

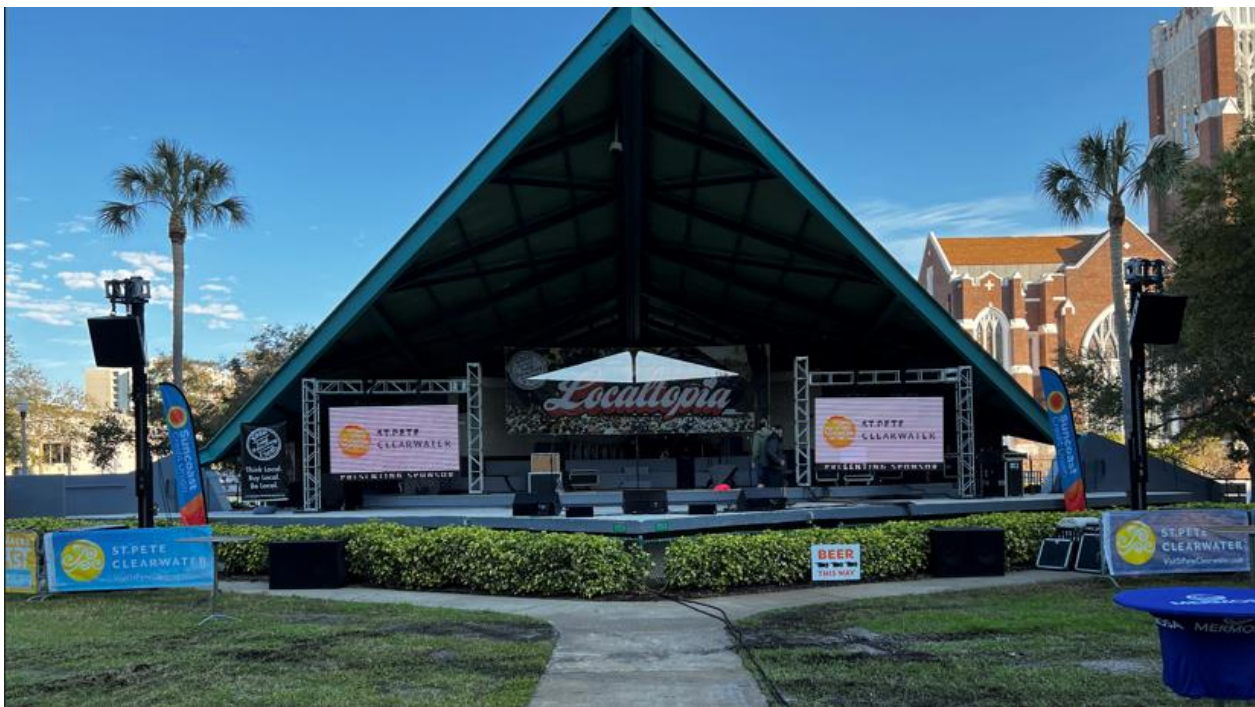
# COMMUNITY & BRAND ENGAGEMENT FEBRUARY 2022

Prepared by: Craig Campbell, Director



ST.PETE  
CLEARWATER





# LOCALTOPIA

- **Date:** February 12
- **Location:** Williams Park St. Pete
- **Staff Lead:** Justin Leiser
- **Brand Activation:**

- On-site Footprint
- Signage
- Tent
- Photo Backdrop
- Promotional Items
- Register to Win



# ST. PETE CLEARWATER ELITE INVITATIONAL



- **Date:** February 17 - 20
- **Location:** Eddie C. Moore Complex, Clearwater
- **Staff Lead:** Brandee Bolden
- **Brand Activation:**
  - On-site Footprint
  - Truss
  - Signage
  - Tent
  - Photo Backdrop
  - Promotional Items
  - Register to Win



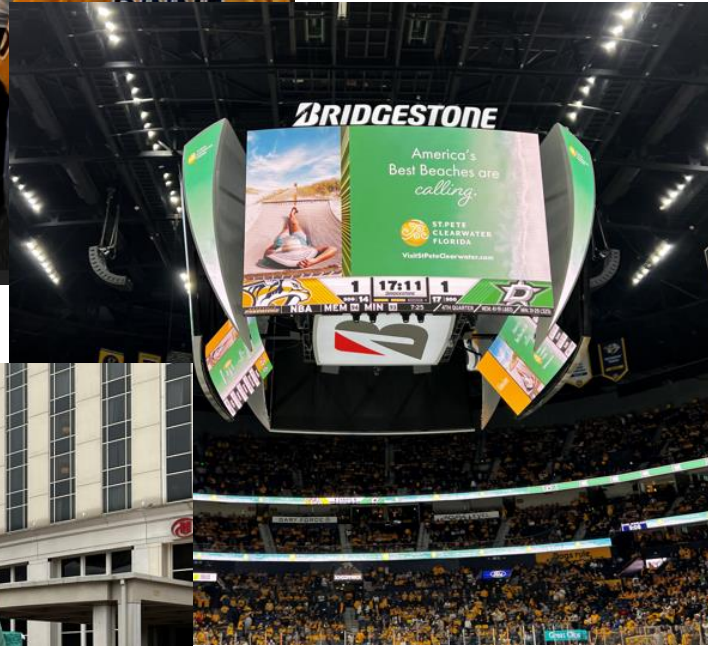
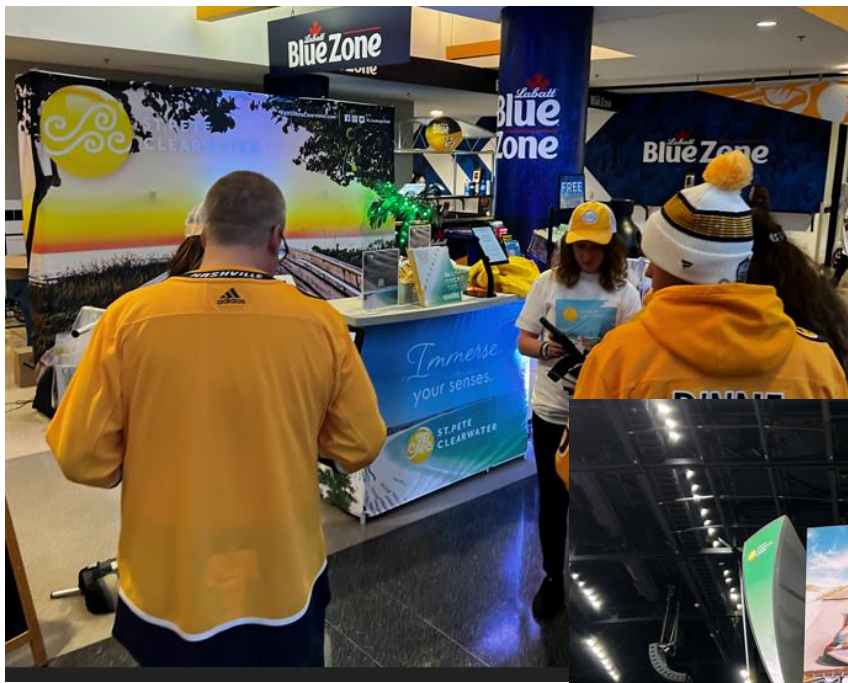


# BRAND AMBASSADOR RECRUITMENT

- **Date:** February 23
- **Location:** Willa's Provisions  
Tampa - Ad2 Tampa Bay
- **Staff Lead:** Brandee Bolden
- **Brand Activation:**
  - Signage
  - Promotional items

# NASHVILLE PREDATORS BRIDGESTONE WINTER PARK CLASSIC

- **Date:** February 24-26
- **Location:** Nashville, TN
- **Staff Lead:** Justin Leiser
- **Department Support:** Marketing
- **Brand Activation:**
  - On-site Footprint
  - Signage
  - Tent
  - Photo Backdrop
  - Promotional Items
  - Register to Win





**THANK YOU!**