



COMMUNITY AND BRAND ENGAGEMENT

October 2022

Prepared By: Craig Campbell, Director

BMX Gator Nationals

- **Date:** October 7 - 9
- **Location:** Oldsmar Sports Complex
- **Staff Lead:** Brandee Bolden
- ***Activation Engagements:** 13,602
- **Brand Activation:**
 - P1 Powerboat
 - Signage
 - Promotional Items



*Engagements include Registrations, Promotional Items, and Destination Magazine Giveaways.

St. Pete Fall Festival

Date: October 8 - 9

Location: St. Pete Pier

Staff Lead: Brandee Bolden

Brand Activation:

Big Chair
Signage



Clearwater Jazz Holiday

Date: October 14 - 16

Location: BayCare Ballpark

Staff Lead: Brandee Bolden

***Activation Engagements:** 7,858

Brand Activation:

- P1 Powerboat
- Signage
- Promotional Items



**Engagements include Registrations, Promotional Items, and Destination Magazine Giveaways.*

Tacos & Tequila Fest

Date: October 29

Location: St. Pete Pier

Staff Lead: Brandee Bolden

Brand Activation:

Big Chair
Signage





THANK YOU

