

CREATIVE PINELLAS

June 2022

Prepared by:

Barbara St. Clair

CEO

Activity Report

The Things They Left Behind and Emerging Artist Exhibit

Both the Emerging Artists Exhibit and “The Things They Left Behind: Grief | Discovery | And Remembrance closed on Sunday, June 26.



“The Things They Left Behind was an outgrowth of our recognition of the many losses we have felt as a community, from Covid. It featured the work of Suzanne Ruley, a beloved artist and arts leader who lost her life to Covid, and we invited community members who had lost a loved one from or during this time of Covid to bring in items connected to that loved one, that they wanted to share.

The Emerging Artist Exhibit was a presentation of work by the 10 artists who made up the Creative Pinellas Emerging Artist cohort of grantees for 2022. As part of the grant (they also received funding and a mentor) the artists were asked to produce new work for the Emerging Artist show.




As it has done every year, the Emerging Artist Exhibit featuring Adam and Kate Bush, Dorian Angelo, Jon Ditty, Alex Kaufman, Teresa Mandala, Rachel Ratcliff, Heather Rippert, Ashley Rivers, Ketsy Ruiz and Margherita Tibaldo, was a major arts event for Pinellas

County – with several visitors to the show mentioning that they have added the exhibit to their calendars.

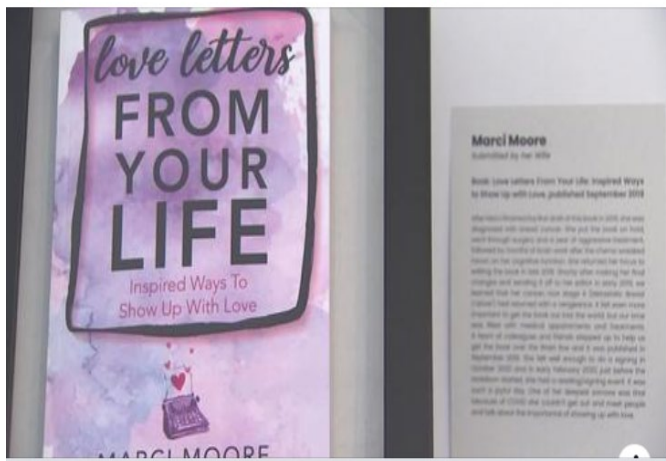
Additionally, a number of events and activities happened at the gallery in June, related to both shows.

Installation of Additional Objects in *The Things They Left Behind* exhibition.

 Creative Pinellas
June 22 at 6:00 PM · 🌐

"Living on through their art." ❤️ Thank you [FOX 13 News - Tampa Bay](#) for this segment about our THINGS THEY LEFT BEHIND exhibit happening now at [The Gallery at Creative Pinellas](#). Watch the video then stop by Wed-Sun from 12-5pm for your last chance to see the items on display. We are also hosting a CLOSING COMMEMORATION on Sunday, June 26th from 1-5pm where we'll have artists talks, art activities, meditations and more.

<https://www.fox13news.com/news/memorial-exhibit-helps-...> See more

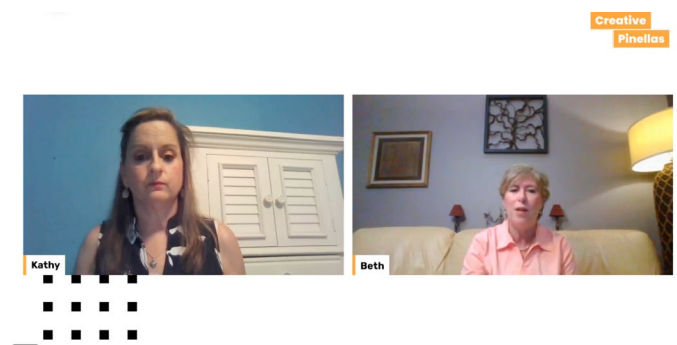


When “The Things They Left Behind” was installed, a number of spaces were left open for additional objects. Visitors responded to what was essentially an invitation, and they provided us additional pieces that were installed during the first week in June. Some examples were a painting, a program from Carnegie Hall, and pottery. All contributors were very grateful that they were able to honor the people they lost by participating in the exhibition.

Fox News was kind enough to come out to create another segment about the exhibition just before its closing.

Online Grief Program

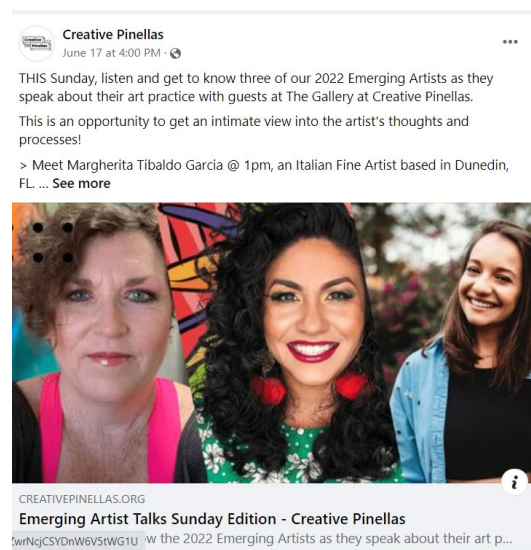
Interim Gallery Director Beth Gelman spoke with Kathleen Quance, Senior Counselor of Empath Health's Community Counseling program, in an online program that dealt with individual grief and how to support those who are in the midst of the grief process. The conversation was informed by questions submitted previously through email, and by conversations in the gallery with those who submitted objects for *The Things They Left Behind* and with visitors who were moved by the exhibition. The two moved from discussing the fallacy that there was a "normal" way to grieve and how different the individual grief response can be, to the impact these past few years of isolation have had on the grief process, a general sense of heightened anxiety and worries about an uncertain world, and ended with resources and coping strategies.



Emerging Artist Talks and Guided Meditation

Five 2022 Emerging Artists: Margherita Tibaldo, "Sketzi" (Ketsy Ruiz), Heather Rippert, Theresa Mandala, and Ashley Rivers – the Nature of Fire, shared their personal artistic practice and technique as well as the concept and stories of the works of art on display. Between 12 and 25 people were in attendance for each talk.

Fredrick Woods offered guided meditation in *The Things They Left Behind* meditation room. 15 people participated in the relaxing and uplifting session.



Closing Program for The Things They Left Behind and the 2022 Emerging Artist Exhibition



On June 26, the Gallery offered a number of activities including an art project, guided meditation, an artist talk, and a special commemoration held in partnership with Empath Health to remember those who had been lost during the past few years. The afternoon ended with a champagne toast to the Emerging Artists.

In June, close to 1020 visitors attended the Gallery exhibitions

and special events and the Gallery had \$4700 in sales. An additional piece of artwork is in the works to be purchased by the City of Dunedin.



Upcoming: Dark Matter by Artist Jason Hackenwerth – July 22

Installation of the retrospective exhibit “Dark Matter” featuring a (super) large scale installation, recent paintings and a look-back through drawing and sketches of historic by artist Jason Hackenwerth is being prepared now. Installation begins July 6.



July 22 – October 16 Free



Join us for DARKMATTER, an immersive exhibition of works by internationally-acclaimed sculptor and multi-disciplinary artist Jason Hackenwerth.

This exhibition will take viewers on an awe-inspiring journey through turbulence and drama to transcendence and joy. Two massive sculptures made in the artist's signature vocabulary of latex balloons will anchor the show in the main gallery and will be accompanied by huge paintings and a scintillating retrospective of more than 50 drawings and images of Hackenwerth's exhibitions from the past 20 years. DARKMATTER will be an inspiration for the whole family, promising intrigue and surprise.

Summer Camp Grants

Summer Camp Grants have all been distributed and campers are going to camp. An updated number shows 250 campers approved and attending – with some unexpected attrition in the final weeks.

We did provide \$59,652 in grant funds, with the following organizations participating.

Summer Camp Grant 2022

Posted on February 22, 2022 by [Creative Pinellas](#)



American Stage: 23 campers, \$5,175 in funds

Beach Arts Center: 50 campers, \$11,250 in funds

City of Largo Arts Camps: 15 campers \$4,136 in funds

Dali Museum: 1 camper, \$225 in funds

Dunedin Fine Art Center: 24 campers, \$5,090 in funds

High Point Family Center creative writing camp: 30 campers, \$2,250 in funds

Keep St. Pete Lit: 1 camper, \$150 in funds

Morean Art Center: 56 campers, \$15,080 in funds

Morean Center for Clay: 17 campers, \$5,250 in funds

Museum of Fine Arts: 8 campers, \$2000 in funds

Pruitt Arts Education: 4 campers, \$1,196 in funds

Ruth Eckerd: 8 campers, \$2,225 in funds

SHAMc: 2 campers, \$400 in funds

St. Pete Catholic High School: 1 camper, \$500 in funds

St. Pete City Theatre: 12 campers, \$4,800 in funds

The James Museum: 3 campers, \$675 in funds

We believe this data is both very telling and very promising. All children who receive grants in this program are either attending Title I schools, receiving a



free school lunch, are in the juvenile justice or foster care system or live in poverty vulnerable areas identified by the county. So, summer camp grants are getting to the people we want them to get to!

Additionally, this demonstrates that camps can generate interest and engagement, and if they do that, they can receive significant funds from Creative Pinellas for their summer camp programs!

Also too though, we can support outliers who have high value arts programs, and we can work with organizations like community centers to create arts camps and provide the community that they already serve with high quality arts experiences, based on our support.

Partnership Activities

FIRST MONDAYS

On Monday, June 6 American Stage and Creative Pinellas presented their fourth, First Mondays theatre event at Creative Pinellas. “Where is the Bus” by Grant Tettmeyer.



In case you were wondering what the play is about: "Nick wakes up to find that he has died and is waiting in purgatory. As he waits for judgement he meets Violet, a young drag queen who has been shot in the face. As the two wait, they discuss their deaths, their lives on Earth and how they might spend their afterlife."—(Publisher description.)

We had over forty people in the audience for the well-acted and directed reading, many of whom stayed for the talk back as well.

Pinewood Partners



Our second Third Saturdays – a Pinewood Partners event on June 18 was a continued success. We had an Emerging Artist Talk with Ashley Rivers, a guided meditation with Professional Artist, Fred “Rootman” Woods and over 80 people attended throughout the day. The next Pinewood Partners Third Saturday is July 16. Pinewood Partners continues to



have our monthly meetings to discuss ways elevate the guests experience for all of Pinewood.

We Convene



The fifth session of WE CONVENE took place on June 23 from 8-10am at the auditorium and Gallery at Creative Pinellas. Guests from all over the county joined in on a discussion of key issues in the arts. The topic of the event was on the ***economic wellbeing for artists***. This session

led by Creative Pinellas, Pinellas Community Foundation, and co-

hosts Clearwater Arts Alliance & St Pete Arts Alliance heard the voices from our community for an engaging conversation by both local artists and arts organizations. Nationally recognized keynote speaker Laura Zabel gave a thoughtful presentation on how to ensure artists and arts organizations thrive in Pinellas County.



[Click here for a video of the presentation](#)

FUTURE WE CONVENE EVENTS:

July 21: Arts and Education/Community outreach: Connecting with and supporting youth.

August 25: Community Reengagement

September 30: Public Townhall Meeting

Learn more about We Convene: <https://creativepinellas.org/event/we-convene/>

Arts and Tourism Products

Arts Navigator

The Arts Navigator completed development based on feedback collected during the MVP Phase. Moving forward into July the focus will be on curation of events and activities. The marketing strategy has made progress and we are positioned to start the creative campaign activities for market launch, including an exciting opportunity with VSPC at the Piedmont Park Arts Festival.



Piedmont Park Arts Festival

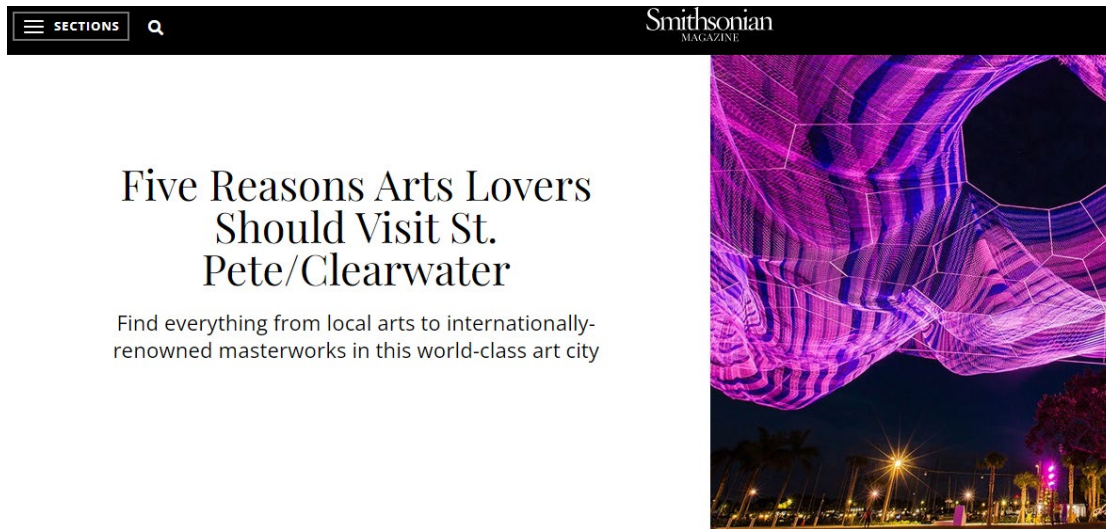
Due to the continued partnership with VSPC Creative Pinellas has been invited to collaborate with an outside destination event to market the area as an arts and culture destination. The opportunity consists of 3 artists who will be sponsored for Travel, Food and a 10 x 10 Booth. The invited artists are Ketsy Ruiz, Ashley Rivers and Heather Rippert who are all part of the Emerging Artists of 2022. The campaign theme will focus on all of the 2022 Emerging Artists. The Festival will take place on August 20-21st.

Piedmont Park Arts Festival



presented by The Atlanta Foundation For Public Spaces

In June Press included:



Building stronger relationships! A digital article from the Smithsonian Magazine was released in June called “Five Reasons Arts Lovers Should Visit St. Pete/Clearwater.” Creative Pinellas worked with Visit St. Pete/Clearwater and we were able to get Creative Pinellas included along with other arts organizations and initiatives throughout Pinellas County. Such features include SPACEcraft, Leepa-Rattner Museum of Art in Tarpon Springs, and Dunedin Fine Art Center. [Please click here for the full article.](#)

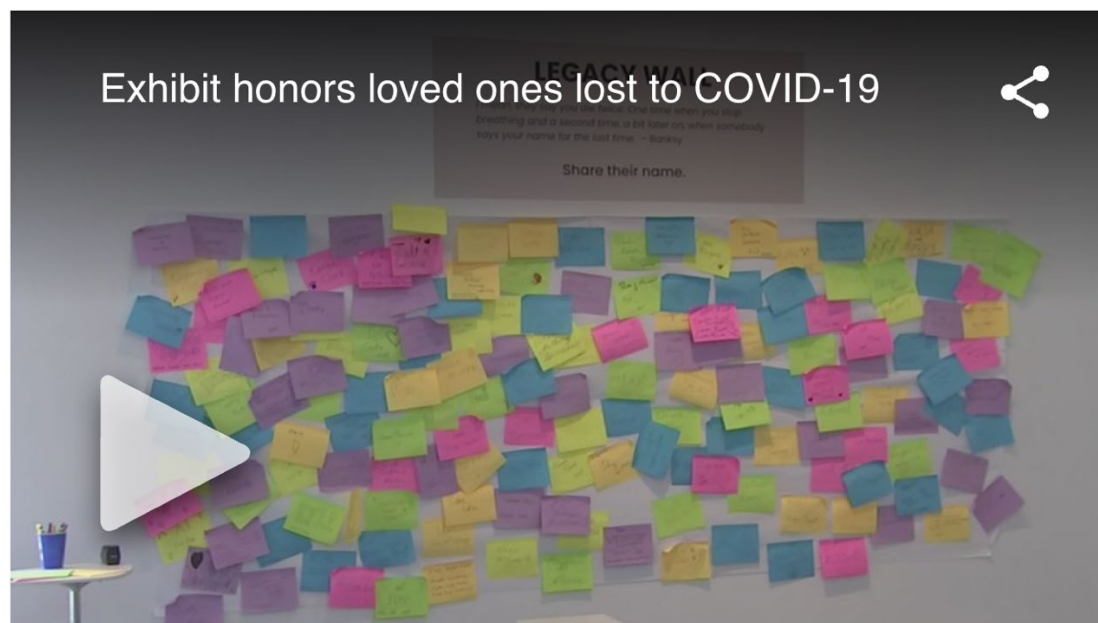


Exhibit honors loved ones lost to COVID-19

A new art exhibit features items from loved ones who passed away during the pandemic.

"What we are finding is that people walk through this gallery and they're getting a sense of peace or they're getting a sense of relief... in a more healing way," stated St. Clair.

Watch video here: [Memorial exhibit helps healing process after losing loved one](#) -Fox New 13

Other press in June included:

[Happenings: A&E news and events](#) -Tampa Bay Newspaper

[Advocates For Race Amity In Pinellas County Celebration Planned](#) -Patch

[Creative Pinellas' Emerging Artist Grants open doors](#) -Tampa Bay Times

[Meet two of Creative Pinellas' Emerging Artist Grant recipients](#) -Tampa Bay Times

[Master plan in the works for Pinewood Cultural Park](#) -Tampa Bay Newspaper

[3 Daughters Brewing now open in PIE as the Burg's hometown airport keeps it local](#) -I LOVE THE BURG

[Creative Pinellas Artist Laureate Jake-ann Jones to host talk series](#) -Tampa Bay Newspaper

[Community Voices: In support of more arts funding in Pinellas](#) -St. Pete Catalyst

[Third Saturdays At Pinewood Cultural Park](#) -Patch

[Artist To Host Workshops On Transforming Art Into Product Line](#) -Patch

[Second Saturday ArtWalk announces free trolley tour service from Star Trolley](#) -I LOVE THE BURG

[A&E news briefs: Creative Pinellas to offer artist workshops](#) -Tampa Bay Newspaper

Arts Coast Magazine



Frankenthaler and Martin – A Delicious Pairing

By Tony Wong Palms. [Read More](#)



A Lyrical Collaboration

By Kurt Loft. (Helen Frankenthaler and Heather Gwen Martin [Read More](#))



Healing Photographic Art from Deborah Rodriguez

[Read More](#)



Healing Inspired by Zora

By Kendra N. Bryant. [Read More](#)



Community Healing Through Visual Art

By Dwaine Watts. [Read More](#)



Beautiful Grief

By Kayte Bush. [Read More](#)



Community Dance Classes Welcome Everyone

By Amanda Sieradzki. [Read More](#)



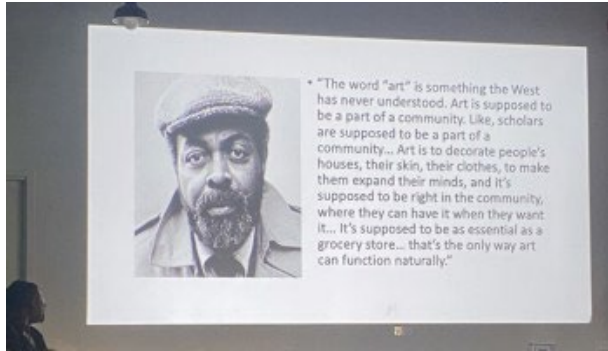
The Art of Synchronized Swimming

By Amanda Sieradzki. [Read More](#)



Healing Through Performance

By Andrea Assaf. [Read More](#)



Directing Amiri Baraka Today

By Jake-ann Jones. [Read More](#)

May Web & Social Media

Web Site

- Users: 6158 (up 308)
- Page Views: 13,120
- New Visitors: 5,933
- Users – Top 5 Regions: Florida (2384), Washington (641), Virginia (405), Texas (131) and California (123).

Twitter

- New Followers: 18
- Impressions: 9,500
- Mentions: 19 (up over 25%)
- Total Followers: 3,781
- Profile Visits 536 (up 2.9%)
- Tweets: 130

Facebook

- New Likes: 44
- Post Reach: 21,242
- Post Engagements: 2991
- Total Likes: 5942

Instagram

- Overall Followers Growth: 60 (follows/ unfollows)
- Accounts Reached 2414 (+36.9%) 6.1% reach from ads
- Accounts Engaged: 270 (+24.4%)
- Total Fans: 3934 (+1.8%)
- 86 posts (+37%), 19 stories, and 1 reel
- Top Locations: 38.5% St Petersburg, 7.7% Tampa, 6.1% Clearwater, and 3.9% Dunedin
- 734 likes, 22 comments, 30 saves, 72 shares

Audience

Current audience

Potential audience

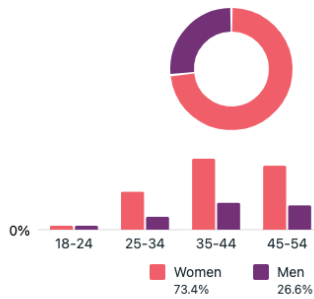
Facebook Page likes ⓘ

5,942

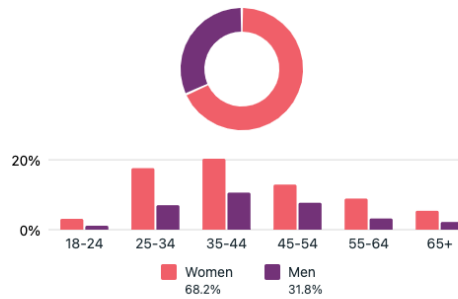
Instagram followers ⓘ

3,934

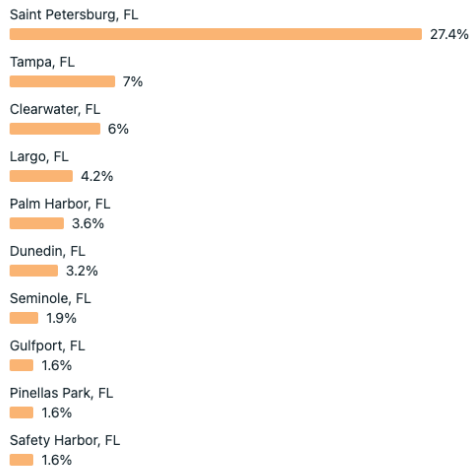
Age & gender ⓘ



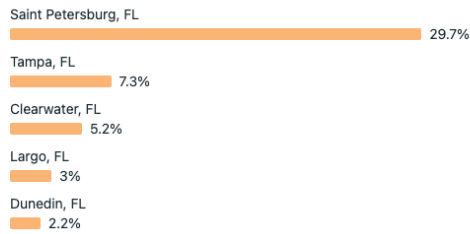
Age & gender ⓘ



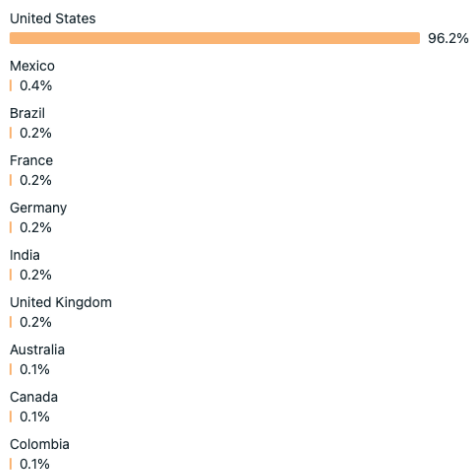
Top cities



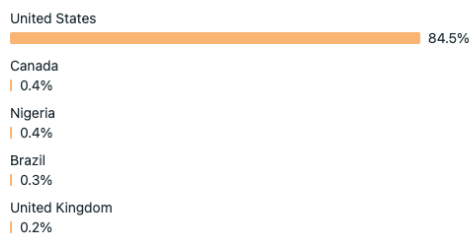
Top cities



Top countries



Top countries





Google Analytics Audience Overview

Continent ▾

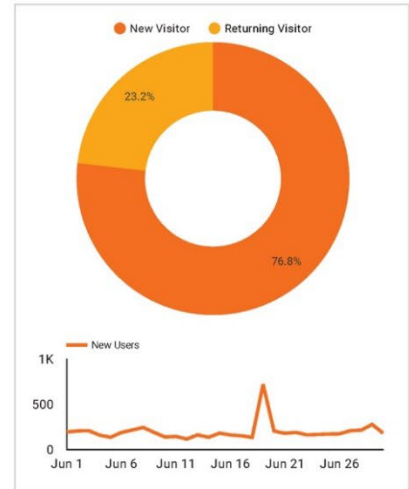
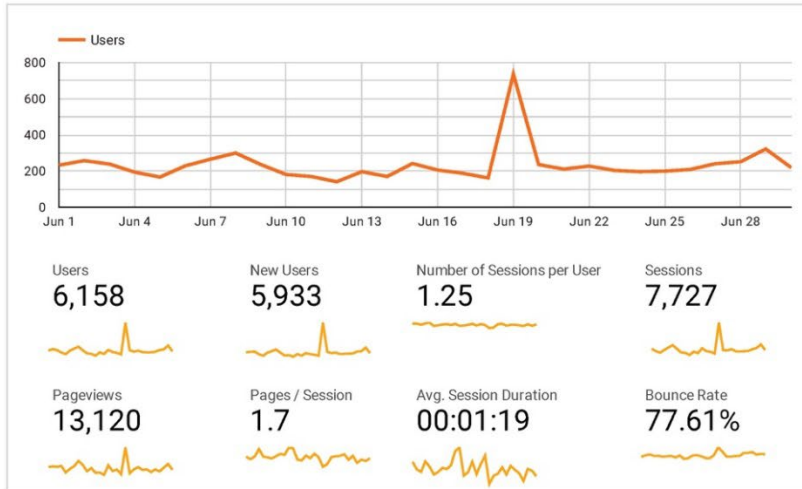
Region ▾

Channel ▾

Device ▾

Jun 1, 2022 - Jun 30, 2022 ▾

Your audience at a glance



Let's learn a bit more about your users!

