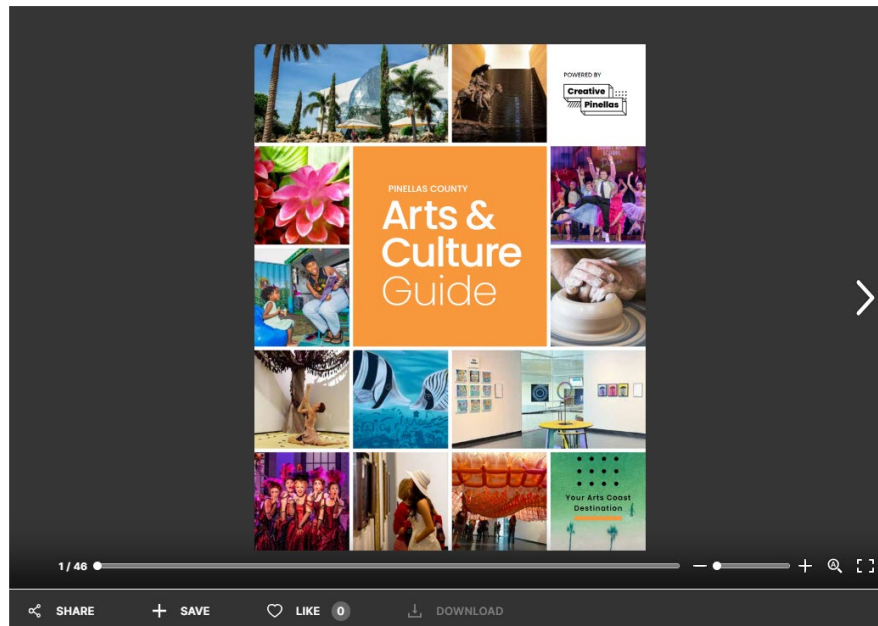


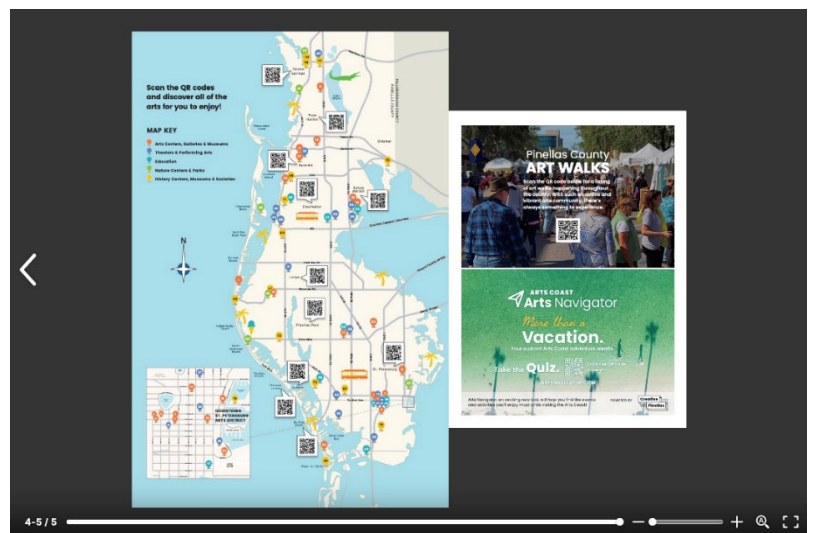
QR Code technologies have been implemented throughout the guide to connect print and digital formats.



We also have published the Guide in an online book format:

https://issuu.com/creativepinellas/docs/cp_a_cg_2023_w

Historically, the Guide has always contained a foldout map. For this edition, the map has QR codes for arts districts. When you hover over an area (for example Tarpon Springs) it takes you to a special district arts page – with related magazine articles. Listings for Festivals and Art Walks are now online and can be quickly accessed in the guide via a QR code.



https://issuu.com/creativepinellas/docs/creativepinellasa_cg_2023_mapfoldout_forweb/4

In the Community- PRIDE 23

June was an exciting moment in activations. Creative Pinellas participated in the PRIDE Parade and the Street Fair with Visit St Pete Clearwater. Creative Pinellas threw 600 artsnavigator.com and creativepinellas.org bracelets into the crowd. On Sunday 240 visitors received the new Arts and Culture Guide along with 400 Arts Navigator focused cards and Exhibition specific flyers. Street Fair goers participated in the Wishing Wall, which was fabulous. We had lots of great conversations with residents and visitors, including an artist who sought us out to connect and exchange information.



IN THE GALLERIES

Emerging Artist Exhibition 2023

May 4 – July 16, 2023



In person Artist Talks

We continued our in-person artist talks throughout June. Our last artist talk will be on Saturday August 15 at 1pm with Dennis DeBon.

Instagram LIVE Artist Conversations



This year Creative Pinellas is experimenting with different vehicles for our online artist conversations. We know that Instagram is a platform used by a majority of artists, so we are experimenting in the Insta realm for the Emerging Artist exhibition with a series of live gallery conversations while the exhibition is up. So far, over 1100 people have watched these talks!

In addition to experimenting with media, one of the other things we are a fan of is "many faces and voices." Rather than one person

facilitating everything, we have asked a few people to help facilitate in areas of their own expertise. Thank you to Jason Hackenwerth and David Warner for brilliantly moderating two of Artist Talks.

Visitor Comments:

"We live near here and we wish more people knew about this place...it has art, history, and beautiful gardens."

"It is so nice that you offer free postcards. I am visiting from Germany and I am going to send some to my nephew who collects postcards from around the world."

"I love that I see something new every time I come in."

Art in Recovery: Artwork from the Sixth Judicial Circuit Drug and Veterans Court

May 24 – July 16, 2023

Visitor (and team) experience continues to reinforce the importance of community oriented, community focused, and community building.

Visitor Comments:

"Art in recovery opened my eyes in ways didn't expect. I hope others in recovery come see this and see the strength and vulnerability in these individuals."

"I really enjoyed the Recovery exhibit. I am a mental health professional, and this exhibit is very helpful and meaningful."



Coming Soon!

Keepers of Heritage: Hidden Tales

Custodios de Nuestra Herencia: Cuentos Ocultos



Please RSVP for the Saturday
August 5th Opening Reception
for Keepers of Heritage: Hidden
Tales at
[https://www.eventbrite.com/e/keepers-of-heritage-hidden-tales-opening-reception-tickets-661409923887](https://www.eventbrite.com/event/keepers-of-heritage-hidden-tales-opening-reception-tickets-661409923887)

For more information about the exhibition please visit:
<https://creativepinellas.org/event/keepers-of-heritage-hidden-tales-custodio-de-la-herencia-cuentos-ocultos/>

Coffee Shop and Visitor Center @ the Gallery

The opening of our Visitor Center and Coffee Shop has been moved to align with the opening of Keepers of Heritage: Hidden Tales. We continue our drive to become the hub for information about cultural arts experiences and opportunities in Pinellas County, pitching to the varied organizations for both hard copy literature as well as digital/video media.



Pinewood Park Partnership Third Saturdays

Our partnership with the other institutions inside Pinewood Park continued during June with a family-friendly art project to create the large gopher tortoise who takes a daily walk outside Creative Pinellas. We met with the educators from Heritage Village, Florida Botanical Gardens, and 4H to

discuss how to work together to leverage the upcoming year's family-friendly events and activities. One of our first initiatives is organizing field trip opportunities that integrate visits to our partner organizations. We are planning a September 28 Educators Open House with the Pinellas County School District to push History, Art, and Science field trip opportunities throughout Pinewood Cultural Park.

First Mondays with American Stage

UPCOMING

Please note that July's First Monday has been pushed to "Second Monday" due to the Fourth of July holiday. On Monday July 10, 2023 at 7pm First Mondays will present:

Validation by Daphne Macy

Gracie has been absent from work for an entire week, since returning from a work trip. Her boss, Sheryl, thinks she knows why. Can a C-Suite exec who didn't grow up in the era of #MeToo and an introverted Millennial have an open, unapologetic conversation about appropriate workplace behavior?



RECENT PERFORMANCES

On Monday, June 5, 2023 at 7pm First Mondays presented a thought-provoking piece and talkback with the audience.

The Disney Princess of Dot Ave by Kevin Cirone. A costumed princess at the end of her shift at a children's birthday party is interrupted by the birthday girl.



PARTNERSHIP PROGRAMS

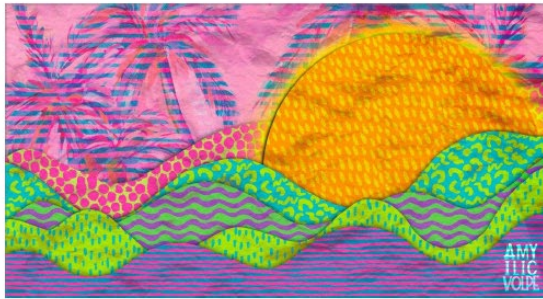
Signal Box Projects

All of the designs for the nine artists (Kim Michelle Coakley, Patricia Kluwe Derderian "PatiKD," Amy Ilić-Volpe, Richard Logan, Clifton Moorhead, Heather Rippert, Diane V Radel, Heidi Stavinga, and Pamela Trow) have been approved by the county. They were turned over to our professional installer (Jack's Signs and Designs, who has

installed signal boxes for the Clearwater Arts Alliance and others) and the county has signed off on the mockups.

Wrapping is scheduled to start in early July.

Amy Llic Volpe



We expect to have a ribbon cutting on or around September 30. The thought process (now) is that the ribbon cutting will be at the installation near Creative Pinellas (Walsingham the Pinellas trail – above) and then will migrate to the gallery for a reception/celebration.

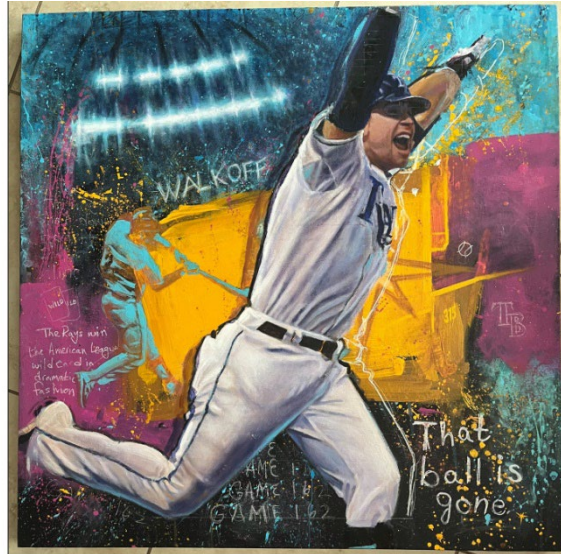
Richard Logan



Tampa Bay Rays

6 artists were chosen for the Tampa Bay Rays Artists Series.

- Brittany Freeman for Jackie Robinson and The Rays
- Kendall Woods for Pride and The Rays
- Clifford McDonald for Roberto Clemente and The Rays
- Dan Rankin 25th Anniversary
- Tricia Shamburger for Aki Iwamura and the Rays
- John Ritter for Evan Longoria and the Rays



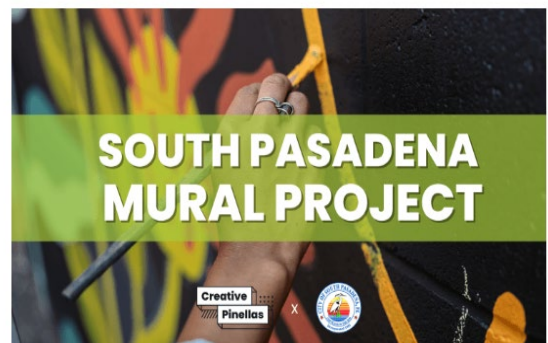
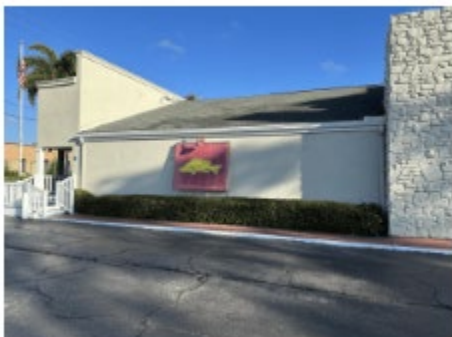
This project is for the creation of 6 large scale artist prints that will be featured at the Top for the 25th Anniversary Rays game with the Yankees.

Artists were paid \$1,500 each to produce an original artwork that will be on exhibit throughout the next season, and will be promoted by the Rays on social media and on their website.

South Pasadena Mural Project

We have determined the first 3 murals that we will paint for the South Pasadena Mural Project. They are:

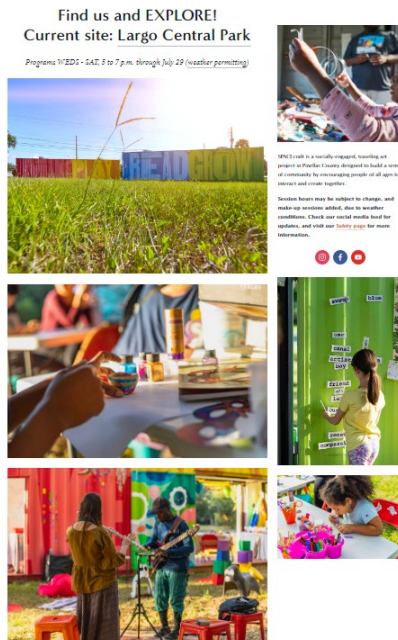
- Pasadena Liquors and Fine Wines
- Leverocks
- Florida Groves Winery



The call to artists will open up in mid-July. Artists will be chosen the first of September and painting will start in October.

SPACEcraft

SPACEcraft is live in Largo, thanks to an ARPA grant from the City of Largo. With both containers set down in Largo's Central Park, the SPACEcraft team is offering wonderful activities for families, children and Adults.



GRANTS

2023 Emerging Artist Grant



The Emerging Artist Exhibition will close July 16, and the grantees are winding down to the final stages of the grant period. During the exhibition, the grantees did an "Artist Talk." The artist talk occurs in the gallery, and the grantee speaks to an audience about their art venture and processes.

Check out some of the blogs by Emerging Artists.



Marie Cummings: [When Did I Get Old.](#)

Jenipher Chandley:

[Unfounded Terror: The Petrification of Unhealed Trauma.](#)

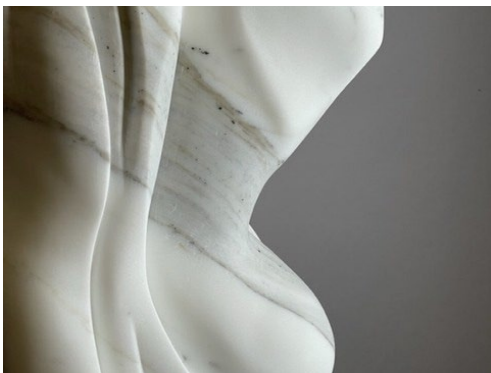


Dennis DeBon: [Life of a Working Artist - Rewards and the EnergyWeb.](#)

2023 Professional Artist Grant

The Professional Artist Grantees meet up at the Crooked Thumb Brewery this month. Shawn Dell Joyce, Courtney Clute, Elizabeth Barenis, Christina Bertsos, and Mikhail Mansion had an opportunity to meet, some for the first time and some that met in the past through Creative Pinellas.

Their blogs are terrific, too.

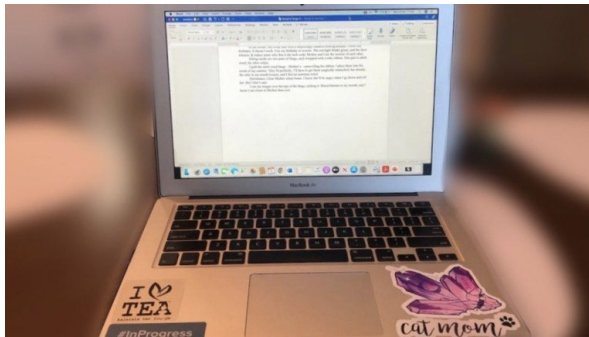


Christina Bertsos: [The Allure and Enduring Beauty of Marble](#)



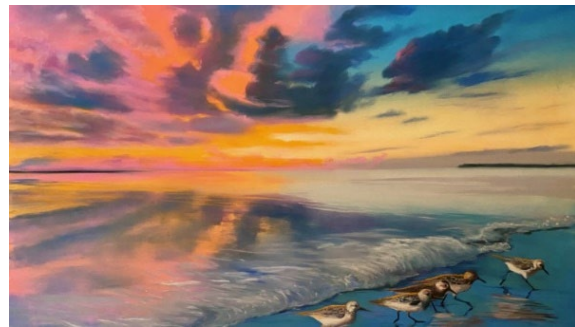
Elizabeth Barenis:

[The Wait for Inspiration.](#)



Courtney Clute:

[In-Progress: A Glimpse into My Current Writing Projects.](#)



Shawn Dell Joyce: [Demonstration of Creating an Atmospheric Pastel Painting.](#)

2023 Artist Laureate



As a member of the artist group Natura Machina, Mansion has been experimenting with these intriguing sound sculptures for several years.

Soundforms are minimalistic yet stunning soundscapes and kinetic art installations that convert heat energy into sound,

forming a beautifully evolving composition and merging with the natural forces around them.

The opening of the annual ICC Exhibition, Shape of Things, will have Mikhail's Soundform No. 4 on view (on listen) until January 2024. To find out more, use the link: [The Soundform Series.](#)

Cultural Plan RFP

Under the auspices of the Pinellas County purchasing department, the evaluators for the four proposals that were submitted to the County/VSPC for consideration for the Cultural Plan were reviewed and scored.

- The evaluation team was able to make a determination and recommendation based on the scoring process – which yielded a clear choice.
- Once that decision was made, the process moved to the negotiations step, and negotiations with the chosen firm were spear-headed by Kevin Knutson, Assistant County Administrator.
- Based on the most recent information received, negotiations have been completed and a contract is imminent – upon which time an announcement will be made as to which firm was chosen.
- In additional action on the cultural plan, Margaret Murray joined the Creative Pinellas team as the Cultural Plan liaison for Creative Pinellas, the consultant and the arts community.

INFLUENCE

In June Press included:

A FOX 13 Tampa Bay feature about “Creative Pinellas helping emerging artists get to the next level.”



Creative Pinellas hosts Emerging Artist Exhibit

Travis Anthony reports

Other press in June included:

1. [Colorful murals are coming to South Pasadena-Tampa Bay Newspaper\(Tampa Bay Newspaper\)](#)
2. [Weekly Tidbits June 8th - Spot On Florida](#)
3. [Ongoing: Markets, groups and meetings - Tampa Bay Newspaper](#)
4. [Creative Pinellas hosts Emerging Artist Exhibit - Fox 13 Tampa Bay News](#)
5. [Creative Pinellas helping emerging artists get to the next level - Spot on Florida](#)
6. [Sixth Judicial Circuit Adult Drug Treatment Court provides unique option in recovery process - Fox 13 Tampa Bay News](#)
7. [Mural Project Underway in South Pasadena - The Gabber](#)
8. [Art in Recovery exhibit showcases work from those recovering from addiction - Fox 13 Tampa Bay News](#)
9. [You can see 16 Tampa Bay art shows for free this summer - Tampa Bay Times](#)
10. [Creative Pinellas veteran art show showcases the 'highly personal work of recovery' Creative Loafing](#)

SEEN

Awards & Nomination



Voting is officially open for **Tampa Bay Times Best of the Best Readers' Choice 2023**! Vote for **The Gallery at Creative Pinellas** in the Arts and Entertainment category as your favorite "Art Gallery" as well as your favorite local "Tourist Attraction." The deadline for voting is 11:59pm EST June 21st, 2023, so get your vote in soon!



[Creative Loafing's 2023 Best of the Bay](#)

nominations took place and ended on Friday, June 30th 11:59 pm EST. We encouraged an ask to nominate Creative Pinellas in the following ways listed below. Further updates will be announced, and voting will begin in August.

- The Gallery at Creative Pinellas as Best Gallery (Non-Museum)
 - Creative Pinellas' Arts Annual as Best Art Party
 - IMAGINE BLACKNESS Exhibition as Best Gallery (Non-Museum) Show
 - Arts Coast Magazine as Best Literary Journal
 - Lealman Mural Project as Best Public Artwork
-
- Creative Pinellas was notified that we will receive \$102,448 for our 23 – 24 Florida State grant.
 - Additionally we were notified that we have been has been recommended for a small purchases ARPA grant that will allow us to put up a shade canopy in the courtyard and to install new audio video equipment in the auditorium, which will include production equipment/capabilities. This will allow us to further enhance visitor experience.

June Web, Email & Social Media Web Site

Google Analytics Audience Overview

Continent ▾

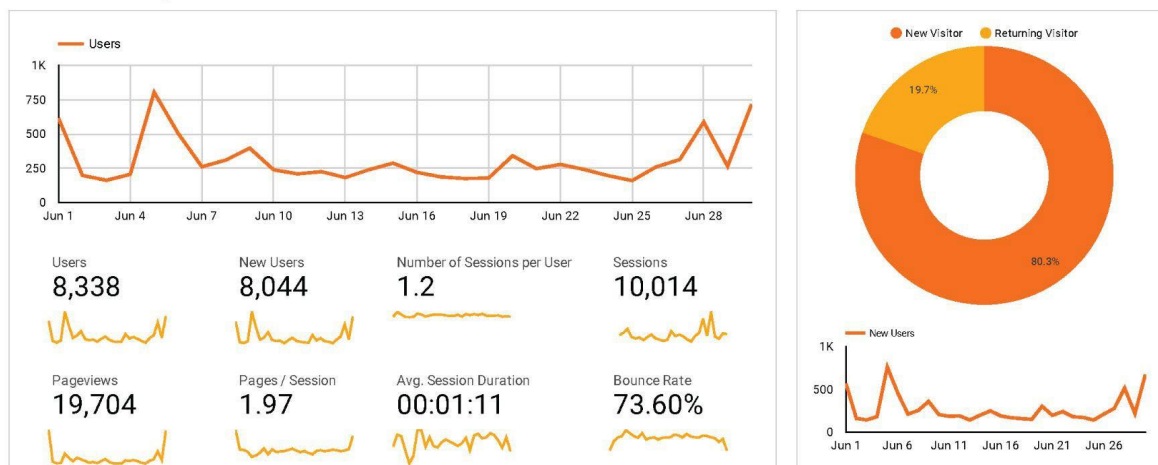
Region ▾

Channel ▾

Device ▾

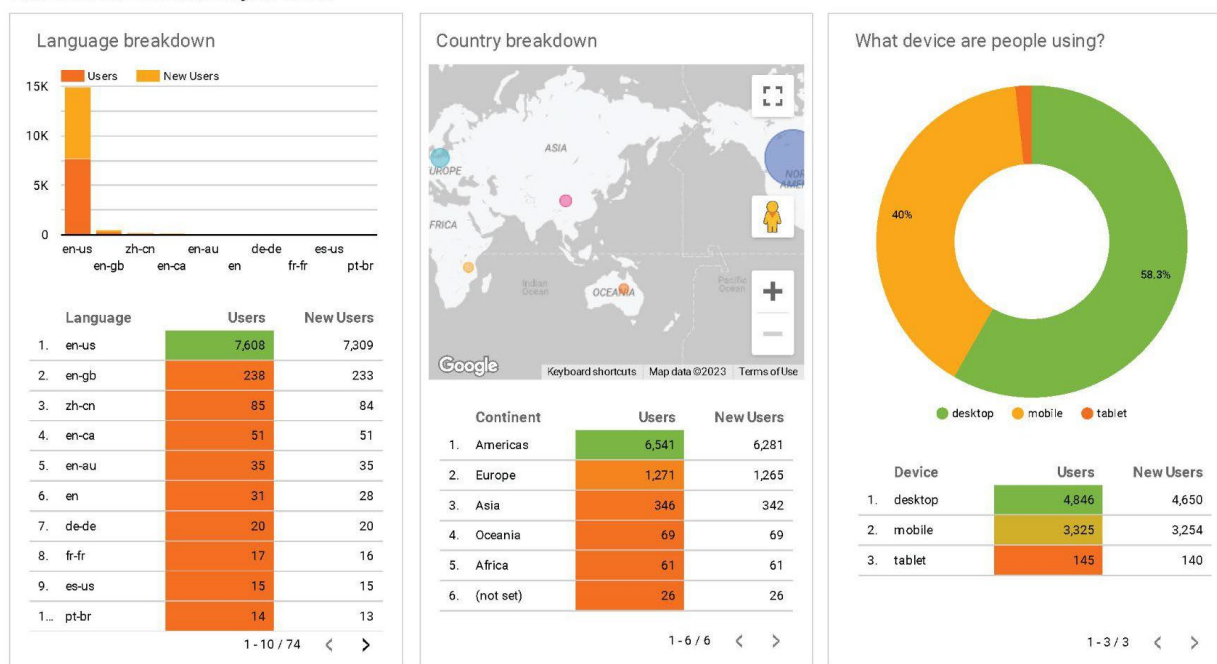
Jun 1, 2023 - Jun 30, 2023 ▾

Your audience at a glance

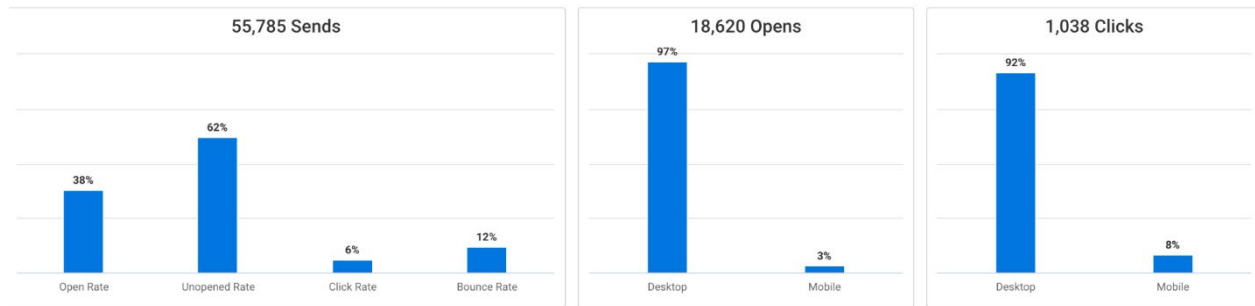


- Users: 8,338 (1.4%) – Increased events/opportunities for this month
- Pageviews: 19,704 (11.5%)
- New Users: 8,044 (2%)
- Users - Top 5 Regions: Florida (2,070), Texas (543), Washington (516), Virginia (412), and Wyoming (372).

Let's learn a bit more about your users!



Email



- Contacts: 7,266 (1%)
- New Contacts: 40 (subscribes: 75, unsubscribes 35)
- Open Rate: 38% (9%)
- Click Rate: 6% (6%)

Twitter

- New Followers: 9 (0%)
- Impressions: 6,996 (-63%)
- Mentions: 1
- Total Followers: 3,832 (18)
- Profile Visits 130 (-40%)
- Tweets: 90 (10%)

Top Tweet earned 725 impressions

The NEW Arts & Culture Guide is here! Find festivals, art walks, and arts-focused places to go. [#ThingstodoDo](#) [#PinellasCounty!](#) [bit.ly/ArtsCoastGuide](#) [#visitflorida](#) [#stpete](#) [#florida](#) [#travelers](#) [#explorers](#) [#vspc](#) [#creativepinellas](#) [#artupliftshumanity](#) [#travelguide](#) [@PinellasGov](#) [pic.twitter.com/i2ETAwtCtm](#)



🔗 1 ❤️ 2

Facebook

- New Page Likes: 25 (-53%)
- New Followers: 45 (-52%)

- Total Followers: 8,427
- Page Reach: 11,379 (-83%)
- Paid Reach: 1,550 (-93%)
- Post Engagements: 1,926 (-74%)
- Total Likes: 6,900

**Results are lower this month due to the exhibitions already being open for a while and less grant offerings.*

Top Facebook Post



Our next First Mondays happens on Monday, July 10th at 7pm at The Gallery at Creative Pinellas! Experience professional staged readings of...

Published by Hootsuite · June 19 at 2:01 PM ·

Post Impressions
523

Post reach
516

Post Engagement
63

Facebook Ad Feature



Boost unavailable for ads

Promoting website: <https://www.eventbrite.com/e/keepers-of-heritage-hid...>

June 29, 2023 at 9:01 PM

ID: 6380088280982

Interactions

27 reactions

10 shares

Performance

Reach

Total
12,815

Engagements

Reactions
27

Results

Link clicks
248

Instagram

Overview

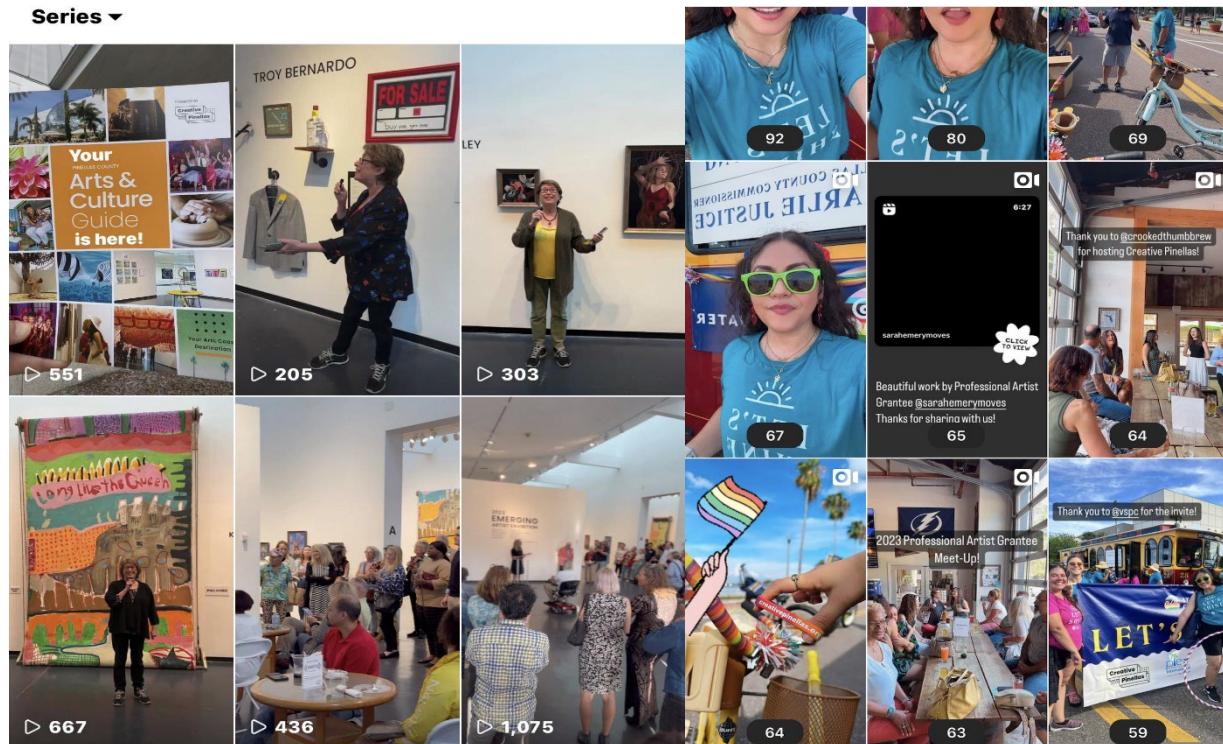
You gained 50 more followers compared to May 1
- May 31.

Accounts reached	2,749 -62.1%	>
Accounts engaged	386 -47%	>
Total followers	5,204	>

- Overall Followers Growth: 50
- 53 posts, 55 stories, 2 reels
- Reel Interactions: 796
- Live Video Interactions: 155
- Top Locations: 25.4% St Petersburg, 6% Tampa, 4.4% Clearwater, 2.7% Largo, and 2.1% Palm Harbor
- Post Interactions 1,644 (3.8%)
1,353 likes, 47 comments, 102 saves, 74 shares

Top Instagram Data Points:

- Our **NEW IG Live Artist Talks** have proven to be a great addition to our content pillars! Our **Emerging Artist talks have received over 1k views** combined in the month of June alone.
- **Exhibition recaps are also a popular content pillar.** Our most viewed content on Instagram this month was the recap video of the Art in Recovery opening reception.
- **IG stories continue to be most successful when we share EVENTS in real time.** Our views increase significantly when our audience sees the Creative Pinellas team engaging in the community.



LinkedIn

- Page Views: 129 (18.3%)
- Total Followers: 430 (+12)
- Reactions: 48 (60%)

Follower demographics ⓘ

Location ▾

Greater Tampa Bay Area · 288 (66.2%)

Atlanta Metropolitan Area · 19 (4.4%)

North Port-Sarasota Area · 11 (2.5%)

Miami-Fort Lauderdale Area · 10 (2.3%)

Washington DC-Baltimore Area · 7 (1.6%)

Greater Orlando · 6 (1.4%)

Los Angeles Metropolitan Area · 4 (< 1%)

San Francisco Bay Area · 3 (< 1%)

Greater Milan Metropolitan Area, Italy · 3 (< 1%)

New York City Metropolitan Area · 3 (< 1%)

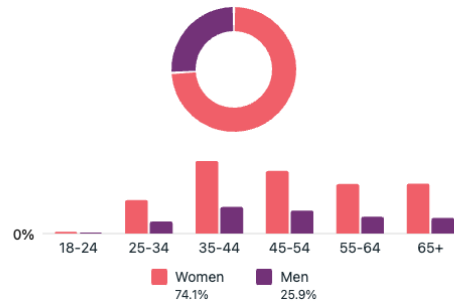
Audience

Current audience Potential audience

Facebook followers ⓘ

8,427

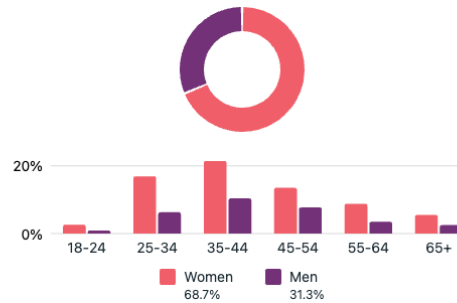
Age & gender ⓘ



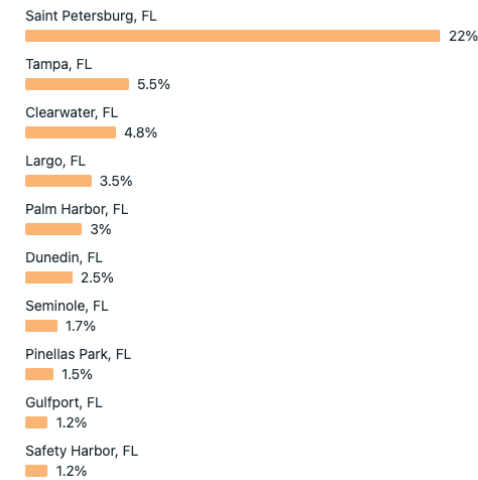
Instagram followers ⓘ

5,204

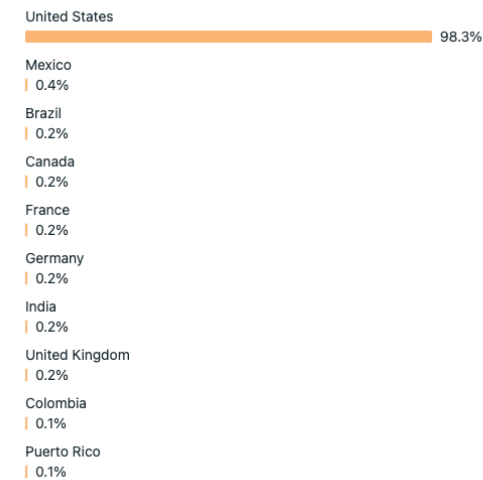
Age & gender ⓘ



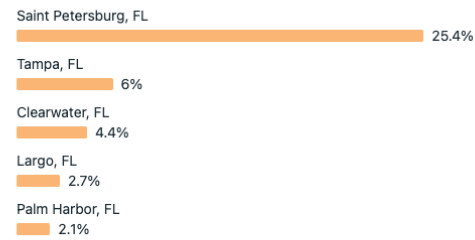
Top cities



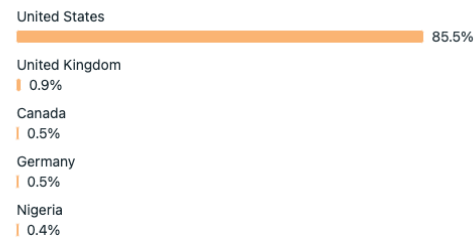
Top countries



Top cities



Top countries



ARTS COAST MAGAZINE

Visual



Black History Matters Mural

By Raven Joy Shonel. The community came out to celebrate a new mural in St. Petersburg in front of The Woodson African American Museum of Florida on Juneteenth. 2020's "Black Lives Matter" mural on 9th Avenue S. was updated by 19 local artists to read "Black History Matters"... [Read More](#)



Fine Craft Rebels

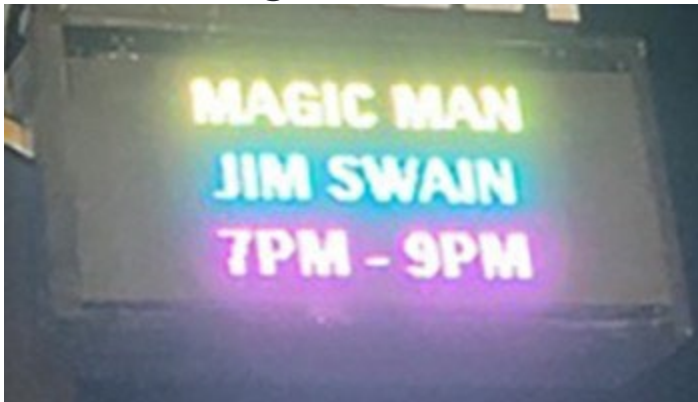
The exhibition "Rebel" at Florida CraftArt showcases the perspectives of 27 fine craft artists on this theme. "These artists have taken the concept of rebelling and created outstanding works that are thought-provoking – some are social statements, while others are humorous" ... [Read More](#)



Where Ideas Come From – Dalí’s Drawings

By Rebecca Skelton. Salvador Dalí seems to have drawn constantly. Having been a drawing teacher for about 30 years, I think the most interesting way to view the exhibit “Where Ideas Come From – Dalí’s Drawings” is as a cross section of the means of and reasons for drawing.... [Read More](#)

Performing Arts



The Art of Mystery

By Margo Hammond. Swain’s readers may come at first to meet James Swain, the writer of 24 mystery novels. But, like me, they leave magic aficionados, blown away by his eye-popping free weekly magic show.... [Read More](#)



We Are Artists Creating

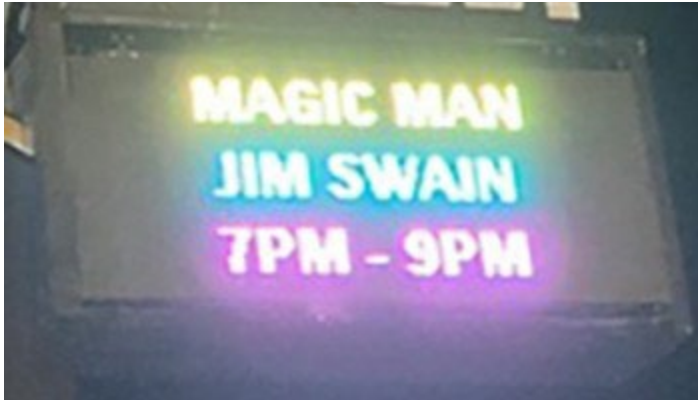
By Skyla Luckey. Drag is a theatrical art form that has existed for centuries, artist, actor and educator John Hulls says. Drag is not a crime and we are proof of that. We are simply artists creating.... [Read More](#)



Arts In – Merry Lynn Morris

Dancer, choreographer, professor – and inventor – Merry Lynn Morris talks with Barbara St. Clair about her work exploring dance and disability, and how dance companies and educators are embracing a diversity of dancing bodies in performance. You can listen to her conversation, explore videos and read highlights from the transcript.... [Read More](#)

Literary Arts



The Art of Mystery

By Margo Hammond. Swain's readers may come at first to meet James Swain, the writer of 24 mystery novels. But, like me, they leave magic aficionados, blown away by his eye-popping free weekly magic show.... [Read More](#)



SHAMc Summer Arts Camps

By Laura Kepner. Every summer for the past six years, the Safety Harbor Art and Music Center becomes a catalyst for kids to connect to their environment, their world, and their minds. They become writers, illustrators, sculptors, painters, creators and magic makers.... [Read More](#)



The Seeds of Joy

By Fatemah Tuwainah. I had the honor to meet with Mental Health Counselor Dr. Ladonna Butler, the Founder and Executive Director of The Well for Life – who organized this weekend’s Healing While Black 2023 creative summit ... [Read More](#)

Arts and Education



SHAMc Summer Arts Camps

By Laura Kepner. Every summer for the past six years, the Safety Harbor Art and Music Center becomes a catalyst for kids to connect to their environment, their world, and their minds. They become writers, illustrators, sculptors, painters, creators and magic makers.... [Read More](#)



Our ARTour Clearwater

By Harriet Monzon-Aguirre. My kids and I squeezed in a visit to ARTours Clearwater, a journey through downtown Clearwater's murals with augmented reality. On our technology-dependent tour, the tech gods were not with me – but you can enjoy the art regardless.... [Read More](#)



Dalí on the Fly

By Harriet Monzon-Aguirre. Dropping off my children at school one day I noticed a shipping container in the parking lot and painted on the side read, "Dalí on the Fly" with a small rendering of a young Salvador Dalí clad in a blue sailor suit holding a hoop. "Wow look at that guys, you have a mobile Dalí art exhibition right here at your school!" ... [Read More](#)