



COMMUNITY AND BRAND ENGAGEMENT September 2022 Prepared By: Craig Campbell, Director









P1 Powerboat

- **Date:** September 2nd 4th
- Location: St. Pete Pier
- Staff Lead: Destiny Lane
- Activation Engagements: 10,628
- Brand Activation:
 - P1 Powerboat
 - Activations Bar
 - Promotional Items
 - Truss

IMTS Event with PCED

Date: September 12th - 16th

Location: Chicago, IL

Staff Lead: Brandee Bolden

Partner Support: Pinellas County Economic Development

Brand Activation:

- Skyline Backdrop
- Branded Bar Top



*Engagements include Registrations, Promotional Items, and Destination Magazine Giveaways.

S.P.O.R.T.S. Relationship Conference

Date: September 19th – 21st Location: Oklahoma City, OK Staff Lead: Brandee Bolden Partner Support: Sports Brand Activation:

• Adirondack Chairs





University of Tampa Internship Fair

- Date: September 21st
- Location: University of Tampa
- Staff Lead: Brandee Bolden
- Activation Engagements: 18 Brand Ambassadors
- Brand Activation:
 - Promotional Items

Clearwater Offshore Nationals

Date: September 25th Location: Clearwater Beach Staff Lead: Brandee Bolden Activation Engagements: 4,530 Brand Activation:

- Activation Bar
- Promotional Items
- Activations Van







THANK YOU



