WINTER BEACH

- Date: November 20th – January 17th
- Location: St. Pete Pier
- Staff Lead: Brandee Bolden
- Brand Activation: Signage, Paddle Board

The 17 best ice skating rinks in the U.S.

Tripadvisor

8. St. Pete Pier, St. Petersburg

Image: St. Pete Pier

A new contender on the "best rinks" list—and maybe the most surprising. St. Petersburg pier has created this rink as the showstopper for the city's "Winter Beach" experience. We're not going to pretend to know the kind of magic required to create an outdoor skating rink in a Florida beach town, but definitely the feeling of gliding around on real ice while looking at 180-degree views of Tampa Bay is a you-have-to-try-this experience.

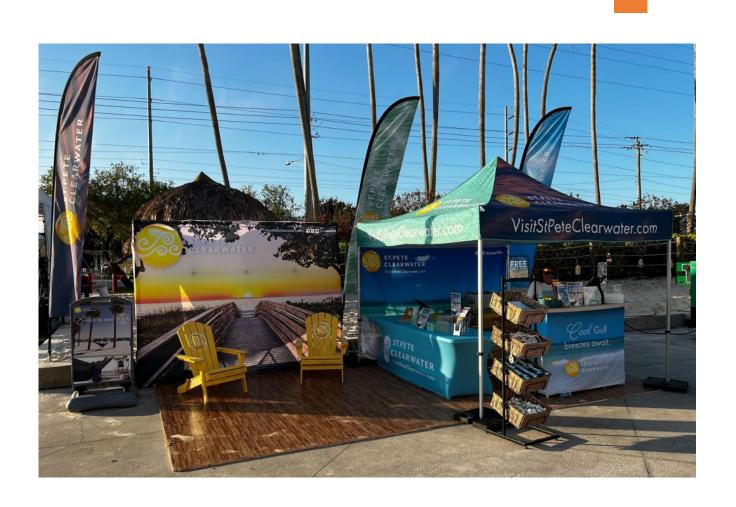**Plan your visit:** See more things to do in St. Petersburg.

OUTBACK BOWL GAME DAY

- Date: January 1
- Location: Raymond James Stadium, Tampa
- Staff Lead: Justin Leiser
- Brand Activation: On-site Footprint, Signage, Tent, Photo Backdrop, Promotional Items, Register to Win

BRAND AMBASSADOR RECRUITMENT

- Date: January 11th
- Location: University of South Florida – St. Pete
- Staff Lead: Brandee Bolden
- Brand Activation: Signage, Promotional items

BIG CLEANUP CLEARWATER SERIES

- Date: January 14th
- Location: Clearwater Beach
- Staff Lead: Kristin Coryn
- Brand Activation: On-site footprint

MLK DREAM BIG

- Date: January 16th
- Location: Downtown St. Pete
- Staff Lead: Brandee Bolden
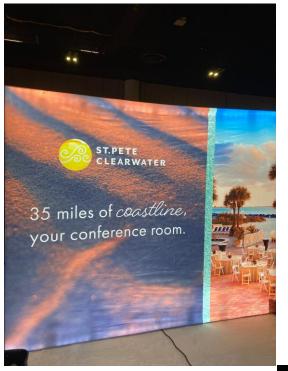- Brand Activation: Signage, Parade, Promotional Items

FESTIVALS OF SPEED

- Date: January 23rd
- Location: Vinoy Park, St. Pete
- Staff Lead: Brandee Bolden
- Brand Activation: On-site Footprint, Signage, Tent, Photo Backdrop, Promotional Items, Register to Win, Truss

FLORIDA ENCOUNTER & FLORIDA HUDDLE

- Date: January 24th – 26th
- Location: Tampa Convention Center
- Staff Lead: Justin Leiser
- Brand Activation: Signage
- Department Support: Meetings & Leisure

THANK YOU!