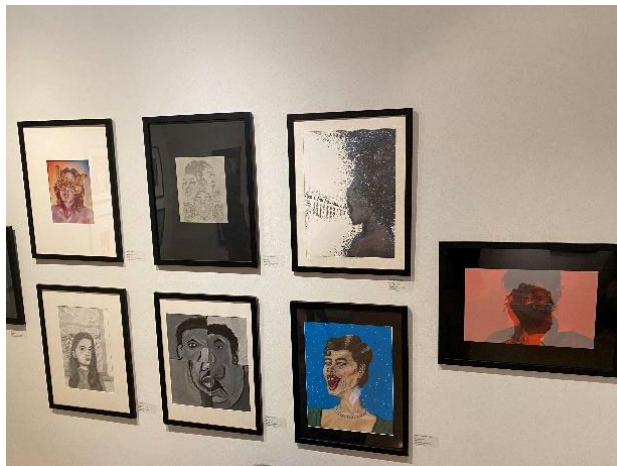
bodies with the latest tech, 81-year-old Donna Goldman is an anomaly – she's 100 percent organic. But now, there's a problem: She's dying. And a bionic body part is the only cure. Will cyborg Dr. Flores persuade her to abandon her sense of self to survive? This sci-fi drama explores the relationship between the body and the self.



Upcoming

Artistic Discovery 2023: 13th Congressional District of Florida

April 12 – May 14, 2023



Each spring, the Congressional Institute sponsors a nationwide high school visual art competition to recognize and encourage artistic talent in the nation and in each congressional district. Since the Artistic Discovery competition began in 1982, more than 650,000 high school students have participated.

Students submit entries to their representative's office, and panels of

district artists select the winning entries. Winners are recognized both in their district

and at an annual awards ceremony in Washington, DC. The winning works are displayed for one year at the U.S. Capitol.

The 13th Congressional District High School Artistic Discovery Competition is presented in partnership with the Office of U.S. Representative Anna Paulina Luna.

Emerging Artist Exhibition 2023

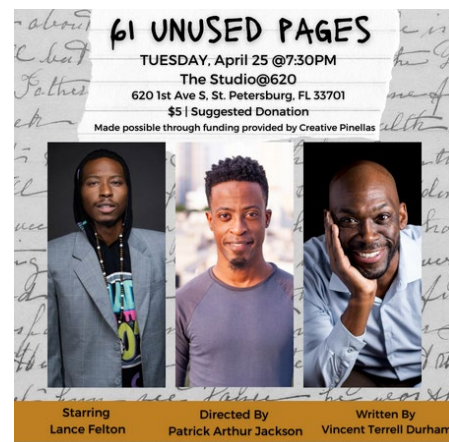
May 4 – July 16, 2023

The 2023 Emerging Artists are working hard to prepare for this year's Emerging Artist Exhibition. The exhibition opens with a reception on May 4 and runs through July 16, 2023, with artist talks scheduled throughout the run.



This is a very interesting cohort of artists with many of them focused on the creation of installation art, i.e., large-scale, mixed-media constructions. You can read more about the individual artists and catch up on their blog posts at <https://creativepinellas.org/event/2023-emerging-artist-exhibition/#:~:text=This%20seventh%20annual%20exhibition%20features,Amy%20Wolf%2C%20and%20Agueda%20Zabisky>

One of our Emerging Artist Grantees is director Patrick Arthur Jackson who is using the grant funds to produce and direct the play *61 Unused Pages* by Vincent Turell Durham. A video of the play will be shown as part of the exhibition, and it will be performed live on **Tuesday, April 25 at the Studio@620**.



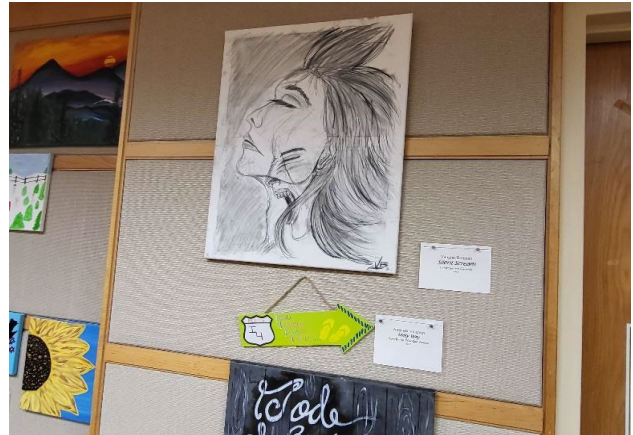
Art from the Sixth Judicial Circuit Adult Drug Court (Title TBA)

May 24 – July 16, 2023

Opening Reception Wednesday, May 24, 2023, during National Drug Court Month.

The Drug Court is a court-supervised, comprehensive drug treatment court for non-violent defendants. A voluntary program, it involves frequent appearances before the drug court judge, substance abuse treatment, and random testing for substance abuse. To get part or all of the costs of supervision waived in Drug Court, defendants can participate in a variety of so-called challenges, including the fitness challenge, the no-smoking challenge, and the reading challenge.

One of the challenges instituted by current Drug Court Judge Todd is the “Art challenge” to create a self-reflective work of art. The created art hung up on the walls and on the shelves in Courtroom 10, home of drug court at the County Justice Center in Clearwater, runs the gamut from heart-breaking to inspirational. Working with the Court, we are reaching out to the artists to learn more about their journey and their experience creating their artworks. The result will be a community-based exhibit in the tradition of “The Things They Left Behind” that will use the arts to help put a face on the public health crisis of drug abuse and addiction that our community and country is experiencing. Thank you to Commissioner Peters and Judge Todd and brainstorming about the possibility of this exhibit.



Third Saturdays at Pinewood Park

Our partnership with the other institutions inside



Pinewood Park continued during March with the gallery presenting hands-on activities related to the exhibitions on view. The next Third Saturday will take place on April 15 and the nature-related projects will relate both to the *Out of Eden* exhibition and Earth Day.



GRANTS

2023 Professional Artist Grant

Creative Pinellas is proud to announce the new Professional Artist Grantees for 2023.

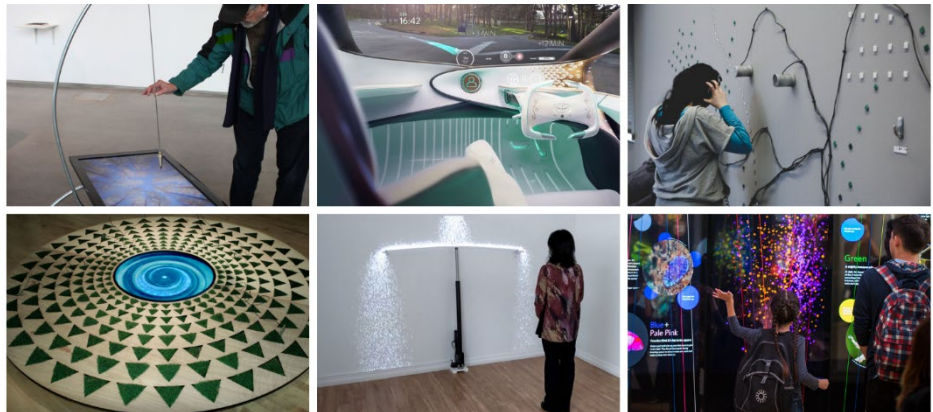


Top (L-R): Shawn Dell Joyce, Courtney Clute, Mikhail Mansion, Andee Scott, & Jabari Reed-Diop

Bottom (L-R): Elizabeth Barenis, Anna Kate Mackle, Christina Bertso, Eric MacNeill & Mark Feinman.

2023 Artist Laurette Grant

The artist selected for the 2023 Artist Laureate is [Mikhail Manson](#). Mikhail is a media artist and engineer who combines digital and mechanical forms in order to design interactive shared experiences that connect people to nature and to each other. His work often uses custom software and electronics to cull real-time data



from the environment in order to move kinetic art, generate robotic drawings or compose sonic experiences. Many of his installation artworks seek to translate the hidden forces and phenomena embedded in the world around us into poetic expressions to evoke empathy or invite discovery and play.

His projects have been exhibited at de Young Museum, Cooper Hewitt, Smithsonian Design Museum, Victoria and Albert Museum, deCordova Sculpture Park and Museum, The Ringling, Miraikan – The National Museum of Emerging Science and Innovation, Biomuseo, LEXUS Intersect Gallery, Pyongyang Winter Olympics, Ars Electronica Festival, Currents New Media Festival, Meow Wolf Las Vegas, among others.

He has taught and lectured on art and technology at University of Tokyo, Rhode Island School of Design, Copenhagen Institute for Interaction Design, Brown University, Ringling College of Art and Design, among others. He is co-founder of several cultural institutions, including: OK! Transmit, an open community art + technology meetup; Natura Machina, an international artist collective; and Fairgrounds St. Pete, an immersive art museum and cultural destination.

Mikhail is a veteran of the United States Air Force.

He will receive an additional \$5000 as an Artist Laureate and will work with Creative Pinellas to develop an Artist Laureate program that will include an exhibit, workshops and digital aspects.

2023 Artist Laureate

Jake-Ann Jones produced her ninth and final AfroQuantum Experience ArtMakers Talk show on March 21, featuring nine women of color celebrating Women's Month. It was an amazing show!



The guests included: Jai Hinson (Choreographer, Educator, and Founder/Executive Director of the nonprofit Arts 4 Life Academy); Ancestral Funk – Siobhan Monique (Founder and Artist), Ashanti Dey (The Priestess of The PneuNaTion Sanctuary Ministry) and the Chieftess of The Nu Nation Estate Homestead "The Land Before Time; Melissa Roland (VP of Ancestral Funk Inc. and VP of RaceWithoutism); Shundra Allison (Entrepreneur, owner and operator of Urban Drinkery Wine Bar, Co-Owner of Power Plug Radio and Entertainment Corp., Founder and CEO of #TheBurgCares



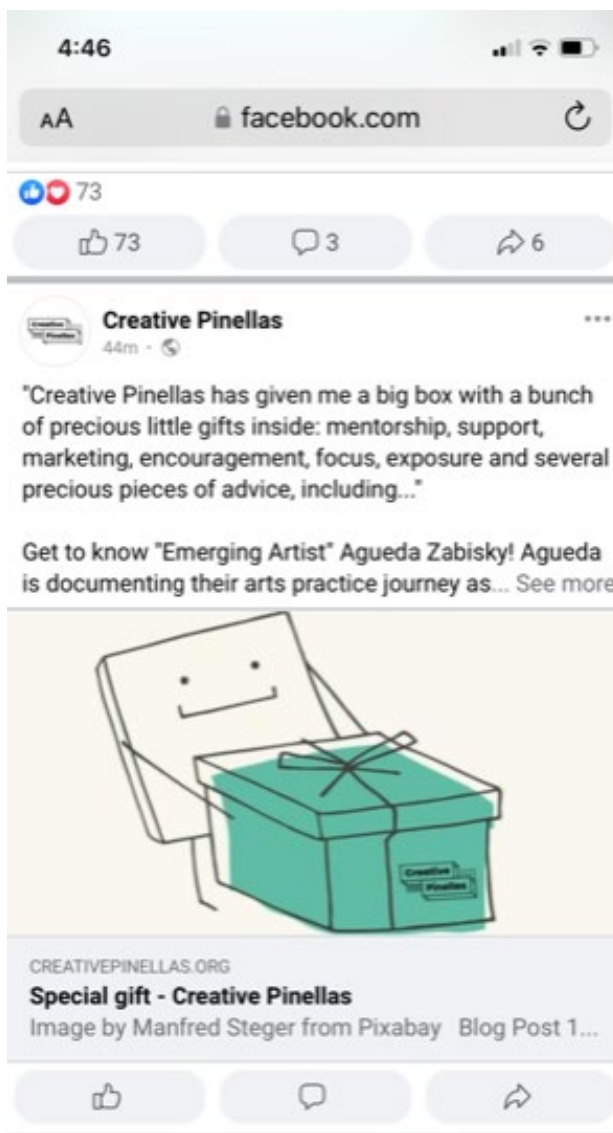
nonprofit organization and an active member of the Deuces Live Board of St. Petersburg); Sharlene Emmanuel Edwards (CEO of My Better Living Health and Wellness, LCC; CEO of Power Plug Radio and Ent. Corp., and Executive Nursing Director of #Theburgcares nonprofit organization); Tiffany N. Moore (CEO of Moore Eventful, LLC); and Loriele Hollaway (Founder of Cultured Books).

Each guest spoke on their own experiences with education health and their involvement in the community and beyond to help with the education, the history of their people, education on health, mental health, healing, healthy eating, and nutrition of the black and brown people.

Emerging Artist Grantees

The Emerging Artists are working like gang-busters to finish their work for the Emerging Artists Show, May 4. Work is actually due April 10. In the meantime, here is a post that one of this year's Emerging Artists put up on Facebook.

Check It out!.



2023 Arts Summer Camp

The Arts Summer Camp grant launched on Wednesday, March 1, and in just 30 days, we are already close to reaching the end of the funds for the grant.

Eleven providers signed up for the summer camp program, and close to 200 campers enrolled. We will announce to the public the first week in April that the funds have been reached.

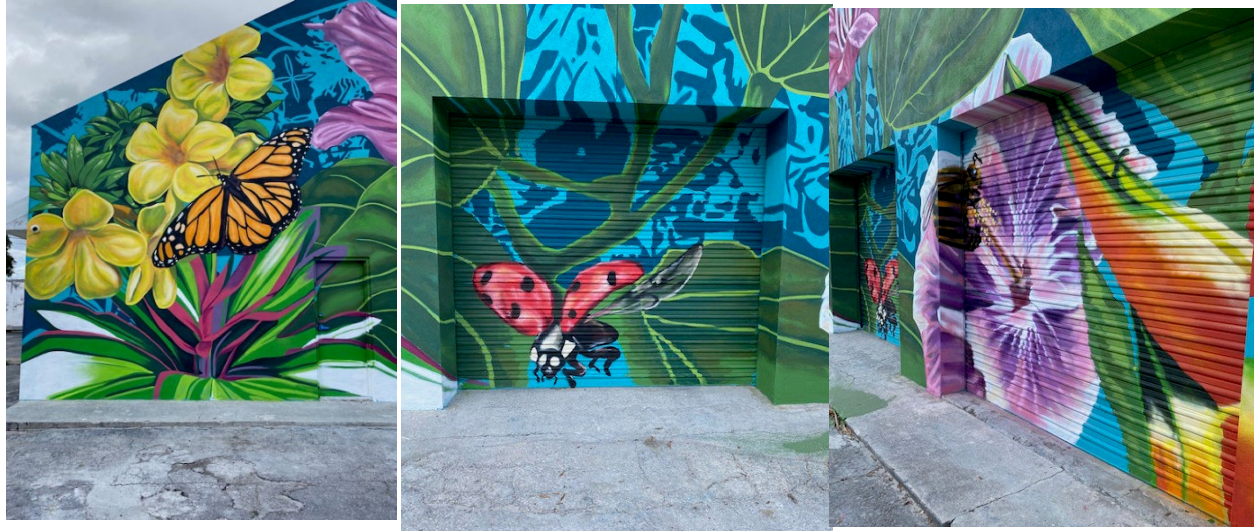
Camp	# of campers
American Stage	22
Beach Art Center	46
City Largo Art Camps	5
Dali Museum	4
Dunedin Fine Art Center	9
James Museum	2
Ruth Eckerd	9
Safety Harbor Music and Art	8
St. Pete City Theatre	14
The Morean	65

PARTNERSHIP ACTIVITIES

Lealman Murals

We are close to completion on the final Lealman mural at Tommy Todd's Nursery.





The mural is being painted by Reid Jenkins, who is also a Creative Pinellas Emerging Artist Grantee (class of 2018) and whose daughter is the recipient of a Creative Pinellas Arts Summer Camp grant!

Signal Box Projects

Due to the large (and wonderful response) panel will review the 60+ applications we received for this project on April 7. Panelists

- Robin Dana Perry (curator, Leslie Gallery)
- Katie Dietz (ED of Florida Craft Art)
- Katherine Bergman (curator Dunedin Arts Center)
- And Alexis Ferguson and John Rieman County Public Works Department of Transportation.



ARTWorks : Signal Box Project 2023

CALL TO ARTIST for ARTWorks Signal Box Project 2023 (ROUND 1) OVERVIEW: Creative Pinellas and Pinellas County are joining together to create the 2023 ARTWorks Signal Box Project that encourages... [Read More](#)

The

Include:
Curran

Fine Art

from

INFLUENCE

In March Press included:

A Feature about our Arts Annual In Tampa Magazine.



Board President, David Warner, and CEO Barbara St. Clair were featured In the spread In Tampa Bay Magazine, along with Professional Artist grantee and Creative Pinellas Board Member and Emerging Artist grantee (and new Professional Artist grantee) Christina Bertson with Dr. Cesar Laura who were all In attendance at the event.

A wonderful story by Maggie Duffie In the Tampa Bay Times

“Step into an artist’s garden of paintings and textiles at Creative Pinellas” – Maggie Duffy, Tampa Bay Times

[Please click here for the full article.](#)

Step into an artist's garden of paintings and textiles at Creative Pinellas

"Out of Eden" is on view through April 16.



Bojagi constructions are displayed in Yolanda Sánchez's "Out of Eden" exhibition at Creative Pinellas in Largo. [ANGELICA EDWARDS | Times]

"The relationship really between the two is color and light and rhythm, if you will, because there's rhythm in the painting and there's rhythm in the textile work," she [Yolanda Sánchez] said during a phone interview.

Other press in March included:

[Third Saturdays At Pinewood – Patch \(event\)](#)

[Buzz: March grant funding opportunities in Tampa Bay – 83 Degrees](#)

[American Stage's RAGTIME IN THE PARK Cast Announced – Broadway World](#)

Check out these events coming up in the Largo area – Patch (Email Newsletter)

[Arts Summer Camp Grants continue – Tampa Bay Newspaper](#)

[Jake-ann Jones to present final ArtMaker Talk – Tampa Bay Newspaper](#)

[Community Calendar \(Third Saturdays\) – Tampa Bay Newspaper](#)

[Dr. Dallas Jackson's 'Bête Noire: The Migrant and The Mendicant' at](#)

[Studio@620 through March 31 – The Weekly Challenger](#)

[Final Afroquantum Experiences Artmaker Talk Features Women: Cultural, Creatives and Entrepreneurs – The Weekly Challenger](#)

[Artist Laureate, grant recipients announced by Creative Pinellas – St. Pete Catalyst](#)

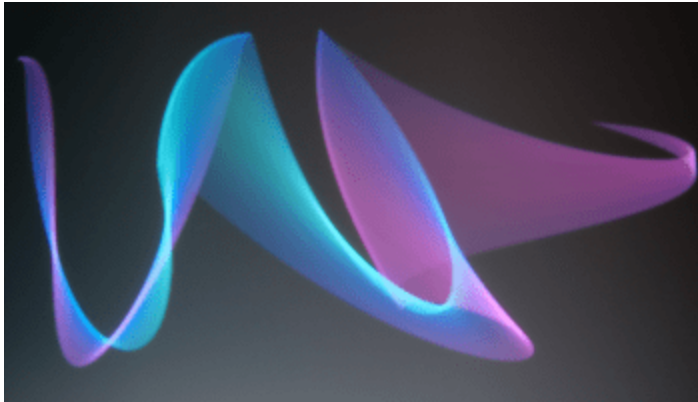
[Creative Pinellas continues Arts Summer Camp grants – The Weekly Challenger](#)

Arts Coast Magazine

In March, Featured Articles Included

Arts Coast Artists at Work

Updates from Creative Pinellas Grant Recipients



Code as a Creative Medium

Code and computation seem to underpin every level of our natural world. Be it quantum physics or biochemistry, science observes constructs at every scale that can read, write, memorize or... [Read More](#)



Nothing Like a Rejection Letter

I can't tell you the number of rejection slips I've gotten over the years, but at this point it has to be in the hundreds, maybe even thousands. It's one... [Read More](#)

Visual Arts and Film



Shashin at the MFA

By Beth Reynolds. The "Shashin" exhibit at the MFA is worth the price of admission, but only if you really take time to be with the photographs. Dwell in them and think about history, the difficulty of photography in this era and the artistry of the hand-coloring. Dwell in them and try to imagine being there.... [Read More](#)



Exploring USF's Public Art Collection

This Saturday, University of South Florida students lead a free guided walking tour of the rich landscape of public art installations on the Tampa campus. The Public Art program at USF focuses on site responsive works that create places, not just objects.... [Read More](#)



Constant Creativity

By Margo Hammond. They call themselves The Wild Wacky Women Club. Meeting on the third Thursday of each month, six women, alternating among their houses in Seminole, Largo, Clearwater and Palm Harbor, meet to accept a creative challenge. This month 36 works of art — the result of six of those WWW Club challenges — are on display at the East Lake Community Library in Palm Harbor... [Read More](#)

Performing Arts



Dunedin Highland Games 2023

This past Saturday, April 1, 2023, was the 55th Dunedin Highland Games and Festival. The annual event takes place at Highlander Park, in Dunedin, Florida. The Highland Games are one... [Read More](#)



Ken Ludwig's Baskerville at freeFall Theatre

By Cindy Stovall. Ken Ludwig's "Baskerville" opened at freeFall Theatre in St. Pete to sold out crowds and great acclaim. It's a bandwagon you'll have no difficulty jumping on. A murder mystery with a mythic murderous hound and

great performances, it's altogether a wonderfully entertaining theater experience.... [Read More](#)



MOVE St Pete! Dance Festival

By Andee Scott. I believe in the power of dance, especially in the live performance of it. By positioning dance as public art, I create opportunities for audiences to see live performance for free, without having to buy a ticket or go to a theater. MOVE St. Pete! takes place on Saturday April 8 at the Mahaffey Plaza... [Read More](#)

Literary Arts



Visual Art and Poetry to Honor Jack Kerouac

By James E. Hartzell. The Friends of Jack Kerouac present our next fundraiser, the “Poetic Portals: Art and Poetry Exhibit” on Saturday, April 8 in honor of National Poetry Month. This showcase features 25 pairs of artists and poets from St. Pete and Tampa creating visual art in response to poems.... [Read More](#)



National Poetry Month – Free Reading Series

By Robbyn Hopewell. Eckerd College welcomes three renowned, award-winning poets to St. Petersburg to celebrate National Poetry Month with readings on the College campus and at the Salvador Dalí Museum. Pádraig Ó Tuama, Victoria Chang and Rooja Mohassessy will share... [Read More](#)



Black Children’s Book Week 2023

By Jake-ann Jones. Three local literacy champions partnered to bring children and books together during Black Children's Book Week at St. Petersburg's James Weldon Johnson Community Library. Antonio Brown of Barbershop Book Club, Lorielle Hollaway of Cultured Books Literacy Foundation and Always Truth Incorporated's founder Tameka Harris joined forces for ... [Read More](#)

Arts and Education



Exploring USF's Public Art Collection

This Saturday, University of South Florida students lead a free guided walking tour of the rich landscape of public art installations on the Tampa campus. The Public Art program at USF focuses on site responsive works that create places, not just objects.... [Read More](#)



A New Home for the Academy of Ballet Arts

By Markus Gottschlich. It is a rare occurrence that a business founded in 1969 has a chance to redesign its community impact, but the renaissance of the Academy of Ballet Arts Inc is happening on April 1 as the Warehouse Arts District Association (WADA) welcomes the Academy's professional ballet school to the WADA ArtsXchange Campus.... [Read More](#)

March Web, Email & Social Media

Web Site

- Users: 11,315 (30%)
- Pageviews: 23,478 (24%)
- New Users: 10,882 (31%)
- Users - Top 5 Regions: Florida (2,876), Texas (823), Virginia (551), North Carolina (393), and Washington (322).

Email

- Contacts: 7037 (3%)
- New Contacts: 187 (subscribes: 222, unsubscribes 35)
- Open Rate: 31% (-1%)
- Click Rate: 1% (0%)

Twitter

- New Followers: 1
- Impressions: 8,017 (103.9%)
- Mentions: 7 (40%)
- Total Followers: 3,794 (1)
- Profile Visits 112 (9.9%)
- Tweets: 129 (-4.4%)

Facebook

- New Page Likes: 23
- New Followers: 41
- Post Reach: 11,092 (-63%)
- Paid Reach: 3,653(-82.2%)

TOP POST: 2023 Professional Artist Grantees Announcement

- Post Engagements: 4,426 (-9%)
- Total Likes: 6,800

Instagram

- Overall Followers Growth: 32 (88 follows / 56 unfollows)
- Accounts Reached 3230 (-35%/7.7% from ads)
- Accounts Engaged: 381 (-23.4%)
- Total Fans: 5013 (+113)
- 73 posts, 43 stories, 0 reels, 1 Video and 1 Live Video
- Reel Interactions: 0 (0%)
- Live Video Interactions: 39
- Top Locations: 26.6% St Petersburg, 6% Tampa, 4.7% Clearwater, 4.1% 2.8% Largo, and 2% Palm Harbor
- Post Interactions 1,190 (10%)
989 likes, 35 comments, 45 saves, 60 shares

Top Instagram data points:

- Reached 1,299 non-followers
- Reached 5K mark
- 1st Live video aired with 324 impressions, 200+ watched Live, 52 viewers were non-followers, 121 views after posting

LinkedIn

- Page Views: 67 (42.6%)
- Total Followers: 412 (+12)
- Reactions: 33 (83.3% - 1 comment, 7 reposts)

Audience

Current audience

Potential audience

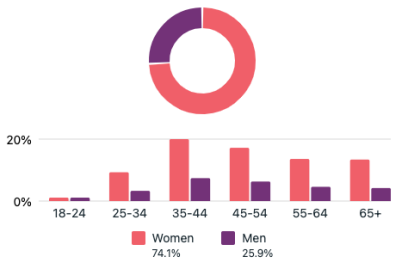
Facebook Page followers ⓘ

8,285

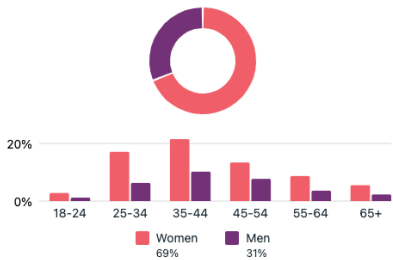
Instagram followers ⓘ

5,013

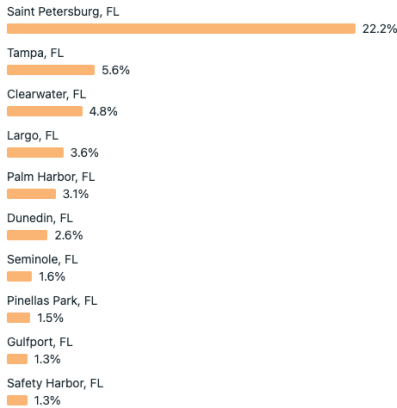
Age & gender ⓘ



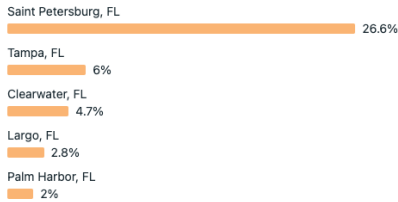
Age & gender ⓘ



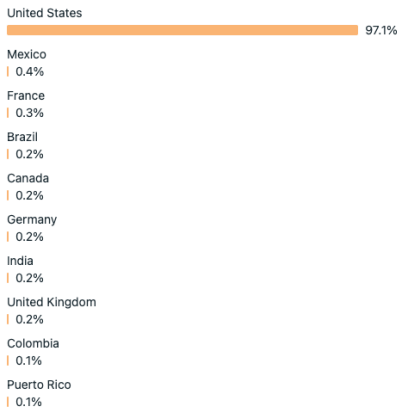
Top cities



Top cities



Top countries



Top countries



➤ Reach out to new people

The more people who follow your Page, the easier it is for others to discover your brand. Send invites to people who reacted to your Facebook posts to follow your Page. [Learn more](#)

Send invites



Google Analytics Audience Overview

Continent

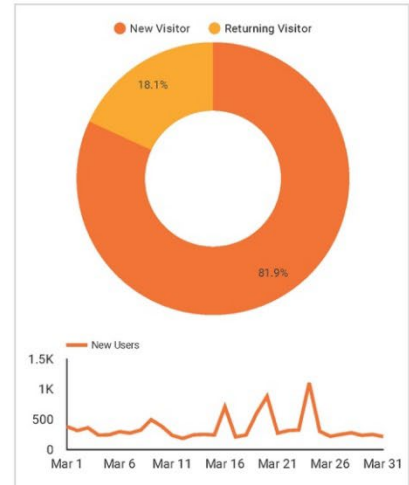
Region

Channel

Device

Mar 1, 2023 - Mar 31, 2023

Your audience at a glance



Let's learn a bit more about your users!

