



ST.PETE  
CLEARWATER

# COMMUNITY AND BRAND ENGAGEMENT

## August 2022

Prepared By: Craig Campbell, Director



# LATAM VIP

- **Date:** August 9<sup>th</sup>
- **Location:** Wyndham Grand
- **Staff Lead:** Brandee Bolden
- **Department Support:** LATAM
- **Brand Activation:**
  - Skyline Backdrop
  - Activations Bar
  - Promotional Items



# Piedmont Park Arts Festival

**Date:** August 20<sup>th</sup> - 21<sup>st</sup>

**Location:** Atlanta, GA

**Staff Lead:** Brandee Bolden / Destiny Lane

**Partner Support:** Creative Pinellas

**Brand Activation:**

On-site Footprint  
Promotional Items



# BRAND AMBASSADOR RECRUITMENT

**Date:** August 23<sup>rd</sup>

**Location:** USF St. Pete

**Staff Lead:** Destiny Lane

**Brand Activation:**

On-site Footprint  
Promotional Items





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# THANK YOU

