

CREATIVE PINELLAS
September, 2022
Prepared by:
Barbara St. Clair
CEO

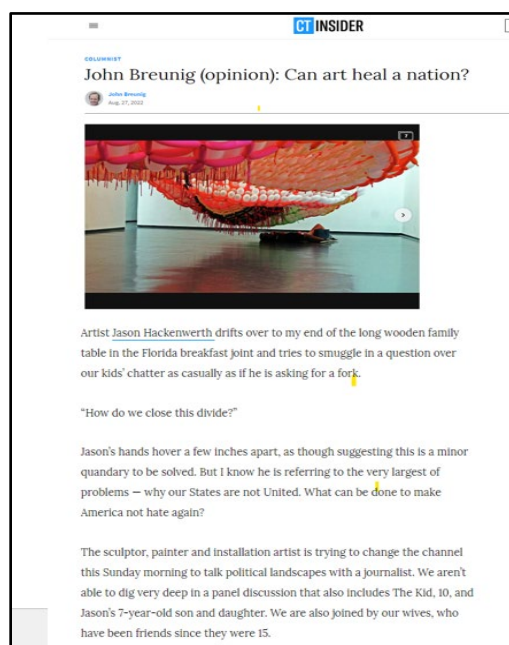
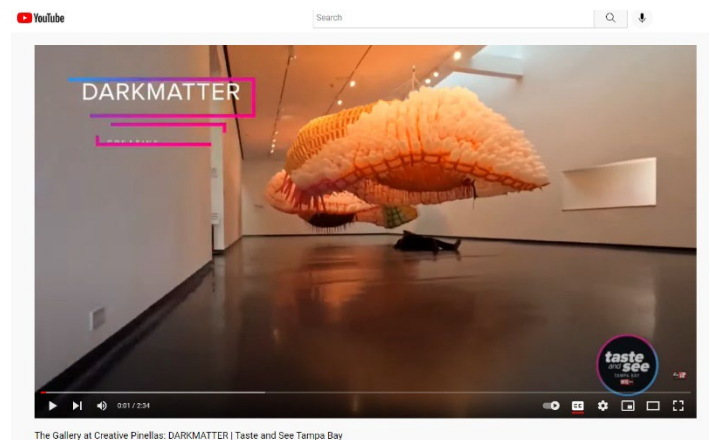
Activity Report

Gallery Activities

Dark Matter

Dark Matter continues to be a success, wowing audience, not just in person at the gallery, but also with television and print journalism locally and nationally.

Like for example this amazing drone video: <https://www.youtube.com/watch?v=aYMOlrScCg0>



Or this featured article in CT Insider, a Connecticut based news organization: [Can Art Heal a Nation?](#)

Known primarily for his immense balloon sculptures, Dark Matter provides a more complete picture of Jason's artistic work, highlighting both the mathematically detailed drawings made in preparation for his sculptures as well as his emotionally driven canvases.

Jason uses balloons as an artistic medium because he likes their ephemeral qualities. As Jason explains, "all life is temporal and fleeting," and his balloon sculptures reflect this.



In addition to the balloon sculptures, Jason has also filled the gallery with large scale paintings, with one room devoted to the creative process – showing the detailed and intricate drawings he makes for each sculpture.

The public has been enthralled by the experience. Some of the comments we have received:

- "Just moved here and we are so happy to have found this place"
- "We drove two hours to come here"
- "This is the best exhibit Creative Pinellas has ever had."
- "This is on a different level."
- "Drawing in the activity room was such an experience after seeing the art."
- "Really amazing, I am going to tell more people about this"



In the month of August, Dark Matter received over 1,000 visitors.

Third Saturday's at Pinewood

During the August 20th session, we publicized our hands-on drawing activities in Gallery G of DARKMATTER which resulted in some terrific artwork!



The upcoming Third Saturday (September) Was created by our resident PR genius Roman Black: Go on a DARKMATTER SCAVENGER HUNT in the park! Hidden throughout Pinewood Park will be black rocks with QR codes on them. Bring as many rocks that you find to the Rock Garden at the Creative Pinellas Gallery and take a selfie with them in front of the DARKMATTER poster located to the right of the gallery entrance. Post to your story and tag Creative Pinellas to be entered to win 2 General Admission ARTS ANNUAL tickets, valued at \$50! Winner announcement will be made on Wednesday, September 21. (One entry per person)



Arts Annual Beyond the Walls



Angela Warren – The Fenway



The Dreamer by Christina Bertso at the Sandpearl Resort

Part of the Arts Annual experience is the Beyond the Walls program which places the art of past professional artist grantees in local hotels, bringing art directly to the people. Both an opportunity for the artist in terms of new audiences for potential sales, the artwork also raises awareness of the larger Arts Annual exhibition at the Gallery at Creative Pinellas. *Mickett Stackhouse – Innisbrook*



Cindy Stovall spent most of August matching local hotels to past grantees for installations that will continue into September

Bellevue Inn	Laura Spencer – Miss Crit
Bilmar Beach Resort	Xina Scuderi
The Birchwood	Javier T. Dones
The Don Cesar	Patricia Kluwe Deridian
Fenway Hotel	Angela Warren
Hyatt Place St. Petersburg Downtown (copy)	Don Gialanella
Innisbrook A Salamander Resort	Mickett Stackhouse
Sandpearl Resort	Christina Bertso
Sheraton Sand Key Resort	John Gascot
Sirata Beach Resort	Anna Ayres
Wyndham Grand Clearwater Beach	Cecilia Lueza

Artist Sales

One of the pieces that Rachel Radcliffe sold during the Emerging Artist exhibition was for an art lover visiting from New Mexico. Gallery Manager Freddie Hughes packed and shipped the piece (thank you Freddie!) and the purchasers sent us this wonderful photo of Rachel's piece in their home as a thank you.



First Mondays

American Stage presented the play *Fragile* by Dana Leslie Goldstein for the August First Monday staged reading. 45 people attended, including the author!

If you haven't had the chance to be part of this series, I encourage you to attend. It is always a high quality theatrical experience. The reading will be on Monday, Sept 12 due to Labor Day, and the play is *The No-No Box* by Hannah Benitez. Two young



sisters; one home from college and the other trapped in high school, grapple over the mysterious disappearance of an embarrassing item.

GRANTS

Artist Laureate Jake Ann Jones



Continues to host artists and thought leaders on her live



interview program, the third Tuesday of each month. The August program featured Andrida Hosey, Boyzell Hosey and Sioban Monique



Partnership Activities

Arts Navigator

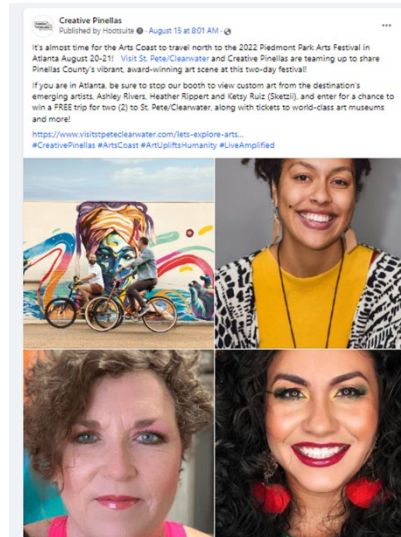
The Creative Pinellas team of Kimberly DiVito and Freddie Hughes joined Visit St. Petersburg/Clearwater and three Emerging Artists from the Creative Pinellas “class” of 22, in Atlanta for the Piedmont Arts Festival. While there, they showed off their artwork, sold their artwork, talked about Pinellas County as an amazing arts and cultural destination, and presented the Arts Navigator to guests at the festival.

“I have never seen anything like it,” said Kimberly. “People streamed in from the minute



the gates opened, and stayed until the gates closed. All they wanted was to be connected with and involved with anything arts-related.”

While there, the team also showed off the Arts Navigator. And the response was excellent. Users really love the quiz, that helps them chose from the many options available to them to enjoy the arts in Pinellas County.

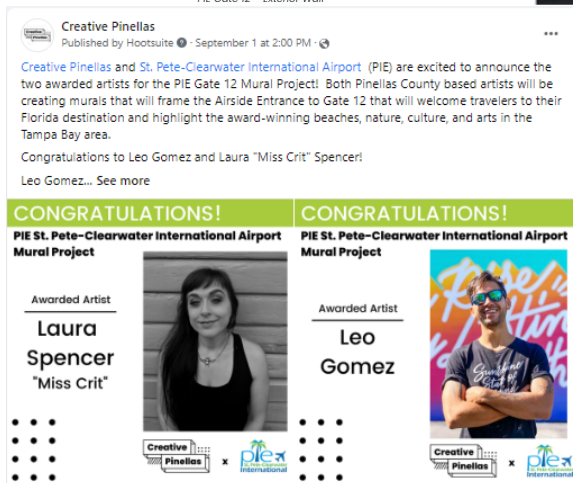
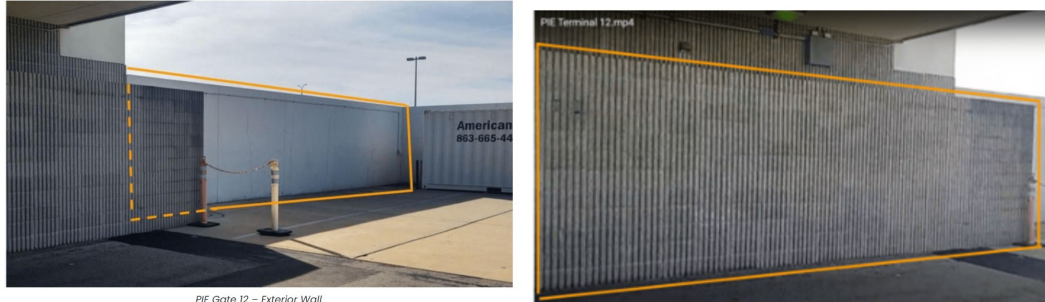


Radio Interview with VSPC

Thanks to Carmen Boyce at BVK, Barbara St. Clair was able to join VSPC CEO Steve Hayes, on two radio interviews to discuss the arts in Pinellas County and all that there is for visitors to enjoy. Barbara and Steve were interviewed by Melissa Foxx on WFLA Orlando and Ryan Gorman from iHeartRadio. Key topics included both what was happening in the arts and a strong mention about our Arts Navigator.

Murals at PIE

Two artists, Leo Gomez and Laura Spencer were chosen to paint the murals at gate 12 at St. Petersburg Clearwater Airport.



They are working on their designs now, (designs are due September 15) and will be chosen on October 3.

Painting will begin on or around October 14 and will continue through Mid-December.

Murals at Lealman

Three locations have been chosen for our next murals in the Lealman CRA. They are:



Ceramics By Kayla
5298 Haines Road, Saint Petersburg
33714

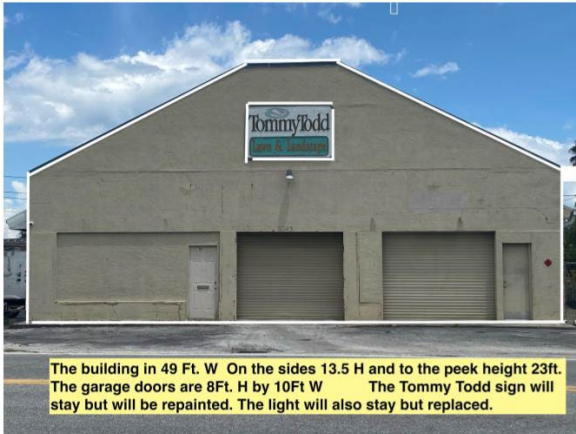
They will be blocking in the right garage door in this area, so it will be a flat surface to work on.

Dimensions:

@ 26' wide x 10'6"

Total square footage: @273 sq ft

Ceramics by Kayla on
Haines Rd.



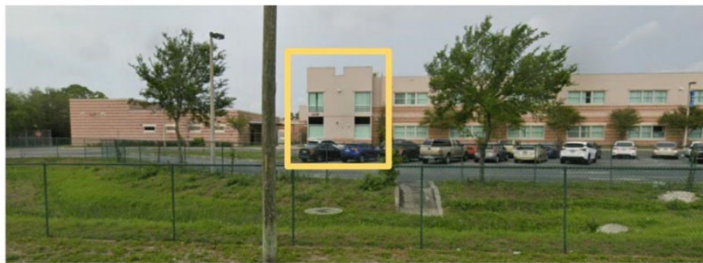
Tommy Todd Landscape & Design
5017 Haines Rd N.
St Petersburg, FL 33714

Total Square Footage:
@ 1,008 sq ft

Includes all doors

Artist will not be responsible
for repainting the sign

Tommy Todd Landscape and Design on Haines Rd.



This is the wall we would like to paint. We would not paint the very bottom that has the striped stone wall treatment.

Estimated Space
@ 25' wide x 30' high
@ 750 sq feet total paint space
(*total does not subtract for windows, which will not be painted)

Lealman Mural Project Location - Innovation Academy on 28th Street N

The Lealman Innovation Academy (a Pinellas Public School) on 28th st.

SPACEcraft

SPACEcraft continued its high impact activities in July in Largo Central Park, Largo and Ernst Park, Kenneth City. Upcoming: Greenwood Rec Center in Clearwater, and Highland Park in Dunedin.

Influence

Awards and Recognition

Voting ended on August 31 for Creative Loafing's BEST OF THE BAY 2022. **We made the TOP 10 in the following areas below!** The top 3 finalists in each category will be contacted by end of the day on Friday, September 16th, with a discount code to join them at Best of the Bay Party on September 29th. The winners will be announced in their annual Best of the Bay Issue, which they're releasing at the party! For more information, visit botbtampabay.com



Best Gallery (Non-Museum): The Gallery at Creative Pinellas

Best Art Party: Creative Pinellas' Arts Annual

Best Gallery (Non-Museum) Show: The 2022 Emerging Artist Exhibition at The Gallery at Creative Pinellas

Best Public Artwork: SPACEcraft

Best Literary Journal: Arts Coast Magazine

In August Press included:

St. Petersburg artist undergoes spiritual experience while putting together 'Dark Matter' exhibit. **Please click here for the full article.**

"I hope that when people come to see this show, they can get a perspective that sees both sides and can realize that as we heal, we heal together and heal the same way," said Hackenwerth.

Other press in August included:

[New](#)



New exhibit takes viewers on an artistic trip through emotions

A new exhibit at the Creative Pinellas gallery features works from Jason Hackenwerth, who hopes to help people heal through his art.

[exhibit takes viewers on an artistic trip through emotions](#) -Fox 13 Tampa Bay

[Applications for Creative Pinellas' \\$2,000 emerging artist grants are now open](#)
-Creative Loafing

[Girls Rock Camp, 'Top Gun' Adviser, Creative Pinellas Grants: Art News](#) -Patch

[St. Petersburg artist Jason Hackenwerth dazzles with new exhibit at Largo gallery](#) -ABC Action News

[Immersive art exhibit showcases massive balloon sculptures, poignant paintings](#) - I LOVE THE BURG

[Check out these 7 unique museums around Tampa Bay](#) -ABC Action News

[Hackenwerth's Balloon Sculptures Make You Feel Like a Kid](#) Again -The Gabber

[Third Saturdays at Pinewood](#) - Patch

[Ongoing: Markets, meetings and activities](#) -Tampa Bay Newspaper

[Third Saturdays At Pinewood](#) -Patch

[Can art heal a nation?](#) -CT Insider

Arts Coast Magazine

Visual Arts



Florida Crafts – Up Close and Personal

By Emily Lee Stehle. Now's a good time to take away the summer doldrums by getting out and enjoying fine craft in air-conditioned comfort at the Florida CraftArt Gallery in downtown St. Petersburg. A dozen Tampa Bay area artists are scheduled for demonstrations from 11 am-4 pm on specific days through October 15. ... [Read More](#)



Exciting Exhibits at the Sarasota Art Museum

By Tony Wong Palms. The Sarasota Art Museum is a particularly fine place to find oneself on a seasonal rainy Florida day. This historic building, the former Sarasota High School, currently has on exhibition "I M(O)ther: Threads of the Maternal Figure" by the fabric artist Katrina Coombs, and a traveling exhibition "State of the Art 2020: Constructs" from the Crystal Bridges Museum of American Art. ... [Read More](#)



Cory Robinson's Lealman Neighborhood Mural

See a Mural, Start to Finish . . . Visual artist Cory Robinson shared this lovely look behind the scenes as he paints a mural at Raymond H. Neri Community... [Read More](#)



Art for the Bookish

By Margo Hammond. On our anniversary my husband and I always try to include a museum visit for our celebrations to remind ourselves that marriage

is an art. This year we went to an exhibit at the Morean Art Center called “Bookish.” It was the last day of the show, and artists shared works based on a book they loved. ... [Read More](#)



Searching for Studio Space

By Emily Lee Stehle. There’s always a need for affordable studio space in a thriving art community. So, it’s no surprise that someone would eventually come up with an idea – one that brings new meaning to the phrase “going to the mall.” Evan Snow, a co-founder of Zero Empty Spaces based in Fort Lauderdale, previewed his idea – a vacant storefront for artist studios – at Tyrone Square Mall in St. Pete earlier this spring.... [Read More](#)



Remembering Tom Kramer

By David Warner. The noted St. Petersburg photographer Tom Kramer, a pre-eminent photographer of dance and the performing arts, died peacefully on August 11, at Suncoast Hospice Pinellas after a short illness. Born in Cleveland

in 1934, he married dancer/choreographer Paula in 1954 and together they pursued longtime careers in dance and photography.... [Read More](#)



Art You Can Wear

By Laura Kepner. Adrienne Butler has long been part of artful high fashion for DFAC's annual Wearable Art fashion show. She's excited and ready for Wearable Art (Sweet) Sixteen, which will undoubtedly spur some jaw-dropping moments. "It's probably the best runway show in the Southern US."... [Read More](#)

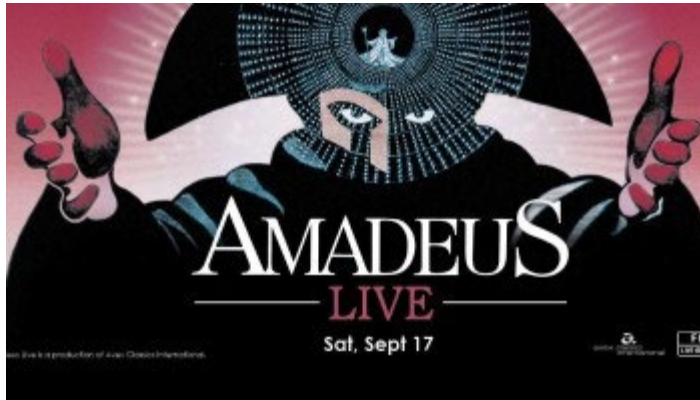


CARMADA '22 Street Carnival

By Mitzi Gordon. An interactive art-on-wheels experience, Carmada presents art car events that encourage curiosity and exploration. Since establishing the project in 2014, I've partnered with nonprofits and artists to bring these events into public places. As curator, my work centers on developing an

enticing, accessible space where visitors can immerse themselves in street art.... [Read More](#)

Performing Arts



Amadeus Live!

By Kurt Loft . . . The Florida Orchestra performs in sync to Academy Award-winning movie onstage at Mahaffey Theater . . . September 17 at 7:30 pm Mahaffey Theater... [Read More](#)



A Universal Day for Music

By Laura Kepner. Saturday, August 27 was Play Music on the Porch Day and the Safety Harbor Library hosted the Tampa Bay Ukulele Society – who have provided every Pinellas County Public Library branch with ukuleles any Pinellas

resident can borrow. Lessons are free along with plenty of encouragement.... [Read More](#)



Strings & Arts Fest

By Elaine Chambliss. In celebration of Stringed Music on Saturday, August 20 from 4-6 pm I am presenting the “Strings & Arts Fest” – an afternoon presentation featuring Bass player Rick Adams and artwork with a musical theme by local artists. The event will be held in The Deuces neighborhood of St. Petersburg – bringing a string music performance, a tribute to Black Music Composers through videos, an audience talkback and visual art exhibit to the Midtown community.... [Read More](#)



Filmmaker, Musician, Author Jennifer Msumba Shares Art Through the Lens of Autism

By Jake-ann Jones. Jennifer Msumba is a singer/songwriter, filmmaker and YouTube vlogger with over 30,000 followers, plus another 20,000 more

between Instagram and TikTok. Msumba also happens to be a woman of color on the autism spectrum... [Read More](#)



Liberating the Arts

By Kurt Loft. "I benefited greatly from the music-arts programs at Tampa's Blake High, and education is very important to me," jazz saxophonist Eric Darius explains. "I'm an advocate for music in the schools and I want to help keep it alive. It's important to me to expose kids to jazz, encourage them to follow their dreams and inspire them to play musical instruments."... [Read More](#)



Raise Your Voice at Summer Sing

By Kurt Loft. I've always wanted to join other closet Pavarottis in some form of public harmony. So I'll be attending the upcoming Master Chorale of Tampa Bay's free Summer Sing – a chance to sing something good, and do it alongside one of the best choirs in the country.... [Read More](#)



The Studio@620 at 18

By Margo Hammond. While the world outside The Studio@620's doors has changed in the past 18 years, not much has changed inside The Studio. Events still carry a spirit that makes everyone feel welcome — and invariably there is something good to eat. The staff has stayed small — Bob Devin Jones, managing director Marcus Wehby and marketing and administrative director Coralette Damme — aided by an impressive posse of volunteers and Jones' trademark "the answer is always yes." ... [Read More](#)

Literary



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By Margo Hammond. On our anniversary my husband and I always try to include a museum visit for our celebrations to remind ourselves that marriage is an art. This year we went to an exhibit at the Morean Art Center called

“Bookish.” It was the last day of the show, and artists shared works based on a book they loved. ... [Read More](#)



Celebrating the #LiteracyLifestyle

By Margo Hammond. The Cultured Books Literacy Foundation is a nonprofit, book-promoting organization with an unusual mission. Unlike most literacy programs which look to the needs of individual children, CBLF is interested in fostering literacy throughout an entire community — the Black community of south St. Pete. “It’s not just about focusing on the children,” the foundation says on its website, “It’s about supporting and involving parents as well.” For CBLF, literacy is a lifestyle.... [Read More](#)



Community Dance Classes Welcome Everyone

By Amanda Sieradzki. In November, I began an interdisciplinary, community dance class at downtown Tampa’s Water Works Park Pavilion. Classes are donation-based and open to anyone who wants to discover the world around them through movement and poetry. my goal as writer, poet, dancer and

educator, is to provide a safe, welcoming environment for anyone with a desire to reconnect with themselves through movement.... [Read More](#)



Poetry by M. Thandabantu Iverson

By M. Thandabantu Iverson. here's a word of thanks
lettin' you know I heard
testifyin' that I ain't scared no longer
to say out loud that listenin' at the table and hearin' all those prayers
mixed in with all the truthtellin' makes sense to me now... [Read More](#)



How a Book Launched a Healing Space for Women

By Margo Hammond. In 2012, after reading Anita Diamant's *The Red Tent*, Barbara Rhode was inspired to launch a unique program of healing at the Pinellas County Jail for women prisoners. The Red Tent Women's Initiative, a program that combines group therapy with classes on arts and crafts, has helped over 1,000 incarcerated women work through the trauma that landed them behind bars in the first place... [Read More](#)



Community Healing Through Poetry

By Bernice Willis. Let's talk, not text, your voice is what I want to hear
It closes in the distance, as if you-are-near.

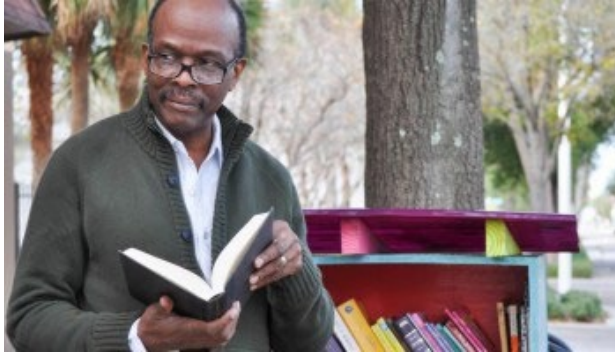
Call Me

Your voice is pleasing, gives me the same joy as to when
I heard it the first time. A text can't recapture that moment, now or
then.... [Read More](#)



Poetry by Troy Legette

By Troy Legette. Proud of you; Yes! Proud of you; I am
For you come from a culture so rich
Proud of you; Yes! Proud of you; I am
For your powers are phenomenal
Every poem that I write has a purpose. I think my very first poem evolved after
reading a newspaper while enduring tough times and came across a poetry
contest. I entered it.... [Read More](#)



Healing Through Connection by Bob Devin Jones

By Bob Devin Jones. I heard it, the chat that is life. I felt the sound come back to me, very slow and faint at first, then distinct, not really urgent – just rather incessant and oh so necessary..... [Read More](#)



Step into My Black Shoes

By Gary L. Lemons. As we continue this month's focus on Arts and Healing, our guest editor Gary Lemons shares two poems he wrote, and several visual artworks. "Hopefully they will provide a clear context for the thematic connection for all our stories of art as a critical source for healing in this time of trauma, especially related to mass shootings in the US."
... [Read More](#)

August Web & Social Media

Web Site

- Users: 8,340 (up 1,127)
- Page Views: 18,416 (up 2,049)
- New Visitors: 8,013 (up 1,129)
- Users – Top 5 Regions: Florida (3,011), Minnesota (495), Washington (487), Virginia (476), and Wyoming (231).

Twitter

- New Followers: 12
- Impressions: 10,100
- Mentions: 7
- Total Followers: 3,824
- Profile Visits 786
- Tweets: 110

Facebook

- New Likes: 199 (up 55.5%)
- Post Reach: 26,718
- Paid Reach: 8,830
- Post Engagements: 2900
- Total Likes: 6103

Instagram

- Overall Followers Growth: 307 (353 follows/ 46 unfollows)
- Accounts Reached 6,524
- Accounts Engaged: 588
- Total Fans: 4,575
- 63 posts, 60 stories, and 1 reel
- Reel Interactions: 42
- Live Video Interactions: 1 NEW
- Top Locations: 28.2% St Petersburg, 7.7% Tampa, 4.9% Clearwater, 2.9% Largo, and 22% Dunedin
- 1,131 likes, 26 comments, 98 saves, 124 shares

Audience

Current audience

Potential audience

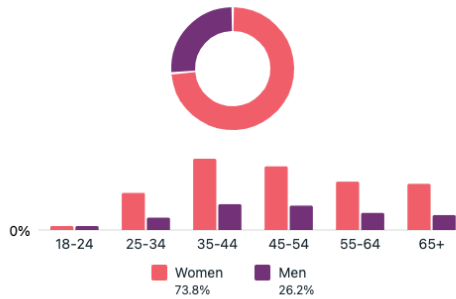
Facebook Page likes ⓘ

6,355

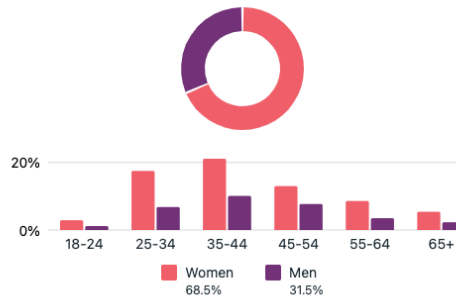
Instagram followers ⓘ

4,574

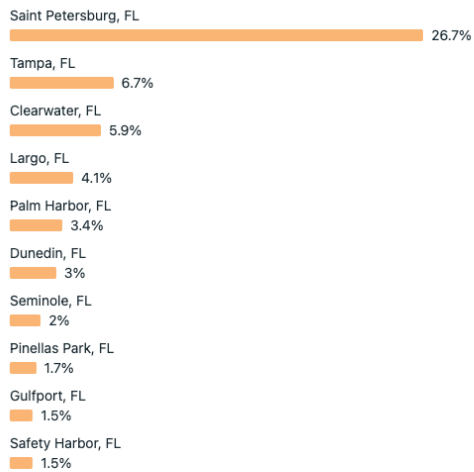
Age & gender ⓘ



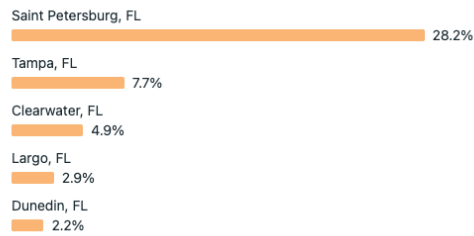
Age & gender ⓘ



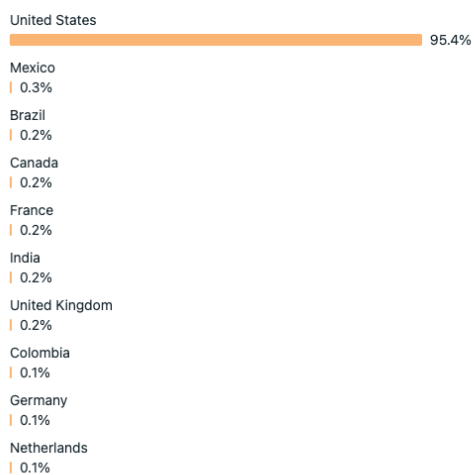
Top cities



Top cities



Top countries



Top countries



Google Analytics Audience Overview

Continent

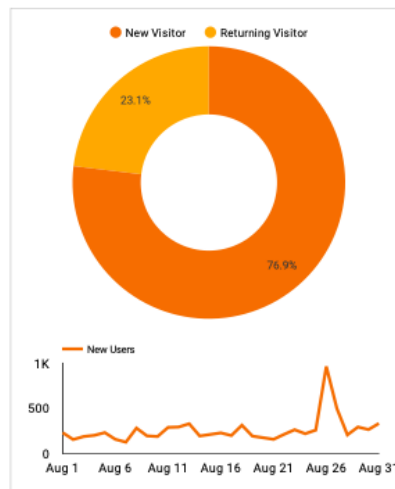
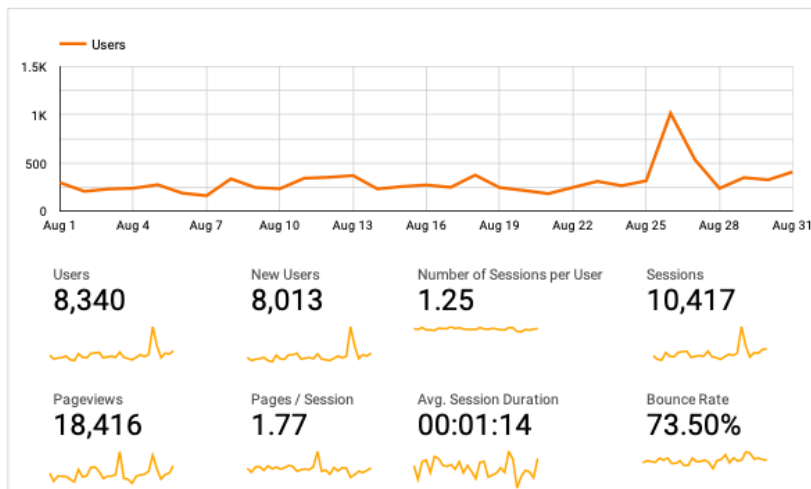
Region

Channel

Device

Aug 1, 2022 - Aug 31, 2022

Your audience at a glance



Let's learn a bit more about your users!

