



# COMMUNITY AND BRAND ENGAGEMENT

## September 2022

Prepared By: Craig Campbell, Director



# P1 Powerboat

- **Date:** September 2<sup>nd</sup> – 4<sup>th</sup>
- **Location:** St. Pete Pier
- **Staff Lead:** Destiny Lane
- **Activation Engagements:** 10,628
- **Brand Activation:**
  - P1 Powerboat
  - Activations Bar
  - Promotional Items
  - Truss



# IMTS Event with PCED

**Date:** September 12<sup>th</sup> – 16<sup>th</sup>

**Location:** Chicago, IL

**Staff Lead:** Brandee Bolden

**Partner Support:** Pinellas County  
Economic Development

**Brand Activation:**

- Skyline Backdrop
- Branded Bar Top





# University of Tampa Internship Fair

- **Date:** September 21<sup>st</sup>
- **Location:** University of Tampa
- **Staff Lead:** Brandee Bolden
- **Activation Engagements:**  
18 Brand Ambassadors
- **Brand Activation:**
  - Promotional Items





# Clearwater Offshore Nationals

**Date:** September 25<sup>th</sup>

**Location:** Clearwater Beach

**Staff Lead:** Brandee Bolden

**Activation Engagements:** 4,530

## **Brand Activation:**

- Activation Bar
- Promotional Items
- Activations Van





# THANK YOU

