

March 2022
Prepared by:
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CEO

### **Activity Report**

# **Gallery Activities Gallery Activities**

# The LOOK TOUCH MOVE (LTM)

Featuring artist/dancer Sharon

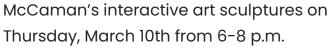
McCaman and dancer, Helen

French continued at the gallery,
with the premier of Reprise a
dance program created
by Creative Pinellas Artist



Laureate Helen French. The performance followed a series of open rehearsals and workshops that explored the relationship between dance and







### **YOUTH ARTS MONTH**

The Clearwater Arts Alliance in partnership with Creative Pinellas presented award winning art from Pinellas County Schools.

The exhibition opened Wednesday, March 2 and ran through April 3. And featured energetic and vibrant artwork created by K-8 students in Pinellas County Schools. The theme this year was "Visual Movement."





Students and their teachers flooded into the gallery and courtyard at Creative Pinellas on March 6, for the award ceremony and to and enjoy the young people's work.





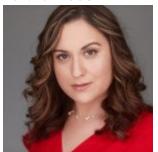


### **Grants**

Each year, Creative Pinellas recognizes up to 10 Pinellas County artists who have excelled in their artistic practice through our professional artist grant program. The ten artists chosen for the 2022 program represent artists from multiple genres including music, literary, visual, and theatre.

Additionally, Jake-Ann Jones has been selected as the Artist Laureate from this group of grantees. The Artist Laureate is recognized by Creative Pinellas as being a model partner and collaborator, sharing their skills and expertise and supporting the organization's mission over the course of the grant period.

### **Meet the Grantees**



**Courtney Elvira** 



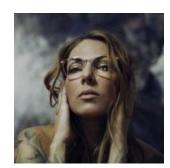
Sarah Emery



Roxanne Fay



Jason Hackenwerth



Shan Leah



Jake-Ann Jones



<u>Tamia Iman Kennedy</u>



Eileen Marquez



**Rachel Stewart** 



Frederick "Rootman" Woods

# **Partnership Activities**

### **FIRST MONDAY'S**

On Monday, March 7, American Stage and Creative Pinellas presented their very first, First Monday theatre event at Creative Pinellas. Featuring original work by Rajendra Maroon Maharaj, the





Theatre's producing artistic director, the event was a night of wonderful story-telling, terrific acting, amazing theatrical direction and quality conversation during the talk-back.





### **Lealman Murals**

Muraal artists Cory Robinson began and has almost completed his 4-wall mural at Neri park in the Lealman CRA. This is the 4<sup>th</sup> mural project Creative Pinellas has done in the Lealman CRA.





# **Public Works/Transportation Mural**

In March we began work on a new mural project in partnership with Pinellas County Schools and the Pinellas County Department of Public Works. Based on a request from the schools to find a wall we could paint with them, we were able to identify the wall near Sutherland Elementary. We had a series of public meetings and meetings with the PTA, and met with the school art teacher, principal and PTA leadership to choose the artist who will work with us on this project, and are



happy to announce that Beth Warmath is the artist that was chosen.

### Pinewood "Partners"

Creative Pinellas, Heritage Village and the Florida Botanical Gardens are coming together with a new program to promote the entire Pinewood Park.

Introducing 3<sup>rd</sup> Saturday, which is being marketed now, for the first 3<sup>rd</sup> Saturday in May. Each of the three partners will feature some activity (it might be special, it might be simply what they have planned anyway – with the purpose of giving people a reason to come. Creative Pinellas will have a food truck in the



parking are and put out our tables and chairs in the courtyard, and give people another reason to celebrate.

### **We Convene**

The second session of WE CONVENE took place on March 24 from 8-10am at the auditorium and Gallery at Creative Pinellas. Guests from all over the county and from all walks of life joined in on a discussion of key issues in the arts. The topic of the event was "the Performing Arts" with keynote speaker Mark Cantrell from the Florida Orchestra.

This event was the second in a series of 6 community discussions on key



WE Convene: Performing Arts | Photo By Priscilla Wyatt

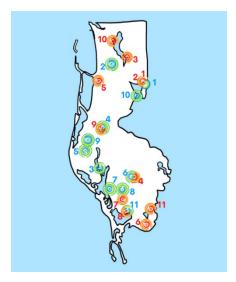
topics in the arts. The series will conclude with a community town hall in September to collectively share what has been discovered and to set the stage for next steps.

### **FUTURE WE CONVENE EVENTS:**

<u>April 28:</u> Accessibility and equity: Making arts accessible/welcoming to all <u>May 19:</u> Arts and tourism: What is here, now and how to brand and market\* <u>June 23:</u> Economic needs/wellbeing for artists: Art/workspace, housing, etc. <u>July 21:</u> Arts and Education/Community outreach: Connecting with and supporting youth

Learn more about We Convene: <a href="https://creativepinellas.org/event/we-convene/">https://creativepinellas.org/event/we-convene/</a>

### **SPACEcraft**



SPACEcraft
continued its
high impact
activities from
March through
May in Bartlett
Park in South St.
Petersburg and
Clymer Park in
Gulfport.



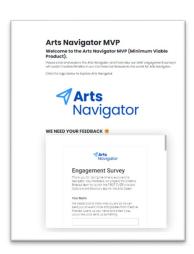


### Other

# **Arts Navigator**

Creative Pinellas continues to collect feedback and information about the Arts Navigator and its user experience. Based on that feedback we are making updates to the MVP and adding some design and search elements to make the product even stronger, when we go to market in May.

A strategic marketing plan for the launch is currently in development and will be presented to the Creative Pinellas leadership team in mid-April.



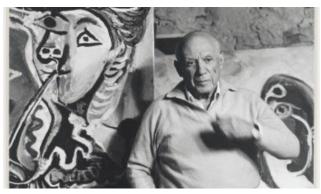
### **Arts Coast Magazine**

This months' Arts Coast Magazine featured a wide variety of articles.

### Visual



Take Me To the Water(s) By Jake-ann Jones. Read More



**Picasso and the Allure of the South** By Tony Wong Palms. <u>Read More</u>



 $\textbf{DFAC Invites Artists and Arts Supporters to Stand with Ukraine} \ \underline{\textbf{Read More}}$ 

# Performing



**New Music Inspired by Florida Artist Christopher Still** By Susan Giles-Wantuck. <u>Read More</u>



**Scotty Wright's Singular Jazz Stylings.** By Jake-ann Jones. <u>Read More</u>



**Arts4All Florida Celebrates 40 Years.** By Wendy Finklea and Merry Lynn Morris. <u>Read More</u>

# Literary



**Postcards Inspired by Picasso.** By Margo Hammond. Read More



Celebrate Reading and Writing with SunLit. Read More



Jack Kerouac at 100. By Margo Hammond. Read More

### In March Press included

2022 Emerging Artist Exhibition | Largo, FL Patch

Patch

Creative Pinellas launches exhibit to honor loved ones lost during COVID-19 pandemic

**ABC Action News** 

American Stage and **Creative Pinellas** First Mondays Presents THE WEB By Eugene O'Neill

**Broadway World** 

### <u>Creative Pinellas Exhibit Honoring Those Who Died in the Pandemic</u>

Fox 13

Community Voices: A Collective Impact approach to community development in <u>Lealman</u>

St. Pete Catalyst

COVID-19 Recovery Grants Available For Artists | Largo, FL Patch

Patch

Creative Pinellas Continues Arts Summer Camp Grants | Largo, FL Patch

Patch

SPACEcraft At Clymer Park | Gulfport, FL Patch

Patch

6th Annual Emerging Artist Exhibition Hosted By Creative Pinellas | Largo, FL Patch

Patch

Creative Pinellas seeking items for 'Left Behind' exhibition - St. Pete Catalyst

St. Pete Catalyst

Window on Arts & Entertainment: March 24, 2022 | Diversions | tbnweekly.com

Tampa Bay Newspapers

Items Wanted For Pinellas Exhibit Remembering COVID-19 Victims | Largo, FL Patch

Patch

<u>Elementary students, local artist to team up on new mural in Palm Harbor - FOX 13</u> Tampa Bay

FOX 13 Tampa Bay

Window on Arts & Entertainment: March 17, 2022 | Diversions | tbnweekly.com

Tampa Bay Newspapers

Mural To Be Painted Near Entrance Of Sutherland Elementary | Palm Harbor, FL Patch

Patch

'Look Touch Move' Exhibition | Largo, FL Patch

Patch

Helen Hansen French interprets 'Look Touch Move' with dance - St. Pete Catalyst

St. Pete Catalyst

Creative Pinellas Performance Of 'Reprise' | Largo, FL Patch

### Patch

# BWW Previews: AMERICAN STAGE'S NEW MONTHLY MONDAY READING SERIES, FIRST ...

**Broadway World** 

<u>Creative Pinellas</u> and American Stage launch free 'First Mondays' reading series in <u>Largo</u> ...

Creative Loafing Tampa Bay

### **Website and Social Media**

### **Web Site**

· Users: 6,481

· Page Views: 17,455

· 67.8 New Visitors

· Page Views: 17,455

· Users - Top 5 Regions: Florida (4,009), California (247), Virginia (223),

Texas (212) and Washington (185)

### **Twitter**

New Followers: 19

· Impressions: 10.3K (up 4.8%)

Mentions: 8

Total Followers: 3723

Profile Visits 474

· Tweets: 175

### **Facebook**

· New Likes: 11

· Page Reach: 36,802 (0.6%+)

· Post & Page Engagements: 3384

· Total Likes: 5730

# Instagram

- · Overall Followers Growth: 56 (88 follows/32 unfollows)
- · Accounts Reached 5,463 (-16.5%)

- · Accounts Engaged: 483 (+12%)
- · Total Fans: 3,746
- · 165 posts, 52 stories, and 2 reels

